

VON'S

Waste-Free Trimming Policy!

Our meat cutting methods guarantee you uniform and economical trim. All cuts are selected for quality and good tender eating. All excess fat and bones are removed—which means more savings to you. This weekend plan your meals with Von's pan-ready cuts, we know you'll like them!



All Von's Meats are **GUARANTEED** To Give You Complete Satisfaction

Beef Sale

...all of your Favorite Cuts!

Featuring
U.S. Gov't. Graded
"Choice"
Steer Beef
Exclusively!

U.S. "Choice" Pot Roasts

BLADE CUT CHUCK	29¢ lb.
CENTER CUT CHUCK	33¢ lb.
ROUND BONE CHUCK	37¢ lb.
BONELESS CHUCK	55¢ lb.

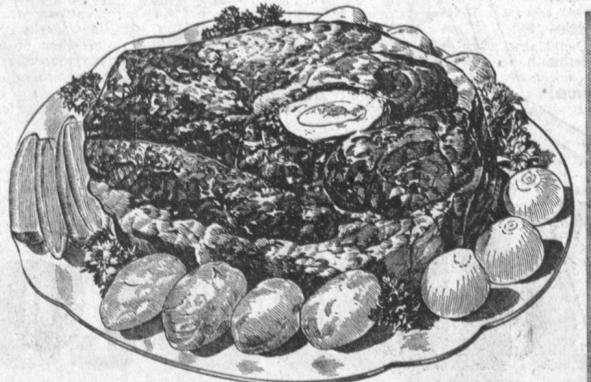
U.S. "Choice" Oven Roasts

RUMP ROAST	BONE IN	63¢ lb.
BONELESS RUMP		73¢ lb.
SIRLOIN TIP ROAST	BONE-LESS	77¢ lb.

U.S. "Choice" Steaks

SWISS STEAK	SERVE WITH BROWN GRAVY	59¢ lb.
ROUND STEAK	SERVE WITH NEW POTATOES	63¢ lb.
SIRLOIN TIP STEAKS	BONE-LESS	77¢ lb.
RIB STEAK	TENDER AND JUICY	79¢ lb.
CLUB STEAKS	FULL OF GOOD JUICY FLAVOR	87¢ lb.
T-BONE STEAK	FATHER'S FAVORITE	89¢ lb.
PORTERHOUSE	BEST FOR BARBEQUEING	93¢ lb.

BONELESS TOP ROUND STEAK—73¢ LB.
BONELESS TOP SIRLOIN—7.19 LB.



TENDER JUICY CHUCK ROASTS

FRESH GROUND MEATS

BEEF	CHUCK	ROUND
25¢ lb.	39¢ lb.	59¢ lb.

U.S. CHOICE BEEF ECONOMY CUTS

TENDER PLATE CUTS	BONELESS LEAN BEEF STEW	55¢ lb.
BOILING BEEF	9¢ lb.	
LEAN MEATY BEEF	FRESH BONELESS BEEF BRISKETS	53¢ lb.
SHORT RIBS	19¢ lb.	
CENTER CUT HALIBUT STEAKS	FRESH FILLETS OF TRUE COD	39¢ lb.
47¢ lb.		

FREE SCHOOL BOOK COVERS AT VON'S MARKETS!

KEEP YOUR CHILDREN'S SCHOOL BOOKS NEAT AND CLEAN. GET YOUR FINE QUALITY, HEAVY KRAFT PAPER SCHOOL BOOK COVERS AT YOUR NEARBY VON'S. THERE'S NO OBLIGATION TO BUY ANYTHING.

Get Your L.A. County Fair Tickets at VON'S

SAVE 30¢

Just go to any VON'S Market and get a Half Price adult admission ticket FREE! Regular adult price is 60¢—at the Fair you pay only 30¢ with the half-price ticket. No obligation—nothing to buy!

L.A. COUNTY FAIR—POMONA
SEPT. 16 TO OCT. 2

SPRY

SHORTENING 3-LB. CAN **69¢**

NO OTHER KETCHUP TASTES LIKE HEINZ
HEINZ KETCHUP 14-OZ. BOT. **19¢**

BREAST O' CHICKEN
CHUNK TUNA NO. 1/2 CAN **27¢**

IMITATION ICE CREAM FROZEN DESSERT
FUN FAIR HALF GALLON CARTON **39¢**

ALLSWEET COLORED
MARGARINE 1-LB. CTN. **23¢**

CALO Dog Food	3 TALL CANS	41¢
HEINZ—QT. BOT. 28c	PT. BOT.	16¢
Cider Vinegar		
HEINZ STRAINED Baby Food	6 5-OZ. JARS	57¢
(CHOPPED 6—8-OZ. JARS 86c)		
CHEF BOYARDEE Spaghetti Dinners	EACH	43¢
HEINZ Tomato Soup	3 10 1/2-OZ. CANS	34¢
VANO Liquid Starch	QT. BOT.	21¢
(1/2 GALLON BOTTLE 41c)		

CANADA DRY QUININE WATER	4 12-OZ. BOTS.	59¢
	PLUS DEPOSIT	
CANADA DRY ROOT BEER	2 28-OZ. BOTS.	39¢
	PLUS DEPOSIT	

KRAFT CHEEZ WHIZ	8-OZ. JAR 25¢	16-OZ. JAR 49¢
NABISCO RITZ CRACKERS	1-LB. PKG.	34¢

JERSEYMAID FIRST DAY FRESH CREAMED OR FARMER STYLE

COTTAGE CHEESE 18¢ PT. CTN.

