

LAWSONS
JEWELERS

WE KNEW YOU WERE COMING SO WE BAKED A CAKE!!

BIRTHDAY SALE!

TERRIFIC VALUES IN EVERY DEPT.

FREE!

Individual
BIRTHDAY CAKE

LAY-AWAY NOW
FOR CHRISTMAS
NO DEPOSIT REQUIRED FOR LAY-A-WAY

FREE TELEVISION SET

Ask the Manager
for Full Details

**NO
MONEY DOWN**

A YEAR TO PAY

Cash or Terms, Our Price is the Same!
You Don't Pay One Cent Extra
for Credit!

Unbeatable **DIAMOND VALUES**



6 DIAMOND
BRIDAL PAIR
REG. \$10000
\$2.09 WEEKLY

11 DIAMOND
BRIDAL PAIR
REG. \$12500
\$2.50 WEEKLY

7 DIAMOND
BRIDAL PAIR
REG. \$19700
\$4.00 WEEKLY

6 DIAMOND
BRIDAL PAIR
REG. \$8900
\$1.75 WEEKLY

LAWSONS for Unbelievable Diamond Values. Buy Now and Save During Our BIRTHDAY SALE. Written Guarantee with Every Diamond Purchase.

Any Old Watch is Worth a Big Trade-In Allowance!

