

Von's

Pre-Christmas Sale!



Plan now and shop early for your Christmas feast. Visit your nearby friendly Von's Market for all kinds of items to make this the best dinner of the year.

SUNNY VALLEY FRESH GRADE "A"

LARGE EGGS	DOZEN IN CARTON	41¢
MARGARINE	YON'S COLORED ONE POUND CARTON	17¢
CRANBERRY SAUCE	OCEAN SPRAY—STRAINED OR WHOLE 16 OZ. CAN	19¢
TOMATO JUICE	GLORIETTA BRAND LARGE SIZE 46 OZ. CAN	21¢
ICE CREAM	WESTWOOD—ASSORTED FLAVORS FREEZER SPECIAL 1/2 GALLON CARTON	45¢
LUNCHEON MEAT	RATH'S SPICED 12 OZ. CAN	37¢
FRUIT COCKTAIL	LIBBY'S 17 OZ. CAN	20¢
LIBBY PUMPKIN	NO. 2 1/2 CAN 17 OZ. CAN	33¢ 10¢

MINCE MEAT
NONE SUCH BRAND
CONDENSED MOIST
9 OZ. PKG. **25¢** 29 OZ. GLASS JAR **47¢**

SOUTHERN YAMS
ROYAL PRINCE
17 OZ. CAN **21¢**

SHRIMP
VICTOR BRAND
SMALL SIZE LARGE SIZE
4 1/2 OZ. CAN **27¢** 5 OZ. CAN **37¢**

SWIFT'S PREMIUM RED LABEL—FULLY COOKED	HAMS	WHOLE OR SHANK HALF 59¢ lb.	LUER'S OR FARMER JOHN HICKORY SMOKED—SUGAR CURED	HAMS	WHOLE OR SHANK HALF 51¢ lb.
		BUTT END 63¢ lb.			AVG. 4-5 LB. 57¢
		CENTER SLICES 1.09 LB.			CENTER SLICES ANY THICKNESS 98¢

U.S. GOV'T. GRADED "CHOICE" AND "GOOD" STEER BEEF

ROUND STEAK OR SWISS **65¢ lb.**
BONELESS TOP OR BOTTOM ROUND STEAK—75¢ lb.

DELICIOUS TENDER JUICY

RUMP ROAST BONE IN **65¢ lb.**
BONELESS RUMP ROAST—75¢ lb.

LUER'S QUALITY GRADE "A"

SLICED BACON 1 LB. PKG. **59¢**

GROUND BEEF 25¢ **SHORT RIBS** 17¢

GROUND ROUND 65¢ **BOILING BEEF** 7¢

PORK SAUSAGE 39¢ **FRESH FILLETS OF SEA BASS** 39¢

NORTH PACIFIC **HALIBUT STEAKS** 39¢

ORDER YOUR HOLIDAY TURKEY NOW AT ANY VON'S MEAT DEPT.

