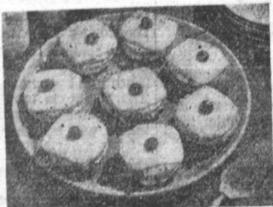
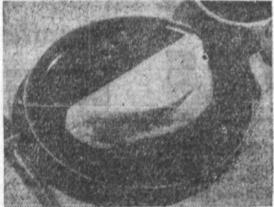


The Fabulous Food Giant and the Kraft Cheese Company Invite You



HAWAIIAN SANDWICHES
Slice hamburger buns in half and spread each half with peanut butter. Place bun halves in broiler and cover each with a slice of pineapple. Cut 8 slices from the Velveeta loaf and place slice on each sandwich. Place under broiler until Velveeta melts. Garnish with cherry.



VELVEETA OMELET
Beat whites and yolks of three eggs separately. Fold yolks into whites, add salt and pepper to taste. Pour on to well-greased griddle. Cook slowly, then place in slow oven, 300°. Lay Velveeta slices on top of Omelet and return to oven long enough to melt Velveeta. Serve with jelly, garnish with water cress.



CLAM DIP APPETIZER
Rub mixing bowl with clove of cut garlic. Place 1/4 lb. pkg. of Philadelphia Cream Cheese in bowl, cream it with a spoon until smooth. Gradually add 2 tsp. lemon juice, 1/2 tsp. salt, 1/2 tsp. Worcestershire, 7 oz. can minced clams, 1/4 cup of clam broth. Serve with crackers or potato chips.



CRABMEAT WITH VELVEETA SAUCE
Melt 1/2 lb. Velveeta in top of double broiler. Add 1/3 cup milk gradually, stirring to keep sauce smooth. Heat 1 can of crabmeat in 2 tbsp. margarine. Place crabmeat on toast and cover with Velveeta sauce. Serve hot.



FOUR GREAT FESTIVAL DAYS
Thursday-Friday-Saturday-Sunday
October 14, 15, 16, 17

THIS IS NATIONAL CHEESE MONTH

You'll find that cooking with cheese will add interest, and variety to your every meal and you'll find the biggest, most complete selection of fine domestic and imported cheeses at the Food Giant.

Cheeses for every taste and every fancy are available for your choosing, sharp New York Cheeses, famous Wisconsin and Oregon cheeses, Italian style Provoloni, Mozzarella, Romano, Parmesan, Danish type Bleu cheese, Swiss Gruyere cheeses—all kinds, all deliciously cured, all at the Fabulous Food Giant.

LARGE EYE WISCONSIN
SWISS CHEESE
45¢ lb.
BY THE PIECE

GENUINE MONTEREY
JACK CHEESE
39¢ lb.

CROWN BRAND
PKG. OF SIX WEDGES
Swiss Gruyere CHEESE
29¢
IMPORTED FROM SWITZERLAND

WIN FREE NYLONS
GUESS THE NUMBER OF QUARTS OF MILK IN OUR MAMMOTH CHEDDAR DISPLAYED AT FOOD GIANT

MAMMOTH SHARD - AGED
CHEDDAR CHEESE
69¢ lb.

KRAFT
GOULD CHEESE
39¢
2 OUNCE ROUND

MARKET BEST PURE WHOLE BERRY.
STRAWBERRY PRESERVES
2 LB. JAR **49¢**

KRAFT'S FAMOUS PROCESSED PASTEURIZED CHEESE FOOD
VELVEETA
2 LB. LOAF **69¢**

KRAFT'S KITCHEN FRESH MAYONNAISE
FULL QUART JAR
PRICE INCLUDES 10¢ COUPON ON LABEL
43¢

FLOWERLAND HALF SLICES
PINEAPPLE
HAWAIIAN BEST
LARGE NO. 2 1/2 CAN **25¢**

INTRODUCTORY OFFER!
THIS WEEKEND ONLY
JOHNSTON'S FROZEN PIES
THEY'RE NOT JUST GOOD THEY'RE WONDERFUL
SIX FRUIT FLAVORS
TWO CREAM FLAVORS
REGULAR PRICE 69¢
59¢

KRAFT'S
CHEEZ WHIZ
8 OZ. JAR 27¢
16 OZ. JAR **45¢**

CREAM CHEESE PHILADELPHIA BRAND 8 OZ. PKG. **33¢**
Ballard BISCUITS 2 CANS FOR **19¢**
Spiced Peaches ALL GOOD FANCY WHOLE NO. 2 1/2 CAN **25¢**
CRANBERRY JELLIED TALL SAUCE 303 CAN **19¢**
Marlo Beef Stew LARGE 24 OZ. CAN **39¢**
PANCAKE FLOUR PILLSBURY 40 OZ. BOX **29¢**
TOMATOES SOLID NO. 2 CAN PACK ALL GOOD 2 FOR **29¢**
JUMBO OLIVES PALM CANYON RIPE TALL NO. 1 CAN **23¢**

MAGARONI AND CHEESE
KRAFT DINNER
LARGE PACKAGE SERVES FOUR **10¢**

PURE FLORIDA DONALD DUCK
GRAPEFRUIT JUICE
JUMBO 46 OZ. CAN **19¢**

FRESH PRODUCE
GOLDEN RIPE CENTRAL AMERICAN
BANANAS
2 Lbs. **25¢**

FANCY SWEET RED FLAME TOKAY **GRAPES**
2 LBS. **15¢**

FRESH TENDER NORTHERN BUNCH **CARROTS**
5¢ BUNCH

LIQUOR and TOBACCO

SEVEN YEARS OLD GREEN HILL **BONDED WHISKEY** FULL FIFTH **\$3.49**

80 PROOF DISTILLED **KOZAK VODKA** A VODKA WITH A LIQUOR CHARACTER YET NO LIQUOR TASTE FULL FIFTH **\$2.79**

NEW LOW PRICE PARK & TILFORD KENTUCKY BOURBON **WHISKEY** FULL FIFTH **\$3.99**

Van de Kamp's **Specials**
Oct. 14, 15, 16

Orange Roll **COFFEE CAKES** ... 25¢ (29¢ value) Pan of 6

CHOCOLATE ICED 13-EGG ANGEL FOOD
Large 98¢ ea. | Small 59¢ ea. (\$1.25 value) (75¢ value)

Van de Kamp's BAKERIES, COFFEE SHOPS

SAVE 59¢
BRUCE ASPHALT TILE CLEANER AND WAX
\$1.59

If you have time to boil water, you have time for **Zoom**
WHOLE WHEAT CEREAL
23¢

HASS MFGS. PRICE YOU SAVE \$5.96! **\$3**

CHALLENGE BUTTER 66c lb.