BULOVA

AMERICA'S GREATEST
WATCH VALUE

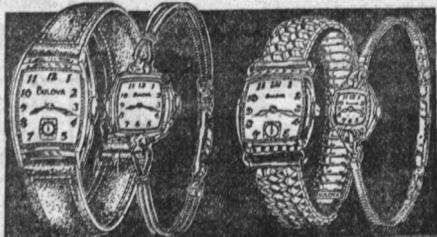
LAWSONS

For a Complete Selection of

- ELGIN • GRUEN
- LONGINES
- HAMILTON • BENRUS

ON EASY CREDIT TERMS

Lay-Away Now for Christmas
No Deposit Required for Layaway

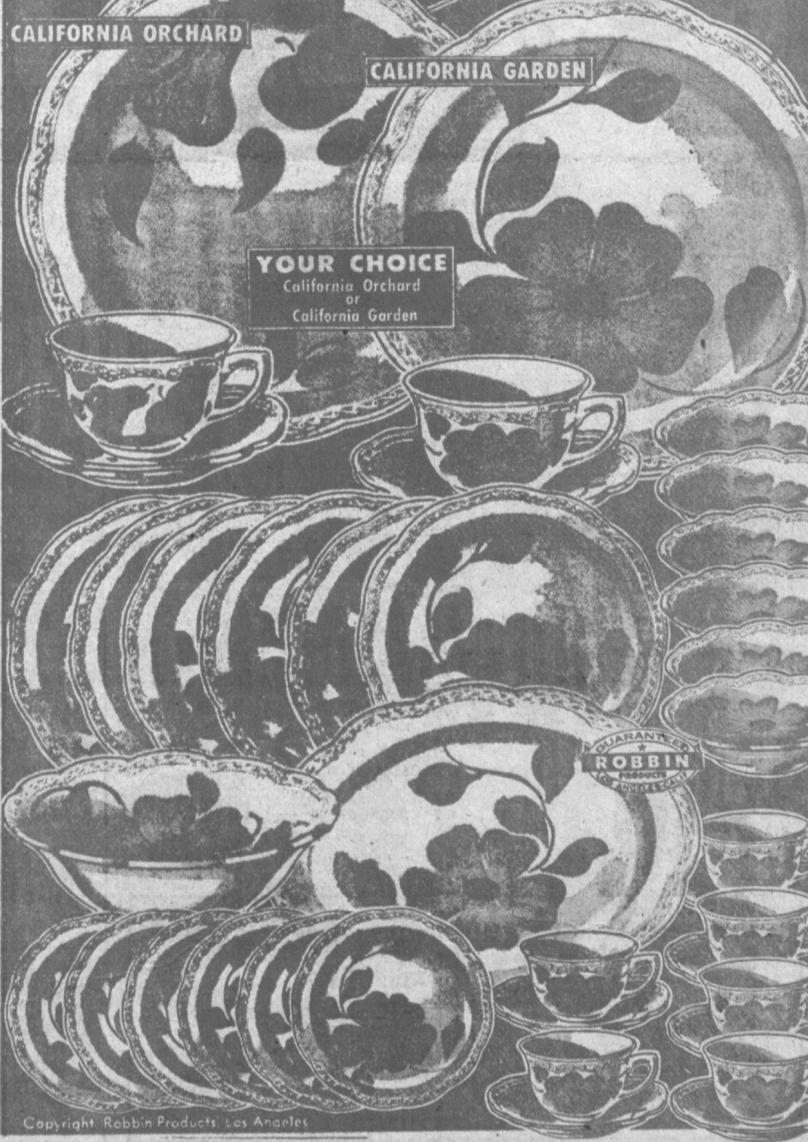


Smart Bulova models for him and her at a thrifty low price!
\$27.50 WEEKLY

Bulova Director for him. Miss America for her. Your choice!
\$35.75 WEEKLY

LAWSONS SENSATIONAL 2 IN 1 OFFER!!!
32 Piece Set of Hand Painted DINNERWARE Plus 26 Piece Set of SILVERPLATE!

CALIFORNIA MANOR
HAND PAINTED DINNERWARE
DELUXE 1ST QUALITY



DINNERWARE
Service for 6

- 6 DINNER PLATES • 6 CUPS
- 6 SAUCERS • 6 ROUND DESERT DISHES
- 6 BREAD & BUTTER PLATES • MEAT PLATTER
- VEGETABLE BOWL

SILVERPLATE

- 6 KNIVES • 12 TEASPOONS
- 6 SOUP SPOONS • 6 FORKS

(Chest Not Included)



ALL 58 PIECES
SILVERPLATE & DINNERWARE
All Complete for

\$ 9⁹⁵

No Money Down
50c Weekly

No Interest - No Carrying Charge
STYLED & DESIGNED IN CALIFORNIA
The beauty, grace and color of California Flowers and Fruit HAND PAINTED on lovely dinnerware. A matching ensemble—in a complete set to make meals more appetizing, and entertaining more satisfying. They're a refreshing breeze of lovelines designed and created in California for adding zest to your living. Each piece individually painted by hand and fire glazed to keep its lustrous charm forever. Amazingly beautiful! Amazingly low priced. But we only have a limited quantity... so hurry in for yours!

Copyright Robbin Products, Los Angeles



17 JEWEL WATERPROOF
REG. \$89.50 Ladies or Men's
\$1975
50c WEEKLY



DIAMOND ONYX INITIAL RING
WITH HIS OWN INITIAL
Reg. \$29.75
1995
50c Weekly



17 JEWEL WATCHES NATURAL GOLD COLOR
REG. \$29.75 Ladies or Men's
\$1695
50c WEEKLY

FREE GIFTS

96 PIECE SILVERPLATE
Luxury Service for 8

- | | | |
|--------------------------|--------------------|------------------|
| 16 Teaspoons | 8 Butter Spreaders | 3 Tablespoons |
| 8 Round Bowl Soup Spoons | 8 Oyster Forks | 1 Sugar Spoon |
| 8 Forks | 8 Ice Drink Spoons | 1 Butter Knife |
| 3 Salad Forks | 8 Bullion Spoons | 1 Cold Meat Fork |
| 9 Hollow Handle Knives | 3 Coffee Spoons | 1 Gravy Spoon |
| | | 1 Gravy Ladle |

Complete 96 Pieces

\$ 3777
Reg. \$59.50 COMPLETE

In Anti-Tarnishproof Chest

Easy Credit - No Money Down - \$1 Wkly.
SATISFACTION GUARANTEED or YOUR MONEY REFUNDED

5 Diamond Wedding Ring



REG. \$49.75
\$2495
\$1.00 WK. BUY NOW and SAVE

OPEN FRIDAY AND SATURDAY EVENINGS TILL 9 P.M.

LAWSONS
JEWELERS

1317 EL PRADO -- TORRANCE
Free Parking Across from Post Office

Phone Torrance 3181