

FREEZERS



NEVER BEFORE!

HUGE UPRIGHT FREEZER
\$21⁷⁴ PER CUBIC FT.

Compare this with any price—on any brand—any place and you'll agree—
 — For Freezer Values It's LLOYD DENNEE'S —

SPECIAL OF THE MONTH
 COLD - TEMP
UPRIGHT
\$389⁵⁰ NOW
SAVE \$200⁰⁰
THIS ONE YOU MUST SEE!

44^c PER DAY

Eliminate those frequent trips to Market — It costs more than 44c to start and drive your car — Enjoy tomorrow's way of living today — It's convenient and saves you money — Let us prove it to you.



You'll save hours of shopping time and eat better than ever before. Baskets, dividers and handy port-a-tray help you organize your food supply. Save up to 30% on your food bills!

READ THIS

READ THIS



LEARN THE FACTS ABOUT
FOOD PLANS & FREEZERS
 THE NEW WAY OF REALLY LIVING—Come In or Call
OS 6-0159

LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged," "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetary or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customer.
- 9 To constantly strive to give maximum value at minimum cost.



LLOYD DENNEE'S



110 E. EL SEGUNDO, HAWTHORNE

Over 15,000 SATISFIED CUSTOMERS
 There Must Be a Reason!