

LAWSON'S FOR EXTRA VALUES! . . EXTRA SAVINGS! OPEN FRIDAY NIGHTS UNTIL 9 O'CLOCK!

LAWSON'S GREATEST VALUES!

Greatest Achievement in a Century of Watchmaking!



BULOVA "23" 23 JEWELS

\$59⁵⁰

No Money Down - \$1 Wkly.

- SELF-WINDING • CERTIFIED WATERPROOF
- SHOCK-RESISTANT • ANTI-MAGNETIC
- UNBREAKABLE MAINSPRING

Sealed-in for BULOVA Lifetime Power

World's Most Advanced Watch Movement plus Every Advanced Feature Known to Watchmaking

Start the Day the Pleasant Way

CLOCK RADIO

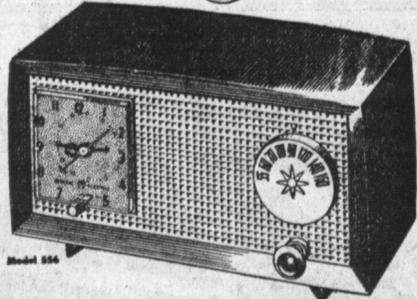
No Money Down **\$29⁹⁵**
\$1.00 Weekly
In Ivory or Red

BUY NOW FOR THE HOME

Start your day the pleasant way — with a G-E Clock-Radio. Reminds you of appointments, turns on your favorite radio programs automatically. A fine-toned, attractive radio—an accurate clock. See it, hear it today.



CLOCK RADIO



Heart Lock INTERLOCKING DIAMOND RINGS

America's Most Beautiful Diamond Rings

\$100⁰⁰

\$150⁰⁰

\$200⁰⁰

USE YOUR CREDIT EASY TERMS

AT LAWSON'S

14 DAYS FREE TRIAL

With Trade In

\$22⁰⁰

7.50 Allowance on your old Electric Shaver, regardless of age, make or condition.

NO MONEY DOWN — \$1.00 WEEKLY

Remington 60 DELUXE

ELECTRIC SHAVER

For the Smoothest, Fastest Shave You Ever Had!

The new 1954 Remington 60 Deluxe is the ultimate in shaving comfort and speed . . . a "master barber" for morning after morning of easy shaving. 140% more live shaving area . . . most powerful AC-DC motor ever put in an electric shaver . . . handy stop-start wheel . . . 1-piece hair pocket . . . the 60 Deluxe has the superlative performance to make shaving a pleasure.



8 CUP SIZE

UNIVERSAL COFFEEMATIC

WITH THE FLAVOR SELECTOR

The Fastest Way to Make Good Coffee

\$24⁵⁰ No Money Down
\$1.00 Weekly

The fastest way to good coffee. Set Flavor Selector at desired strength. Red-lite signals when done. It's kept hot automatically. Non-drip spout, balanced handle—easy-to-pour. Chrome finish.

Steam MAKES IRONING EASY!

No Money Down **\$17⁹⁵**
\$1.00 Weekly

Iron with sprinkling everything except heavy cottons and linens and starched things. Steady flow of steam moistens fabrics and make ironing easy. Then, with button down, it's a dry iron.

GE Steam and DRY IRON

GENERAL ELECTRIC

Steam Makes Ironing Easy!

30-DAY HOME TRIAL AT LAWSON'S

TRY IT! PROVE IT!
NO OBLIGATION!

COMPLETELY NEW
"CAN'T-GO-WRONG"
METHOD OF HOME HAIRCUTTING
SAVES

EXCLUSIVE WITH Supreme CLIPPERS
Supreme SUPER
HOME HAIRCUTTING KIT

No Money Down
Easiest Terms

\$12⁹⁵

Includes: Supreme Super Electric Clipper 110-120 A. C. only, cru-cut attachment, professional type shears and comb.

THE NEW "CAN'T GO WRONG" METHOD OF HOME HAIRCUTTING

MAKES IT IMPOSSIBLE TO GIVE A POOR HAIRCUT EVEN THE FIRST HAIRCUT WILL BE A SUCCESS!

MAGIC METHOD ASSURES YOU SATISFACTORY RESULTS FIRST TIME USED!

ROTO-BROIL IMPERIAL DELUXE

Reg. 54.95 Value
NOW . . . SPECIAL
\$44⁹⁵ Combination Offer

No Money Down - \$1.00 Weekly

You can finish dozens of chores while this time-saving wizard roasts, toasts, barbecues, grills, fries or broils automatically! Set timer and one of 3 cooking temperatures . . . that's all! And to serve, simply wheel it to the table to keep foods piping hot. It's chrome finished, with a powerful motor, 2 trays, barbecue spit, and glass spatter shield.

Exclusively at Lawson's

AMERICA'S MOST BEAUTIFUL DIAMOND RINGS

On Easy Credit

NO MONEY DOWN
NO CARRYING CHARGES

LAY AWAY NOW FOR CHRISTMAS

Lawson's

JEWELERS

1317 EL PRADO TORRANCE
Phone FA. 8-4313

See Our Windows For Other Great Values