

THE YEAR'S GREATEST SALE! A DARING EVENT... HUGE OVERSTOCK MUST BE REDUCED' OUT IT GOES REGARDLESS OF COST

# IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action  
Buying! . . . Over \$100,000  
Stock to Be Sold Direct  
to the Public at a Fraction  
of Its Actual Cost!

**DALE'S** FAMOUS LABEL  
LADIES' & CHILD'S  
MEN'S APPAREL **Inventory**

DROP EVERYTHING! . . . GRAB YOUR HATS! . . . AND COME A RUNNIN'!!  
**1334 EL PRADO, Downtown Torrance**

LOOK FOR THE BIG SALE SIGNS . . .

# DISPOSAL SALE!

## EVERYTHING GOES!

OPEN FRI. 'TIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Advertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts!  
**DEFINITELY A HISTORY-MAKING SALE**

**BIGGEST SALE EVER . . .**

### Our Statement

This is no time for us to "HEM" and "HAW" . . . A "BOTTLENECK" condition developed which requires immediate selling action to readjust our stock into a normal state.

Due to these circumstances, it is now absolutely imperative to CLEAR OUT a great portion of this gigantic stock on hand, no matter what the loss may be.

To assure quick and positive action we have gone the limit in cutting and slashing prices on this entire stock of famous label ladies' and children's apparel.

Throughout our entire store THE SALE PRICE TAGS WILL SET AN ALL-TIME RECORD for bargains never before heard of . . . We assure you that you will not be disappointed.

**SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!**

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN THURS. JOIN THE CROWDS IN THIS HUGE SALE!

**THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE**

**Sale!**  
**SECOND BIG WEEK!**

### GIRLS' WEAR DEPARTMENT

- GIRLS' SWIM SUITS**  
Great big values here!  
Values to 1.97  
SALE PRICE **\$1.44**  
up
- GIRLS' CAPRI SETS**  
Values to 2.97  
SALE PRICE **\$1.47**
- GIRLS' SHIRTS**  
Values to 2.97  
SALE PRICE **1.66**
- GIRLS' CAPRIS**  
Values to 1.97  
SALE PRICE **99¢**
- CHILDREN'S BIKINI SWIM WEAR**  
Values to 1.97  
SALE PRICE **44¢**
- GIRLS' BABY DOLLS**  
Values to 1.97  
SALE PRICE **67¢**
- GIRLS' DRESSES**  
Values to 3.97  
SALE PRICE **\$1.77**
- GIRLS' SKIRTS**  
Pastel shades.  
Values to 1.49  
SALE PRICE **37¢**
- GIRLS' JAMAICA & SHORTS**  
Ass'd. sizes.  
Values to 1.69  
SALE PRICE **64¢**
- CHILDREN'S PLAYWEAR**  
While They Last!  
SALE PRICE **25¢**

FINE ASSORTMENT  
LADIES ALL ACETATE JERSEY  
**DRESSES**  
OUT THEY GO! NO THOUGHT  
GIVEN TO OUR LOSS OR COST!  
VALUES TO 10.99



**\$4.97** Sale Price!

LADIES' CAPRI SETS  
Matching and contrasting tops.  
Fine tailored.  
**\$3.88**  
6.97 Value — Sizes 10-18

**BOYS' WEAR DEPARTMENT**

**Boys' BLUE JEANS** **\$1.57**  
Slim, Regular and Husky  
Values to 2.22  
SALE PRICE . . . 2 for \$3 or 1

**SWIM TRUNKS**  
Values to 1.97  
SALE PRICE **87¢**

**SHIRT - SLACK SET**  
Assorted sizes.  
Values to 2.97  
SALE PRICE **\$1.97**

**BOYS' BERMUDA SHORTS**  
Values to 1.97  
SALE PRICE **97¢**

**BOXER JEANS** **88¢**  
Values to 1.97  
Heavy duty Denim.  
Choice of colors.  
OUR LOW SALE PRICE . . .

**Jackets, Shirts, Sweaters**  
ONE HUGE GROUP, COME AND GET 'EM  
YOUR CHOICE . . . VALUES TO 1.97  
**88¢**

**BOYS' POLO SHIRTS**  
Values to 1.97  
Knit fabric in plain and Gaucho styles  
SALE PRICE **2 For \$1**

**MEN'S WEAR DEPARTMENT**  
**MEN'S WORK SHIRTS**  
With the purchase of any work pants at our low price of 2.97  
Vals. to 2.52  
**\$1.00**

**LADIES' WEAR DEPARTMENT**

**LADIES' 2-PIECE JAMAICA SETS** **\$1.44**  
Values to 2.97  
OUR LOW SALE PRICE . . .

**Ladies' SEAMLESS NYLONS**  
FACTORY IRREGULARS  
Values to 1.29  
WHILE THEY LAST . . . **25¢**

**LADIES' PANTIES**  
NYLONIZED  
Values to 1.97  
SALE PRICE **5 For \$1**

**LADIES' CAPRIS**  
Values to 1.97  
SALE PRICE **\$1.00**

**LOVABLE AND PLAYTEX BRAZIER** **1/2 OFF REG. PRICE**  
Some Discontinued Styles

**LADIES' SHORTS AND SUN BRAS** **88¢**  
Mix or Match 'Em.  
Values to 1.97  
SALE PRICE . . .

**LADIES' SWIM SUITS**  
PICK YOU SUIT!  
PICK YOUR PRICE!  
Ass'd. sizes and styles  
3 SALE PRICE GROUPS **\$1 - \$2 - \$3**

**SUMMER SKIRTS**  
Assorted sizes and styles  
3.97 VALUES — **\$1.00**  
SPECIAL SALE PRICE . . .

**MEN'S CONTINENTAL SLACKS**  
WOW! WHAT A PRICE SLASH . . .  
No these aren't seconds or inferior quality, good selection of colors!  
Assorted sizes! Vals. to 3.95



**\$1.57** or **2 For \$3**

**Boys' Continentals**  
Assorted colors in cotton fabrics!  
Values to 3.95  
**\$1.94**

**WORK SOCKS** **16¢**  
While They Last!

**SWEAT SHIRTS** **\$1.00**  
Values to 1.97  
SALE PRICE . . .

**SWIM TRUNKS** **\$1.00**  
Values to 2.59  
SALE PRICE . . .

**BERMUDAS** **\$1.97**  
Short Sleeve  
Values to 2.99  
SALE PRICE . . .

**UNDERWEAR** **2 For \$1**  
T-Shirts, Briefs, Polo Shorts  
SALE PRICE . . .

**MEN'S SURFERS** **1.97**  
Values to 3.97  
SALE PRICE . . .

**MEN'S KNIT T-SHIRTS** **88¢**  
Values to 1.59  
SALE PRICE . . .

**MEN'S WHITE DRESS SHIRTS** **\$1.97**  
SHORT SLEEVE  
Values to 3.97  
SALE PRICE . . .

**Men's Fine Tailored COTTON PAJAMAS** **1.97**  
Values to 2.77  
SALE PRICE . . .

# DALES

**1334 EL PRADO, DOWNTOWN TORRANCE**

**FREE PARKING**

• Use Our Convenient Lay-away •  
STORE HOURS: 9 A.M. to 6 P.M. Week Days  
OPEN FRIDAY NIGHT 'TIL 9  
SATURDAY 'TIL 6 P.M.

**BANKAMERICARD**  
welcome here

YES, WE HAVE GENUINE LEVIS IN ALL SIZES!