

Congress Advised to Look Toward Welfare of Young

By REYNOLDS KNIGHT
The exceptional rise in unemployment among youngsters in their late teens has received attention from Labor Secretary Wirtz. It is a problem not to be regarded lightly. Neglected, an unemployed and baffled youth can be attracted to the sort of movements that gave rise to

Hitlerism, to take an extreme example. In any case, especially this one, the 18-to-20-year-old without special skills has a painful time making economic progress. He is the first to be drafted for military duty, and in peacetime he is warned and advised by well-meaning but not necessarily omniscient elders who may or may not recall clearly how they managed to "get ahead."

Gospel Singers To Appear Here

"The Messengers," a radio and television gospel singing group, will be featured at the 11 a.m. worship service at the Harbor Tabernacle Sunday. The Rev. Mr. D. S. Cahill, pastor of the church, has extended an invitation to the public to attend the service and hear the group.

The bulk of the economic attention has been directed recently toward greater social security and medicare for older persons. Some of the welfare offerings for the aged go beyond what the oldsters are requesting from their representatives. Perhaps the latter should be directing more of their attention toward opportunity for the

young rather than toward fare for the aged.

PLASTICS BOOM—With an eye on the \$700-million—and still growing—market for fabricated plastic building products, The B. F. Goodrich Co. recently established a building products department and announced availability of vinyl building panels and flexible vinyl flashing. Donald R. Gray, manager of the department, said initial sales efforts would be concentrated on industrial and commercial building applications. However, he sees expanding opportunities for new products in all areas of the building industry.

The first white vinyl flashing—in addition to the standard black—is being made avail-

able for industrial and commercial applications. The white material is said to have good weathering properties and exceptional flexibility over a wide range of temperatures. It also blends well with many light-colored roofing materials.

The new plastic product can be used for flashing parapets, vent stacks, fascias, roof drains, expansion joints, pipe entries and roof-wall junctures, or as a waterproofing membrane for parking decks, utility tunnels, promenade decks, shower rooms and swimming pool aprons.

TIMELY GIFTS—Watches, long a timely traditional gift for graduating high schoolers, are expected to register another sales upsurge this June. Sentimental consumers are expected to spend slightly more for graduation watches than they do for Christmas or birthday timepieces for teen-agers. Market researchers at Bulova Watch Co. say one in eight of the nearly 2 million members

of the class of 1963 will receive a new timepiece. For half of the recipients it will be their first watch.

About 65 to 70 per cent of the gift watches will be in the \$18 to \$25 price range. Another 25 per cent will receive watches costing less, and 5 to 10 per cent will be given ones costing more. All told, families and friends will spend some \$4.5 million buying timepieces for their favorite grads.

Mindful of the huge teen-age market (more than 23 million are in the 13-19 age bracket), Bulova last year introduced a whole new group of economy-priced, jeweled-lever timepieces. The watches, called "Caravelle," range in price from \$10.95 to \$29.95, and are designed in 38 styles.

THINGS TO COME—A big electrical company has developed a lamp for the outside that automatically turns itself on at dusk, and off at sunrise; it's plugged into an outdoor light socket. . . . For fishermen,

coming on the market is an all-purpose kit that carries supplies ranging from first aid equipment to sunburn creams and tools for repairing rod and reel. . . . The trend to "stretch" garments for females advances a step further with introduction of stretch cotton gloves in white, beige and black. The maker says the "recoverability" is permanent.

BUSINESS HELPING—Business giving of financial aid to educational institutions, a rarity until around 1950, has assumed sizeable dimensions. During the academic year now ending, industry's collective gift was in the neighborhood of \$200 million—an appreciable sum but much less than the nearly \$500 million given colleges by alumni and other individual citizens.

BITS O' BUSINESS—Shipments of toys by manufacturers suggest a record year may be in the offing; the rate through April indicates total

volume for 1963 will top \$1.1 billion. . . . An advertising product of its own—an after shave lotion. . . . Health insurance plans paid out just as experienced in promoting over \$1 billion on claims in the new products of its clients, is first quarter of this year; about trying a new twist: it has developed and will market a 40 per cent was paid for hospital expenses.

DAY SCHOOL

NOW REGISTERING FOR FALL TERM
— REASONABLE RATES —

KINDERGARTEN THROUGH EIGHTH GRADE
TEACHING THE THREE R'S WITH PHONICS

Classes All Day With Complete Bus Service

HAWTHORNE CHRISTIAN SCHOOL

930 SO. PRAIRIE AT 136TH STREET OS 9-2591

BLUE CHIP STAMPS

PEAK 59^c lb.

