

### General Petroleum Given Safety Award

General Petroleum corporation has set a safety record that is unparalleled on the Pacific Coast, president Robert L. Minckler was told yesterday by Max A. Koffman, vice-president of the Industrial Conference of the National Safety Council, who presented the petroleum company the Council's "Award of Honor."

The simple ceremony took place in Minckler's office as the safety group rewarded General Petroleum for establishing the best record in the oil industry and one of the best records in any industry. In attendance

company in addition to his duties with the safety council. A consistent improvement in industrial safety has been evidenced at General Petroleum during the past eight years. In 1947 the company had an accident frequency rate of 10.79 per million hours worked. For 1954, to win the "Award of Honor," the company reduced this to

2.74 accidents per million hours worked. The new safety record includes all of General Petroleum's plants and facilities in the seven western states. In addition to the safety council's top award, the oil company also won seven additional awards as every department turned in consistently improved safety records, Koffman said.

### James Leech On Rochester

James W. Leech, boatswain mate third class, USN, returned Monday, August 22, on the USS Rochester (CA 124) to the home port of Long Beach. The Rochester was one of the three ships of Cruiser Division 5.

### Contest Winners Announced

A bike contest, under the leadership of Bernice McMahon, was held recently at Crenshaw school. Safety riding of a circle within obstacles, speed riding of a straight course, and trick riding gave scores. The least points designated the winners. The winners are as follows:

With eight points, Joyce Potter, Barbara Steiner, Leslie Mannis, Kelly Sims, Larry Biggers. With nine points, Cleve Coates, Billy Beam. With ten points, Joyce Lewis, David Mosher, Randy Parker, Mike Sims, Roger Harris, Bruce Pettit.

A special award for the best decorated bike went to Michael Nolan. Thirty participants and twenty spectators made an interesting show of this contest. **CLEANLINESS IS**, indeed next to Godliness.—John Wesley.

#### Roger's Liquor Store

For the finest selection of packaged goods in town try Roger's Liquor Store at 1443 Marcelina avenue, phone FA. 8-0491. You will find here on their shelves the finest domestic and imported wines, whiskeys, bonds, straight, sour mashes and liqueurs—all well known brands of the highest quality. Many famous beers, both local and eastern, as well as soft drinks, mixes and prepared drinks such as Martinis and Manhattans are to be found here.

Liquor Store is open for the convenience of its customers daily and Sunday. The owners will serve you courteously and promptly. A visit or a call to this firm will assure you of the best service on packaged goods in town. As they have a complete party service, they will assist you in selecting the best refreshments for your guests for dinner and for cocktails. These are but a few of the many reasons why we wish to recommend them to our readers in this "business review.—Adv.

Centrally located, Roger's

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FANCY BABY BEEF  
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FANCY BABY BEEF  
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FANCY BABY BEEF  
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**BOLOGNA** BY THE PIECE **27c lb.**

## WHAT'S DOING

### Customer's letter describes thrill of telephone conference call

"Dear Sirs: Recently my brother arranged a conference telephone call with me and our two sisters. We each live in different parts of the country. The operator let me know about it at noon and said we would all be able to talk to each other at the same time. That night, right on time, it was carried out perfectly. It was as though everyone was right in my kitchen. It was so clear. I do want to thank all who helped make this thrilling experience possible."—Mrs. Clara B. Wilcox

We certainly appreciate letters like this, for they tell us we've succeeded again in making the telephone still more useful to you. And that's the most important part of our job. Pacific Telephone works to make your telephone a bigger value every day.



MRS. CLARA B. WILCOX

### Take life easy with extension phones

Can't you picture the convenience of always having a telephone within easy reach? You could relax on the patio or porch, for instance, without having to move to answer a call. And with telephones in the living room, kitchen, and any other room you use a lot, your telephone arrangement for easy living is complete. You save time and countless steps. Cost: Less than a nickel a day for each additional phone. And remember, too—if you're planning to build or remodel—that it's easy and inexpensive to include built-in telephone wiring and outlets in your plans. They'll make your home even more modern and livable. For free advice on built-in wiring, or more facts about extensions, call your telephone business office.

### CONGRATULATIONS CITY OF TORRANCE

The recent ground-breaking and start of construction of the new Civic Center is a very noteworthy event in the history of Torrance.

It's beauty and fine modern facilities will long stand as a monument to the many organizations and individuals who have spurred the mammoth project over the past many months.

We offer our congratulations to those who, in their demands for the very best for Torrance, have made the Civic Center possible.

We at Pacific Telephone also like to feel that we will have done our part in making the long time dream a reality.

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### HATANAKA'S PRODUCE

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