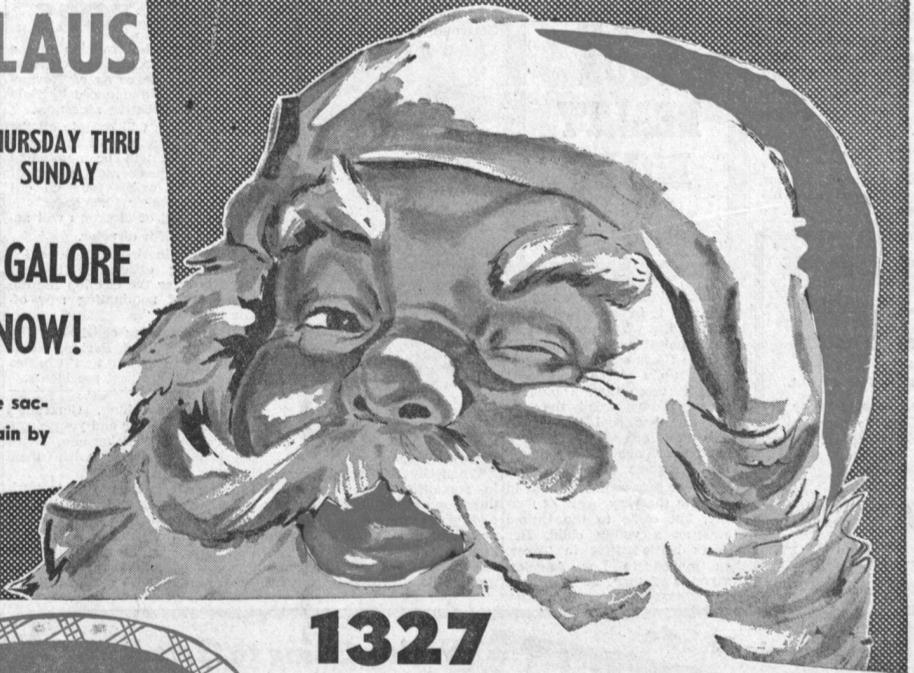


McCOWN PLAYS SANTA CLAUS THIS WEEK-END

THURSDAY THRU
SUNDAY

SAVE 25% TO 50% ON CHRISTMAS GIFTS GALORE
WHY PAY MORE IN DECEMBER? SHOP NOW!

Frankly, we are overstocked! We need room for merchandise arriving daily. We are sacrificing many Christmas items—cutting prices to our own cost — we lose, you gain by doing Christmas shopping during this big 4-DAY SALE!



1327

EL PRADO - Torrance
Special for Thurs., Fri.,
Sat., Sun., Oct. 22, 23,
24, 25. Limit Rights
Reserved.

— ALSO AT OUR —
HARBOR CITY STORE
Pacific Coast Hiway
At Western

GREAT, BIG
BEAUTIFUL DOLLS

SAVE 40%

SAVE \$8.00

Entirely New
ROOTED SARAN HAIR

Buy this 19 inch
SISTER DOLL
and get her
15" LITTLE BROTHER
DOLL FREE

NEW! ROOTED HAIR
Sister Doll has gorgeous Saran hair, which is
deeply rooted right through the scalp.

GLAMOROUS! UPSWEEP!
She can be either blonde, brunette or red-
head. There are also other hairdos in the
latest fashions. You can brush her hair...
wash it and style it. There is even a set of
combs included.

REAL-SKIN! 100% LATEX
19-inch Sister Doll has 100% Latex body, arms
and legs. She has jointed arms and jointed
legs. She wears a high style, fine quality
satin dress with lace inserted trim. And
underneath she has a satin slip with satin
panties to match. Finally, these are shoes and
stockings to complete the ensemble.

LIKE-LIFE! VINYL HEAD
She has a marvelous vinyl head and sleeping
eyes with beautiful eyelashes. Her eyes can
either be blue or brown. And too, she leaves
her hair. Water cannot harm her.

BEAUTIFULLY
PACKAGED

Get this
15" BROTHER DOLL
FREE!

Regular \$14.95
\$17.95
\$7.95
SAVE
40%

19.95 28-INCH BEAUTIFUL
BRIDE DOLL

Beautiful satin dressed bride... with
veil and wedding gown. Vinyl plastic
head. 28 inches tall. Hair rooted and
locked in. A doll with a
"million dollar look." Lay
away now at the special
pre-season price. Save \$8.

11.95
save
40%

Christmas Layaway
DOLL Sale!

