

BACK TO SCHOOL

SAVE! ON 'BACK TO SCHOOL' MERCHANDISE - AT STRUMS

MEZZANINE



LADIES' ORLON CARDIGAN SWEATERS **\$4.98**

GIRLS' LOMCRAFT DRESSES **\$2.98**

biggest little purse you ever saw . . .



\$1.00
Looks dainty, yet holds gobs of essentials . . . lipstick, keys, hanky, money. Slide it on your belt or use inside larger handbag. Safest way for youngsters to carry lunch-money and carfare. Stays beautiful because it's made of long-wearing steerhide. Get yours today.

BILLY THE KID MATCHABLES
JACKET **5.98**
PANTS **3.98**

Men's White Tee SHIRTS **2 FOR 1.00**

IRREGULARS BOYS' WHITE HANES T-SHIRTS **59c**
2 for \$1.00

Wash them with **White** shirts!



because they're **color fast**

Billy the Kid SAF-T-NEE TEXANS

are vat-dyed . . . will not run or fade after first few washings. These jeans are tailored in Texas of heavy-duty 1 1/4 oz. Sanforized, vat-dyed denim with BILLY THE KID guaranteed SAF-T-NEES, generous cuff turn-up and no-scar rivets at all strain points.

Regular SAF-T-NEE Texans, 4 to 12 **\$2.98**
14 to 16 **\$3.50**
Slim SAF-T-NEE Texans, 4 to 12 **\$2.98**
Husky SAF-T-NEE Texans, Waist 26" to 36" **\$3.50**

Cool Colorful CONTINENTAL

\$3.95



TruVal Olympian SPORT SHIRT

Here is the Italian styling you've seen in expensive fashions this season. TruVal tailors it of fine chambray, adds a pleasing bit of embroidery, and presents it in cool summer colors at this low price! Sanforized. See the Olympian today.

PEG SLACKS IN POPULAR DENIM COLORS SIZES 26-34 **2.99**

We're Headquarters for Official Gym Clothes for Boys and Girls

MEN'S 100% ORLON Sweaters V-Neck, Long Sleeves **3.98**

100% Lambs Wool BOYS' Sweaters LONG SLEEVES SIZES 6-12 **5.95**
Sizes 14-20—7.95

11-oz. Sanforized JEANS **2.49**

BOYS' SOCKS NYLON Reinforced 4 prs. **\$1.00**

Boys' Fruit of The Loom WHITE-TEE SHIRTS or BRIEFS **49c**

Boys' Flannel SHIRTS NEW SHIPMENT NEW PATTERN **\$1.69**
SIZES 2-6X

REGULATION PAROCHIAL CORDUROY PANTS Sizes 4-12 **3.99**
Sizes 14-16 **4.99**
Reg. \$5.50 Val.

"New Look" Torso Style SPRAY PRINT ON FINE COTTON



Figure-flattery in the new torso style. Beguiling scoop neckline . . . 4-inch neck-opening set off with shiny rhinestone buttons. Very full eye-catching shirred skirt. Side zipper and narrow self-belt. **4.98**
Colors: Black, Lime
Sizes 10 to 18

DECOLLETE CHARMER

Plaid 'N Pretty in Gingham Dan River Wrinkled



\$4.98

Gay plaid to spark up your wardrobe. Becoming and unusual square neckline, back and front, sleekly trimmed with cord and sparkling rhinestone medallions. Gently flared skirt to add soft, feminine touch. Handy skirt pocket . . . side Con-matic zipper opening . . . patent belt. In Red or Blue. Sizes 10-18, and 12 1/2-22 1/2.

MAIN FLOOR



Just the right amount of stretch both ways!

Berkshire's NEW STRETCH STOCKINGS

Berkshire's revolutionary stretch stockings mold to every curve, give your legs smooth all-over fit—with just the right amount of stretch. Because they stretch both ways (not just in length)—wrinkling, twisting or binding is impossible. Choose from the clear sheerness of Berkshire's regular knit Stretch or the lovely, lacy look of Stretchlace® (All Nylace). Both with the exclusive Nylace Top and Toe Ring. Stretchlace Berkstitch® Stretch **\$1.50**

DAVY CROCKETT — CHENILLE BEDSPREAD **\$5.95**
TWIN OR FULL SIZE — Drapes to Match, \$4.98

FINE PINWALE CORDUROY COMPLETELY WASHABLE SOLID COLORS **\$1.10** yd.

100% WOOL TWEEDS 60" WIDE **3.98**
For Skirts, Jumpers, etc.

SHOE DEPT.

GIRLS GYM SHOES **2.95**



Lace-to-toe model for perfect fit, pers. crepe rubber White canvas up-sole, cushion arch, 3/4-9.

the RIGHT START in SCHOOL it's

BOYS GYM SHOES BLACK CUSHION ARCH **2.95**



Youth sizes 11-2
Boys' sizes 2 1/2-6
Big sizes 6 1/2-12



Kali-sten-iks

STRUM'S

1261 SARTORI AVE. TORRANCE OPEN FRIDAY NITES