

"BUY 'EM OFF THE FLOOR"

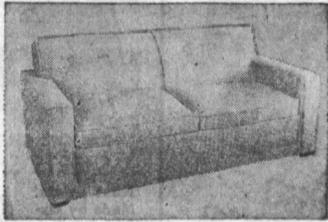
4 DAYS ONLY!!

RIVIERA REPEATS A SELLOUT--

FLOOR SAMPLES

THURS. - FRI. - SAT. - SUN.

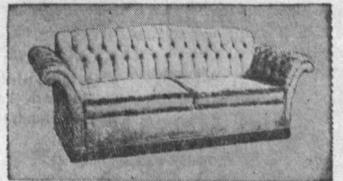
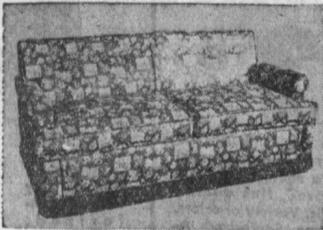
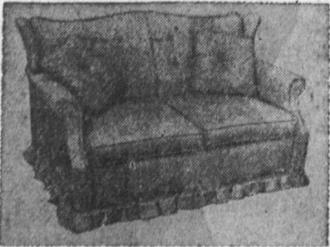
\$40.00 OFF



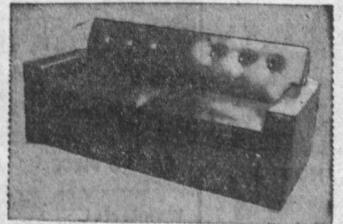
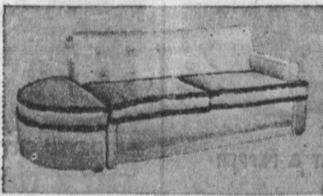
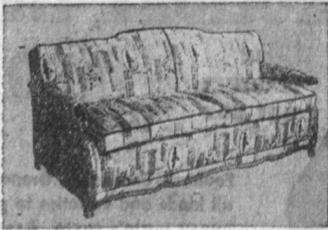
\$149.50
UP



WHILE QUANTITIES LAST!



YOU CAN BUY RIVIERA



CUSTOM CONVERTIBLES at .. LOWER Than Usual PRICES ..

FREE CHRISTMAS TREES
WITH EACH FLOOR SAMPLE SOFA BED
FREE

We are reducing every Riviera sofa-bed on our floor by \$40.00. Come in ... see the original price ticket ... deduct \$40.00 ... that is the price you pay! Select from the largest stock of sofa-beds in the entire west including ... king size sofa-beds ... full size foam rubber sofa-beds ... provincial pillow-back sofa-beds ... foam rubber topped sofa-beds with foam rubber mattresses ... 100% nylon covered sofa-beds ... matching sectional sofa ... tufted regency sofa-beds ... plastic leather sofa-beds ... modern, period, traditional style sofa-beds covered with hundreds of gorgeous prints, tweeds, boucles and plastics.

"Live on the Riviera!"
RIVIERA
The Dept. Store of Sofa-Beds!

STORE HOURS:
DAILY 9 A.M. to 9 P.M.
SUNDAYS 9 A.M. to 6 P.M.



For a healthy, happy Christmas buy the Cali Lounger three position posture perfect chair. Finished in Boloflex and fabric. All steel frame. Choice of colors.

\$79.50

NAME YOUR OWN DOWN PAYMENT. 24 MONTHS TO PAY.

111 MANCHESTER BOULEVARD
(Two Blocks West of LaBrea)
INGLEWOOD
ORchard 2-9973



See the deluxe Cali Lounger equipped with:
1. Extendable foot rest.
2. Cell foam pad seating.
3. Available with vibrator and swivel for relaxed and easy tele-viewing. (optional)

Selection of Fabric and Plastic Leather Determines Price