THICK-CUT BONE-IN SWISS STEAK

U.S. CHOICE BEEF

59^c lb.

SIRLOIN TIP STEAK BONELESS TENDER, JUICY U.S. CHOICE **95^c lb.**

RUMP ROAST U.S. CHOICE TENDER, JUICY BONE-IN **69^c lb.**

GROUND CHUCK FRESH LEAN **49^c lb.** **GROUND ROUND** FRESH EXTRA LEAN **65^c lb.**

BONELESS TENDER JUICY TOP

SIRLOIN STEAK

U.S. CHOICE

\$1.29 lb.

er's SUP 11^c

ALL-SAF 100% SAFFLOWER

MARGARINE 5 1 lb. \$1

A-1

SPAGHETTI 2 1 lb. Pkgs. 35^c

CHEF'S CHOICE

MIXED NUTS 13-OZ. CAN 69^c

ICE CREAM

CARNATION DELUXE

69^c

1/2 GAL. CTN.

LUZIANNE LB. GROUND OR OZ. INSTANT **59^c**

3 1/2-OZ. CAN **10^c**

2 16-oz. Cans **29^c**

NABISCO

VANILLA WAFERS

12-oz. Pkg. **37^c**

PORK 'N BEANS

VAN CAMP NO. 2 1/2 CAN

23^c

Junior Department Store

22" DECORATOR ITALIAN GLASS BOTTLES

SEVERAL STYLES & COLORS FROM WHICH TO CHOOSE

79^c ea.

Reg. 10c 4-oz. Size

LIQUID BUBBLES

WITH A MAGIC BUBBLE WAND A DELIGHT FOR EVERY CHILD!

6^c Bottle

Modernistic Design

1 1/2-oz. Glass

WATER TUMBLERS

REG. 15c EACH

12 IN CTN. FOR 99^c

SORRY, THESE ITEMS ARE NOT AVAILABLE AT:

- 2250 W. PICO
- 4710 S. BROADWAY
- 5801 S. VERMONT
- 500 W. FLORENCE

HELENE OF HOLLYWOOD

LUSTRE-CURL SALE!

Reg. 79c & 99c

- REG. OR FIRM HAIR SPRAY 13-oz. Can
- EGG SHAMPOO 16-oz. Bottle
- CONCENTRATE SHAMPOO 16-oz. Bottle
- CREME RINSE 16-oz. Bottle

49^c ea.

ACHES 25^c ea.

1 lbs. for

CELERY 10^c ea.

CRISP I-TYPE

luxurious

LIQUID *Prell*

the EXTRA RICH shampoo

30c 60c \$1.00

THE FOLLOWING BOYS MARKETS ARE OPEN DAILY 'TILL MIDNIGHT

- SAN GABRIEL
- HAWTHORNE
- 120th & VERMONT
- LA MIRADA
- LONG BEACH
- MONTEBELLO
- GARDENA
- NORWALK
- 500 W. FLORENCE
- SAN FERNANDO
- TORRANCE

CRENSHAW & RODEO OPEN 24 HOURS A DAY

IN LOS ANGELES SHOP AT:

- 120th and Vermont
- Florence and Figueroa
- Crenshaw and Rodeo
- Vermont and Slauson
- Pico and Arapahoe
- 47th and Broadway

OTHER BOYS MARKETS IN SOUTHERN CALIFORNIA

- COMPTON, 307 N. Tamarind
- DOWNEY, 12270 Paramount
- FULLERTON, N. Raymond & Commonwealth
- GARDENA, Redondo Beach and Van Ness
- HAWTHORNE, 118th St. and Hawthorne
- LA MIRADA, Imperial and Laitweiler
- HIGHLAND PARK, Ave. 54 and Monte Vista
- LAKEWOOD, Lakewood Center
- LONG BEACH, 3710 E. Anaheim
- MONTEBELLO, Beverly and Wilcox
- NORWALK, Pioneer and Alondra
- POMONA, Holt and Indian Hill
- REDONDO, Manhattan Beach and Inglewood
- SAN FERNANDO, Glen Oaks and Hubbard
- SAN GABRIEL, Valley and Del Mar
- TORRANCE, Normandie and Carson
- WILMINGTON, Avalon and Anaheim

AD GOOD 7 FULL DAYS THURSDAY JUNE 20 THRU WEDNESDAY JUNE 26

The Boys MARKETS