

GALA OPENING

AND EXPANSION EVENT

KAYS

HOME OF
FAMOUS
NAME BRANDS!

Announcing the Expansion of Our Gigantic
DOWNTOWN TORRANCE STORE

JUST IN TIME FOR EASTER

Kays Men's Wear Is Taking Over the Complete Corner
of Cravens and El Prado . . .

IF YOU HAVE A JOB . . .

YOUR CREDIT IS GOOD!



No Money Down . . . Up to 20 Weeks to Pay

NAME BRANDS AT LOW PRICES

- | | | |
|----------------|--------------|-----------------------|
| ★ JARMAN SHOES | ★ MR. JACK | ★ PEBBLE BEACH |
| ★ MANHATTAN | ★ LEVIS | ★ CAPRI ★ JOCKEY |
| ★ LA JOLLA | ★ PENDLETON | ★ ENGLISH LEATHER |
| ★ H.I.S. | ★ A-1 RACERS | ★ SANDCOMBER SWIMWEAR |
| ★ SIR GUY | ★ LOUART | ★ SWANK ★ RATNER |
| ★ KENNINGTON | ★ HARTOG | |

LISTEN TO KFOX RADIO NIGHTLY
FOR KAYS SPOT-SPECIALS!



Suits

You won't find a better selection anywhere . . . Yes, we have your size and the style you want . . .

Kays Prices Start at . . .

\$29⁹⁵

SPECIAL!
HI-ROLL BUTTON-DOWN TAPERED STRIPED SHIRTS



Form fitting and washables in charcoal, red, olive and blue. Reg. \$5.95

\$3.88 or 2 FOR \$7

SPECIAL!
FAMOUS NAME IVY STYLE BUTTON-DOWN SHIRTS



Tapered and tails. Finest quality wash and wear, polished cottons in muted tones. Hundreds to choose from. VALUES TO \$6.95

\$1.88 ea.

SPECIAL!
100% VIRGIN SWEATERS ALPACA



Six new spring shades . . . Sizes S-M-L-XL

\$14.98 REG. \$19.95



NEW STORE HOURS

For Your Shopping Convenience
BOTH STORES OPEN
Daily 9:30 to 9:00
and Sundays
10:00 to 5:00

Downtown Torrance's Largest and Most Complete!

KAYS

men's & boys' FASHIONS

1348 EL PRADO
AT THE CORNER OF CRAVENS
DOWNTOWN TORRANCE

172 E. CARSON
IN SHOPPERS MARKET
SHOPPING CENTER

NO LOWER PRICES IN TOWN!