CRISCO **SHORTENING** 3 LB. CAN **88¢**

A CORN PRODUCT **MAZOLA OIL** QUART BOTTLE **65¢**

CRYSTAL PURE **SUGAR** 5 LB. BAG **49¢** 10 LB. BAG **98¢**

ALL SWEET COLORED **MARGARINE** POUND CARTON **27¢**

HEINZ FIG OR **PLUM PUDDING** PER CAN **47¢**

BURNETTS **FOOD COLOR KIT** PER 1 PT. **23¢**

Pillsbury's BEST Flour
2 LB. BAG **25¢** 5 LB. BAG **54¢** 10 LB. BAG **1 03**

CALAVO FUERTE **AVOCADOS** 1/2-LB. SIZE **2 FOR 25¢**

GENUINE CAPE COD **CRANBERRIES** 3 6-OZ. CELLO PKGS. **19¢**

PLUMP MEATY TENDER **ARTICHOKES** 3 FOR **19¢**

FANCY CALIFORNIA GROWN **MUSHROOMS** ONE PINT DRY MEASURE **19¢**

GIFT SUGGESTION—CALIFORNIA **FANCY DATES** 2 1/2-LB. SHIPPING BOX **49¢**

KARO SYRUP 1 1/2 LB. JAR **23¢** BLUE LABEL **25¢** RED LABEL **24¢**

KAL-KAN HORSEMEAT 2 15 OZ. CANS **41¢**

THORO FED DOG FOOD 3 15-OZ. CANS **43¢**

SASSY CAT FOOD 3 7 1/2 OZ. CANS **19¢** 3 TALL CANS **35¢**

HI-HO CRACKERS SUNSHINE ONE POUND PACKAGE **34¢**

DROMEDARY COCONUT MOIST 4 OZ. CAN **17¢** SHREDDED 4 OZ. PKG. **16¢**

SANITARY BOWL CLEANERS **JONNY MOP** each **98¢**

SANITARY NAPKINS **MODESS** per pkg. **39¢**

SWEETHEART **TOILET SOAP** 4 REG. BARS **23¢** 4 LRG. BARS **34¢**

HOUSEHOLD CLEANSER **BAB-O CLEANSER** 2 REG. CANS **25¢**

SOAP FLAKES **BLUE WHITE FLAKES** 4 REG. PKG. **28¢**

SO PURE IT FLOATS **IVORY SOAP** 2 MED. BARS **15¢** 2 LRG. BARS **26¢**

TOILET SOAP **PERSONAL IVORY** 4 BARS FOR **23¢**

LEAVES CLOTHES SOFTER **IVORY FLAKES** LRG. PKG. **29¢** GIANT PKG. **69¢**

SO PURE IT FLOATS **IVORY SNOW** LRG. PKG. **29¢** GIANT PKG. **69¢**

TOILET SOAP **CAMAY** 3 REG. BARS **23¢** 2 BATH SIZE **23¢**

IT'S MILD—TRY NEW **PINK DREFT** LRG. PKG. **29¢** GIANT PKG. **69¢**

FOR CLEANING WALLS AND WOODWORK **SPIC-N-SPAN** LRG. PKG. **24¢** GIANT PKG. **76¢**

TIDE'S IN DIRT'S OUT **TIDE** LARGE PKG. **29¢** GIANT PKG. **69¢**

LIQUID DETERGENT **JOY** 8-OZ. BOTTLE **29¢** GIANT BOTTLE **69¢**

IT'S NEW! IT BLUES **CHEER** LGE. PKG. **29¢** GIANT PKG. **69¢**

WASHDAY MIRACLE **OXYDOL** LGE. PKG. **29¢** GIANT PKG. **69¢**

HOUSEHOLD CLEANSER **SUNBRITE** 3 REG. CANS **25¢**

DELICATESSEN SPECIALS

FOR A BETTER DRESSED SALAD—VON'S FAMOUS **BLEU CHEESE DRESSING** PINT **49¢**

GIVE A CANNED HAM FOR CHRISTMAS **CANNED HAM** SWIFT'S PREMIUM 7 TO 9 LB. AVG. **87¢**

SWIFT'S PREMIUM—KOSHER STYLE **ALL BEEF SALAMI** IN THE PIECE **49¢**

FOR A DELICIOUS QUICK MEAL—VON'S OWN **ENCHILADAS** CHEESE OR BEEF PACKAGE OF TWO **35¢** PKG.

FRUIT CAKE TIME IS HERE **FRUIT CAKE MIX** IN A REUSABLE PLASTIC CONTAINER **45¢**

GERBER'S BABY FOODS

ASSORTED STRAINED **6 4 1/2 OZ. CANS 49¢**

ASSORTED CHOPPED **6 6 1/2 OZ. CANS 69¢**

BUTTER FIRST QUALITY

GRADE AA **CHALLENGE** POUND **69¢**

GRADE AA **JERSEYMAID** POUND **68¢**

GRADE A **BROOKFIELD** POUND **68¢**

RATH'S CANNED MEATS

SLICED **DRIED BEEF** 2 1/2 OZ. JAR **31¢**

Pork Sausage 8 OZ. CAN **43¢**

SCRAPPLE 16 OZ. CAN **27¢**

Van de Kamp's Specials
Dec. 16, 17, 18

Almond Orange Ring COFFEE CAKE ... 29¢ ea. (Reg. 35¢ ea.)

2-Layer Pineapple CAKE 79¢ ea. (Reg. 89¢ ea.) 40¢ half

Van de Kamp's
BAKERIES-COFFEE SHOPS
Help Fight TB
Buy Christmas Gifts

LOOK AT OUR EXCITING OFFER TO YOU!

WHAT A SCOOP!

ORIGINAL **Handpainted UNDERGLAZE** **Dixie Dogwood DINNERWARE**

5 PRICE PLACE SETTING REG. \$2.30 VALUE **99¢**

ADDITIONAL COMPLETE SET AVAILABLE **\$3.39**

MAKES A WONDERFUL CHRISTMAS GIFT. START SAVING YOUR SET NOW!

FEATURED AT ALL VON'S MARKETS

Health & Beauty Aids

LISTERINE ANTISEPTIC FOR SORE THROAT AND COLDS 7 OZ. BOTTLE **49¢**

AERO SHAVE WITH AFTER SHAVE LOTION FREE BOTH FOR **98¢**

VICKS VAP-O-RUB ACTS TWO WAYS AT ONCE 1 1/2 OZ. JAR **38¢**

REMEMBER IT'S VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE
— WE GLADLY CASH PAY CHECKS —

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 16, 17, 18 AND 19
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET