



Russian Women Working To Close Beauty Gap

by Count Marco

My latter-day Mission to Moscow, undertaken to satisfy my own curiosity, as well as my editors' about the Beauty Revolution now sweeping the Soviet Union, received invaluable assistance from a small corps of guide-interpreters assigned to me by Intourist, the government's official tourist agency.

Thanks to the faultless logistics of Intourist and to the inventiveness of my three cheerful and charming girl guides—Natascha, Ludmilla, and Nelja—I spent a wild and busy visit.

We went to fashion shows, night clubs, swimming resorts, and beauty parlors. In short, I went wherever I could possibly find the new Russian women.

I talked to models, actresses, designers. I interviewed beauticians and hairdressers.

I chatted with women lorry drivers, women ditch diggers, street sweepers and women elevator operators. I talked to farm-erettes and even more astonishing, I spent a good deal of time with women who were women, and nothing more.

They had quit work, or they simply refused to become gears in the big Red machine. Their only job was to find a man whom they could fascinate and who would, in turn, support them in some semblance of capitalistic style.

Everywhere the story was the same. The Beauty Revolution had burst out in the open having

simmered underground for years. It had penetrated into the Kremlin itself.

It is an open secret that Chairman N. Khrushchev himself ordered 350 more beauty salons to be opened in Moscow. They must be finished by the end of this year.

The mighty Politburo may have been able to destroy the Russian aristocracy, the kulaks, the bourgeois, and the capitalists. But it has not been able to destroy beauty.

A motherland full of dedicated, fanatic women, mounting the barricades in the name of femininity, has been simply too terrible a force to quell.

The Soviet leaders are falling in line. They are in retreat and will have to go along with beauty. Consider, if you will, the case of Valya Tereshkova—Little Seagull.

It was almost as if Mr. Nikita Khrushchev and his brood of directors were making a last stand for the sexless, equality-ridden female. But as the world now knows, this last stand by Comrade Khrushchev was just about as successful as that last stand of Col. George Armstrong Custer on the banks of the Little Big Horn.

Custer's historic last gasp is rumored to have been, "Did you ever see so damned many Indians?" Khrushchev just as ac-

curately might have gasped, last month, "Did you ever see so damned many beautiful women?"

For, when Little Seagull landed, she left no doubt in the minds of the world that even if Chairman Khrushchev and his board of directors thought they were orbiting a female cosmonaut, what landed back on earth was a chic and lovely Russian girl.

She even made a point of getting a permanent before she was blasted into orbit.

This attractive young girl, mind you, was the "female" that the chairman and his directors shot into space in order to "test the effects of space on the difference between male and female organs."

Yes, the Russian beauty rebellion is out in the open. As an illustration, I showed an American high fashion magazine (that I had quietly carried through customs with me) to one of my hotel gleamed between her carmine laundresses. Her white teeth lips as she excitedly pointed to one of the advertisements.

"Soon," she said in her husky Greta Garbo voice, "I expect to see in our own fashion magazines the same advertisement reading, 'I dreamed I met my quota in my Midenform Bra.'"

We both laughed together, as she pushed her bosom higher and pointed proudly, "My new one is trimmed with lace!"

Don't laugh this off, ladies. Take heed.

Russia is closing the Beauty Gap!

(Distributed by Chronicle Features.)



TUESDAY CARAVAN . . . Members of the Torrance Lomita Board of Realtors prepare to depart on an inspection tour of local properties listed with the board. This tour is conducted every Tuesday at 9 a.m. The bus is supplied through the courtesy of Marina Federal Savings and Loan.

Auditions Slated at Sea-Aire

Auditions for dance and drama parts for a children's creative drama will be held July 22 and 23, at Sea-Aire Park at 1 p.m.

A joint project of the stagecraft and modern dance classes of the Torrance Recreation Department, following the pat-

tern of last year's play, "The Lion That Sneezed," the children are writing a story, which will be revised to script form, then divided into dance and drama sections.

Any child, whether enrolled in a class or not, may participate in the auditions.

Costumes and sets will be designed and built by members of the Dance-Drama Workshop beginning July 22.

Further information is available by calling Joan Maguire or Erika Muhl, instructors, at the Arts and Crafts Center, FR 5-7142.

Enrollment Up

Final enrollment in the summer session at Harbor College totaled 1,495, according to Kenneth R. Williams, dean of summer session. This is an increase of 261 students, or 21 per cent, over last summer's enrollment.

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City Gets Record Sales Tax Share

Distribution of sales tax revenues in California was completed this week by the State Board of Equalization. Re-

venues in the City of Torrance showed a 15.2 per cent increase over fiscal 1962.

The final quarter distribution to Torrance was \$407,632, or more than \$40,000 above the same period a year ago. Total for the fiscal year ended June 30 was \$1,763,762, or \$230,000 above last year's figures.

Other cities in the area and their share of the revenues are: Gardena, \$598,159; Hawthorne, \$734,637; Lawndale, \$186,629; Palms Verdes Estates, \$26,190; and Redondo Beach, \$870,832.

The largest percentage increase in the area was shown by Lawndale, whose revenues climbed 26 per cent. Palms Verdes Estates showed a 5 per cent decrease over last year.

A total of \$26,032,593 was distributed during the final quarter of the year in Los Angeles County, bringing the total 1962-63 revenues to a record \$109,083,358. The county-wide totals were up 8.7 per cent over last year.

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Jehovah's Witnesses Slate World Assembly

More than 100 members of the Torrance Congregation of Jehovah's Witnesses will meet with delegates from throughout the western United States, Canada, North Pacific, and Central and South America at the eight-day International Convention of Jehovah's Witnesses at the Rose Bowl, Pasadena, beginning Sept. 1.

Sponsored by the Watchtower Bible and Tract Society and hosted by 126 congregations of Jehovah's Witnesses in Pasadena and Greater Los Angeles, the convention will present advanced ministerial training, including Bible lectures, discussions, symposiums and demonstrations.

The program is designed to offer the expected 70,000 delegates instruction in Bible prophecy as it relates to the 20th century.

THE around-the-world Assembly of Jehovah's Witnesses in Pasadena is one of 24 stops in world-wide coverage, according to Mr. Leonard Olliff, presiding minister.

Excise Tax Reports Due By July 31

Taxpayers who are required to file quarterly Federal excise tax returns were reminded again this week that July 31 is the deadline for such returns.

District Director of Internal Revenue R. A. Riddell said that taxpayers who are liable for more than \$100 of the excise taxes on form 720 must deposit their full payments in local authorized banks by July 31.

Returns should be addressed and mailed to the District Director, Internal Revenue Service, Los Angeles.

"Instead of bringing delegates from all around the globe to one point in the United States, there will be three; Milwaukee, New York and Pasadena.

"What makes this assembly different is that it actually moves around the world and stops at 24 different cities in just 10 weeks.

"Not only do some of the main speakers travel with the assembly but so do a large body of delegates. These delegates, almost 600 will share in the assembly activities as they circle the globe, beginning in Milwaukee, on to New York, London, Europe, the Near East, Asia, Australia and culminating at Pasadena, Calif.," stated Mr. Olliff.

Bloomington New Chairman

Alfred S. Bloomington, president of the Diners' Club, has been named chairman of the Board of Regents of Marymount Club, succeeding Thomas E. Leavy of Beverly Hills.

Announcement of Bloomington's appointment was made by the Rev. Mother Gertrude, RSHM, chairman of the Marymount College Board of Trustees. He will serve for a term of two years.

Anderson Named To Honor List

Gary J. Anderson has been named an honor student for the spring, 1963, semester in Texas Christian University's college of arts and sciences.

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