SWIFT'S PREMIUM TASTY **BRAUNSCHWEIGER** LB. **55¢**

BORDEN'S FRESH **CREAM CHEESE** 8-OZ. PKG. **33¢**

SCHREIBER'S WISCONSIN AMERICAN **SLICED LOAF CHEESE** 8-OZ. PKG. **29¢**

VON'S OWN FAMOUS **BLEU CHEESE DRESSING** 16-OZ. BOTTLE **59¢**

FRESH NEW HARVEST CALIFORNIA LONG WHITE POTATOES



Here they are! California's own!
U.S. NO. 1 ALL PURPOSE POTATOES. SERVE THEM WITH YOUR BEEF DINNER!

LARGE SIZE
POTATOES
10 POUNDS **29¢**

SERVE WITH STEWS, ROASTS OR STEAKS
SPANISH ONIONS 3 LBS. **5¢**

FOR STEAKS—FRESH SNOW WHITE
MUSHROOMS 5-OZ. PKG. **19¢**

MILK AMPLIFIER
Bosco 12-OZ. JAR **35¢**

MINUTE MAN
Cake Frosting 10 1/2-OZ. PKG. **29¢**

NESTLE'S
Evaporated Milk 2 TALL CANS **25¢**

WITH CHEESE
Heinz Spaghetti 15 1/2-OZ. CAN (20-OZ. CAN 21c) **15¢**

Gebhardt Canned Meats

Chili con Carne	WITH BEANS	15 1/2-OZ. CAN	27¢
Chili con Carne	PLAIN	15 1/2-OZ. CAN	35¢
Spiced Beans	2	15 1/2-OZ. CANS	29¢
Tamales		15 1/2-OZ. CAN	19¢

RED HEART Dog Food ALL FLAVORS 3 TALL CANS **41¢**

WYLMERS Lemonade Mix 2 REG. PKGS. **23¢**

GOLD MEDAL PURE Egg Noodles 16-OZ. PKG. **37¢** 8-OZ. PKG. **19¢**

SWANSDOWN ANGEL FOOD CAKE MIX	17-OZ. PKG.	53¢
POST DELICIOUS CEREAL GRAPE NUTS	14 1/2-OZ. PKG.	27¢
FOODCRAFT DILL PICKLES	16-OZ. JAR	23¢
WONDER'S SPECIAL NEW FORMULA PROFILE BREAD	STANDARD LOAF	25¢

Van de Kamp's Cookie SPECIALS Sept. 15, 16, 17

Dutch Spice COOKIES	29¢ pkg. (Reg. 38c pkg.)
Coconut MACAROONS	23¢ pkg. (Reg. 27c pkg.)
Oatmeal, Sugar, Shortbread, Molasses, Fruit Nut Bar & Assorted COOKIES	25¢ pkg. (Reg. 28c pkg.)
Dutch Girl COOKIES	33¢ pkg. (Reg. 37c pkg.)
Chocolate Nut, Maple Pecan & Almond Ice Box COOKIES	33¢ pkg. (Reg. 38c pkg.)
13-Egg ANGEL FOOD CAKE	Large 69¢ Small 39¢ (Reg. 78c ea.) (Reg. 48c ea.)

Soaps and Cleansers

Breeze	LGE. PKG. 31¢	GT. PKG. 74¢
Surf	LGE. PKG. 30¢	GT. PKG. 72¢
Lux Flakes	LGE. PKG. 30¢	GT. PKG. 60¢
Lux Soap	3 REG. BARS 25¢	2 LGE. BARS 25¢
Rinso Blue	LGE. PKG. 30¢	GT. PKG. 72¢
Lux Liquid	12-OZ. CAN 37¢	22-OZ. CAN 66¢
Lifebuoy Soap	3 REG. BARS 27¢	2 LGE. BARS 27¢
Bab-O Cleanser	2 REG. CANS 25¢	2 LGE. CANS 35¢

Health and Beauty Aids

WILDROOT CREAM OIL Non-Alcoholic—with Lanolin 4-oz. Bottle **59¢**

LUSTRE CREME SHAMPOO IN LOTION FORM FULL 90c SIZE **40¢** SPECIAL OFFER

ALKA SELTZER FOR MUSCULAR FATIGUE 25 TABLETS **58¢**

Bar-B-Que Supplies

CHARRO CHARCOAL	5-LB. BAG 55¢
	10-LB. BAG 95c 20-LB. BAG 1.79
COLLIER'S BRIQUETS	5-LB. BAG 69¢
	10-LB. BAG 1.29
PATIO NAPKINS	2 80-CT. PKGS. 27¢
WIZARD FIRESTARTER	16-OZ. CAN 39¢
SOUTHERN CHEF BARBECUE SAUCE	17-OZ. BOT. 49¢

VON'S
PRICES EFFECTIVE THURS., FRI., SAT., SUN., SEPT., 15-16-17-18
SALES TAX ADDED TO TAXABLE ITEMS