7.95 VALUE
3.95
SAVE 50%

RESERVES
A DOLL
ON OUR
LAYAWAY
PLAN

Walking Stroller
DOLL
The First Time
at Such a Low Price

COME
IN
EARLY

LAY-AWAY CHRISTMAS GIFTS TODAY

A small deposit of one dollar holds any item of
your choosing until December 15. Pay a little
each week or when you pick up the merchandise

DOUBLE STAMPS THURS. THRU SUN.

SAVE TWICE.. WITH LOW PRICES AND CASH DISCOUNT SAVING STAMPS

GENUINE LEATHER
BILLFOLDS

Assorted fine grain lea-
thers, ladies or men's
styles. Save 40%.....

1.99
REG. 3.50

2.95 METAL FOLDING
TRAYETTES

Sturdy tubular steel
legs — assorted tray
designs. Lay away sev-
eral for Christmas
giving.....

1.69

4.95 UNION HARDWARE
ROLLER SKATES

Metal, ball-bearing roller skates.
The finest made. Save \$1.26 pair.

3.69
pair

1.69 VALUE
NYLON
HOSIERY

Sheer 51-gauge, 15-denier, per-
fect hosiery. Stock up at this
low price.

SAVE 55% 67¢ pr.
3 PAIRS \$1.89

MR. OR MRS.
POTATO HEAD

Any fruit or veg-
etable makes a
funny face. Fasci-
nating toy—ad-
vertised in life.

98¢

Feather-Weight
BINOCULARS

3
POWER LENSES
Made by a World-
Famous Optical
Company.

- HI-STYLED
- HI-POWERED
- AMERICAN MADE
- UNBREAKABLE
- GUARANTEED

for that DRAMATIC
Close-Up

Don't just wish you were closer to your
favorite spectator sport, carry your Feather-
Weight BINOCULARS... and BE CLOSER.
PERFECT for all SPORTS, TRAVELING, OPERA,
BIRD WATCHING, HUNTING, STAR-GAZING.

\$1.98

FLASH
CAMERA

COMPLETE WITH
FLASH ATTACHMENT
— Plus —
2 ROLLS
OF VERICHROME FILM

For camera fans. Here's best deal
anywhere. Flash camera takes pic-
tures inside or out... with flash
attachment PLUS 2 rolls of veri-
chrome film. Save \$4.88.

8.87 Value for
3.99

Here's
HOWDY DOODY'S
NEW WRISTWATCH
to Delight Your Child

A reliable new timepiece for your
child. Clarabelle's at 12 o'clock,
Princess at 3, Howdy himself is at
6, and Dilly-Dally is at 9... giv-
ing you an easy and jolly way
to teach your children to
tell time.

Howdy Doody Kids. It's really
Howdy Doody time when
you wear my new wrist-
watch. Boy you sure will
like this watch.

American made
by American
craftsmen.
*Goodyear Neop-
rene strap. Blue
for boys. Red
for girls.

4.97
save
\$2.00

69c LIGHT OR DARK CHOCOLATE
CHOCOLATE CHERRIES 2 1-lb. \$1.00
boxes

1.25 DOLLS—SAVE 1/3
NURSETTE SET 87¢

1.19 BEAUTIFUL COLORS—SAVE 1/3
DOLL'S OVERNITE CASE 87¢

1.19 WITH ERASER AND CHALK
BLACKBOARDS 77¢

4.95 (4 CAN PLAY) SAVE 1/3
CROQUET SETS \$3.87

EVANS LIGHTERS

An amazing group of lighters in
a great assortment of designs,
textures, finishes and sizes. Each
one built with care for detail,
beauty and performance.

Unconditionally Guaranteed

4.50
to 7.00
Values..... 2.95

98c BOX OF ASSORTED
XMAS CARDS SAVE ONE HALF..... 2 boxes 98¢

1.19 LARGE SOLID COLOR 2 1/2-inch
TREE ORNAMENTS 87¢ doz.

75c VALUE — SAVE 1/2
GIFT RIBBONS 3 rolls 37¢

4.95 MECHANICAL TRAIN SET

Includes engine, ears
and plenty of track.
Lay away now and save.

2.87
save
40%

4.95 METAL ADJUSTABLE LARGE
ROAD GRADERS 3.95

3.50 BEAUTIFUL, POPULAR TUNES
MUSICAL POWDER BOXES 2.69

9.95 LARGE STUFFED — SAVE 1/2
WOOLY POODLE DOGS 4.67

16.95 AUTOMATIC CHROME
POP-UP TOASTERS 9.87

6.95—SAVE 50% SOFT CUDDLY
27-IN. PANDA BEAR 2.97