



Let's Go

Shopping

with Marjorie

Dear Shoppers:

Thoughts of Christmas already seem to be floating in the air. It's about time now to start using the lay-away plans to make it easier on the budget when December 25th rolls around. I hope to have many helpful gift suggestions in the column. If you have any gift ideas I hope you will share them with me and I will try to find your gift needs right in this area. There is no charge for this personal shopping service so phone Fairfax 82345 or Frontier 54061.

When we give a gift we want it to be carefully selected to show good taste, yet at the same time be priced modestly. I feel sure you will find it at ALPERTS TRENDMAKER FURNITURE STORE, 2067 Torrance Blvd. See the interesting wall decorations that give any room more personality. I like the new astrological wall plaques, all the signs of the Zodiac for one large wall or an individual sign for a very personal gift. Even 3-D pictures. There is an interesting wall ornament that serves as a TV lamp as well. Many wrought iron artist wall decorations. Magazine racks, unique ash trays of every conceivable size, shape and color. Oh! let me tell you about a charming wrought iron phone stand priced at only \$3.95. So handy with shelf for the directory and even room for a memo pad and pencil.

As I walked into the WESTERN AUTO SUPPLY STORE, 1269 Sartori I found them busily getting toys on display for Christmas. Here they are going to have a complete line of toys for the kiddies and priced very reasonably. If you are looking for your child's first tricycle be sure to see their selection at the lowest prices. They have "Hiawatha" bicycles which they will now place on lay-away for you. Check the reasonable prices on the peddle cars, tractors or fire engines so in demand by the pre-schooler. I also got a peek at a very sweet little walking doll that was priced at only \$4.98.

Take a walk down Cabrillo Ave. and take a look in the window of TORRANCE HARDWARE CO., 1513 Cabrillo Ave. They have a Thanksgiving table all set with lovely English China and Fostoria crystal. In the gift section of this store you will find English and Bavarian fine China and a fine grade of Nortaki China. I found

they are closing out their line of Fostoria glassware and are offering it to you at 1/2 reduction to make room for the Candlewick crystal. This a wonderful opportunity to solve some gift problems very inexpensively. Water pitchers, butter dishes, plates, goblets and other good gift items. Remember 1/2 off the original price.

Have you been wanting to have a complete skin analysis so that you could find just the right make-up and skin preparations for you? Here is your opportunity to call your BEAUTY COUNSELOR. Phone Frontier 47933, ask for June Hansley. In the privacy of your own home you can experiment to your heart's content. If you have a particular skin problem your counselor will be of great help to you. You are assured of correct preparations for your skin.

Oh! what a dazzling sight to peer at the new costume jewelry that has just arrived at the MC COWN DRUG STORE, 1327 El Prado. Imported rhinestones, hand cut and hand set on rodium made in the most exquisite pieces any woman would treasure as a gift or for your own holiday outfit. They also have the new soft mink pieces, leather jewelry and a new selection of pearls. For your convenience you will always find AIRMAID hosiery at this drug store. Constructed for service, but streamlined for the grace of beautiful legs at only \$1.19 a pair.

Created for our modern living... VERTICAL BLINDS. They are Drapes, curtains, blinds all-in-one. In addition to effectively controlling light and air at the windows they have proven to be ideal as unusual room dividers. Wherever they are used they bring rich, warm colors into the room... require NO dusting... so are as practical as they are beautiful. Vertical blinds are the newest, most versatile, most decorative window treatments ever offered. For more information phone Menlo 43315, THE HOME DRAPERY SHOPS, 16907 So. Western or 16415 South Hampshire.

I had a wonderful experience today watching a complete demonstration on the new modern sewing machines. This is really sewing pleasure with no more bulky attachments to bother with. Ask for a demonstration at the M & S SEWING MACHINE CO. located at 1415 Marcelina Ave.

They specialize in sewing machines only, therefore are able to give you personalized service. They handle such machines as NECCHI, ELNA, VIGORELLI and ADLER which we have all heard so much about... but seeing is believing.

For the largest selection of nationally advertised watches in town go to ALLEN JEWELERS, 1321 Sartori Ave. Any deposit will hold your gift selection until Christmas, you can even wait to start regular payments next year.

They are our sole distributor for the world famous LE COULTRE custom made watches and clocks. The most unusual watches. They make the worlds smallest round watch and also the most accurate automatic watch for men. You will also be dealing with a dependable jeweler.

Bring out that charming, charming you! I know you are asking yourself "Just what will a charm course do for me?" Here are some of the major undertakings of this self-improvement course offered by GLORIA FAITH SCHOOL OF CHARM AND MODELING. Walking and posture; Complete make up analysis; Hair styling; Speech by an outstanding teacher; Wardrobe and color study; Poise; and personality. This is you... the new you. Giving you a new outlook on life, helping you to accomplish those hidden desires. Investigate today by phoning Frontier 91115.

Blouses, Blouses, nearly a 1000 to choose from at the RENEE DRESS SHOP, 1335 El Prado. In luscious colors as well as white. Magically tailored to perfection by JUDY BOND. These blouses give you the most value for the least money. As low as \$2.98 in all white and \$3.98 in prints. Also this fall's fashions demand MAIDENFORM Bra's that support you beautifully. The figure control secret is the tic-tac-toe stitching. Found in favorite fabrics from \$2.00 at the RENEE SHOP.

I can just see that sweet smelling, cuddly baby all wrapped up in the new all-Nylon quilted blanket. Mother will appreciate it because it washes beautifully, dries quickly and will not mat. Baby enjoys the maximum warmth, with minimum weight. This baby blanket is available at NETA'S TOTS AND TEENS, 1272 Sartori. All types of clothing here for infants, boys, and girls into their sub-teens. Right now you are invited to use the lay-away plan for Christmas clothing and toys for the kiddies.

One of the important things we must attend to this month is the selection of our Christmas cards. You won't have to go far as PARRISH STATIONERS, 1432 Marcelina Ave. have every and anything you could ask for. Boxed cards, counter cards to send to Mother, Auntie or Grandpa or the distinctive PERSONALIZED CARDS for the individual, couple or family. 25 cards personalized for as little as \$1.95. As a gift suggestion, I would like to tell

PLAY STARTS THREE-DAY RUN TONIGHT

"Mornings at Seven," the current Hampton Players' production, opens tonight at Redondo Union High School at 8:30 p.m., to play through November 7.

Dorothy Tunis makes her fifth appearance for the Players in "Mornings at Seven." Miss Tunis' versatility enables her to play the role of a midwestern housewife successfully as a departure from her excellent characterizations in the past.

The production staff for "Mornings at Seven" is headed by Claude Ferrel, stage manager, who also takes a part in the play.

Nobles Throw Big Shindig

Nobles and Ladies of the Harbor and El Toga Shrine Clubs will have themselves a real round-up at the "Western Corral" in Gardena this Saturday night, November 7, with a social hour from 6:30 p.m. to 7:30 p.m. followed by a dinner.

There'll be dancing, prizes, surprises. Monty Blue will emcee the event.

WE MUST have the press of the crowd to draw virtue from us.—Patri.

you that they do personalize wallets, briefcases, Bibles and pens free of extra charge.

Come with me to visit the COUNTRY STYLE ANTIQUE SHOP, 2504 Pacific Coast Hwy. The atmosphere here is not a cluttered whirl of knick-knacks but a lovely display of really fine pieces. They make hand braided and hand loomed rugs, do repairing and refinishing and lamp wiring. For your added convenience they handle real Calico materials for pillows, chair pads, curtains and fringes at only 80 cents a yard. You are welcome to just browse in this warm atmosphere.

Sometimes when we live in an area we overlook points of interest that are here for us to enjoy. The PALOS VERDES BIRD FARM, 4134 Pacific Coast Hwy. (next to Smith Bros. Fish Shanty) is a place we should plan to visit soon. Here we find birds of all kinds. Personality pets seen on TV and in the movies. The finest selection of tropical fish in the area. You will also find every need for cats and dogs in this wonderful pet shop. Open all day Sunday. Visitors welcome.

BACK FROM VACATION

Mr. and Mrs. Charles Reed of 2740 Gramercy just got back from a three-week vacation during which time they covered 3000 miles. Mr. Reed visited Chicago, St. Louis, Denver, Houston, and San Antonio, among other places.

November 5, 1953

Hunting

W. E. Kalbfleisch, who was away on a week's vacation to Tulalake, said that there were lots of ducks and geese up north but that the weather was not good for hunting. The hunting, Kalbfleisch said, was "only fair."

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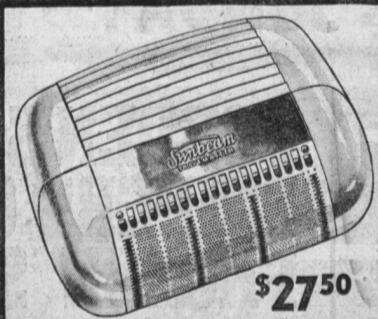
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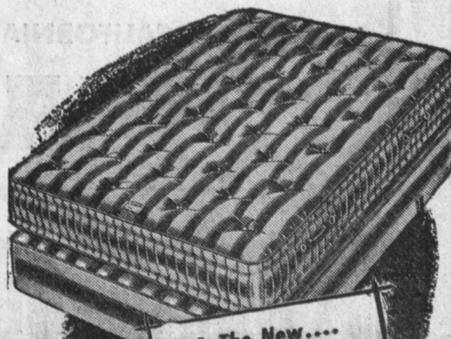
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