

# ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw



## SHOP ROLLING HILLS PLAZA AND SAVE

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

### TESTING 1-2-3 TESTING

WE'RE CHECKING TO SEE IF YOU ARE READING THIS AD. — IF YOU ARE, PLEASE CLIP IT OUT AND BRING IN TO US ON OR BEFORE APRIL 22, 1963. FOR YOUR TROUBLE WE HAVE A BEAUTIFUL SEWING KIT FOR YOUR PURSE AT NO COST TO YOU — THANK YOU.



2591 Pacific Coast Hwy. DA 5-2390



CHUCKO THE CLOWN, COMING TO ROLLING HILLS PLAZA  
 Chucko, the Channel 7 Birthday Clown, will be on hand this Saturday, April 20th at 1 P.M. at the Rolling Hills Plaza Shopping Center, corner of Pacific Coast Highway and Crenshaw Blvd., to greet and entertain the kids. In addition to Chucko, ten thrilling rides from Craft's Shows will be at the center daily from Wednesday, April 17th through Sunday, April 21st. Other special attractions Saturday, April 20th will be the Luer Space Ship from 11 A.M. to 5 P.M. and the famous Sturdy Tracking Bloodhounds from 1 P.M. to 4 P.M.

SAVE!  
 SAVE!  
 SAVE!



FOR BEST BUYS ON QUALITY MERCHANDISE SHOP AT ROLLING HILLS PLAZA

YOU CAN SAVE \$\$\$

### Continental Coiffures

ADDS A NEW DEPARTMENT For the Economy Minded



CONTINENTAL wishes to THANK everyone for the wonderful response to our new dept., and we wish to continue serving YOU week after week.

VISIT OUR NEW ECONOMY DEPT. PRICES LISTED AT RIGHT ARE OUR NEW REGULAR PRICES!

SHAMPOO & Set	\$2.25
STYLE HAIRCUT	\$1.50
TINT TOUCH-UP	\$5.98
PERMANENT WAVE	\$6.98

CONTINENTAL ROOM SLIGHTLY HIGHER  
 Continental Coiffures  
 OPEN 9 A.M. TO 9 P.M.  
 25414 CRENSHAW BLVD. — DA 6-7444  
 ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
 AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

### SPRING CLEANING

MEN'S SLACKS EXPERTLY DRY CLEANED 2 pair 99¢  
 — This Week Only With This Ad — Expires April 24th  
**BELTONE CLEANERS**  
 In the Rolling Hills Plaza Facing Crenshaw — DA 5-2511



2645 PACIFIC COAST HIGHWAY at Crenshaw

REG. \$9.95 - 36"x60" Viscose and Cotton Cut Loop Accent **RUGS \$7.95**

REG. 29¢ - 10-OZ. BUTTERSCOTCH DROPS **6 FOR \$1.00**

REG. 77¢ - PACK OF 6 STAK-A-WAY REFRIGERATOR AND FREEZER CONTAINERS **59¢**

88¢ VALUE PACK OF 14 Household SPONGES **39¢**

THRIFTY SELLS FOR LESS!

### VALUABLE COUPON

FROM OUR BEAUTY SUPPLY DEPT. **HAIR SPRAY** Regular \$2.00 **89¢**

YOU MUST PRESENT THIS AD

PERMANENT WAVE SPECIALS!  
 RAYETTE LUSTRE WAVE ENRICHED OIL-BATH FORMULA LUSTERS AS IT WAVES Regular \$25.00 **\$12.50**

CARYL RICHARDS PERMETT PERMANENT WAVE Regular \$10.00 **\$6.95**

FREE STYLE CUT EXCEPT SAT. With Our Regular \$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 9

*Notkin Sisters* BEAUTY SALONS

OPEN EVERY EVENING LOMITA Narbonne at Pac. Cst. Hwy. Behind Safeway Davenport 5-1280 TORRANCE 1328 Sartori Ave. Corner of Marcelina Fairfax 0-1333 ROLLING HILLS PLAZA SHOPPING CENTER (Crenshaw & Pac. Cst. Hwy.) DA 5-2575

### REVELS Bake Shop

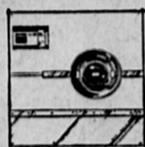


BETWEEN FOODS CO. AND THRIFTY DRUG

OLD FASHIONED CAKE DONUTS **49¢ doz.**

GERMAN CHOC. CAKE ONE LAYER **69¢**

HOT SANDWICHES AND PIZZA TO GO "EVERY BITE A DELIGHT" DA 6-1944 Price Effective thru April 24th



### NORGE "20" DRYCLEANER

designed to clean bulky household items:

\* DRAPES \* SLIP COVERS \* BLANKETS \* BEDSPREADS

### DIAL YOUR LOAD SIZE

YOU PAY ONLY FOR THE LOAD YOU ARE CLEANING

14-LBS.	\$3.50
16-LBS.	\$4.00
18-LBS.	\$4.50
20-LBS.	\$5.00

REG. 8 LB. MACHINE DRY CLEANING . . . \$2.00 ALL OR ANY PART OF YOUR DRY CLEANED CLOTHES PROFESSIONALLY PRESSED BY US . . .

CASH AND CARRY — CLOTHES CUSTOM CLEANED AND PRESSED

SUPERVISED CHILD CARE!!

Open Every Nite Till 9; Sunday Till 6 P.M. ROLLING HILLS PLAZA



Across Crenshaw Blvd. From Leonard's CRENSHAW & PACIFIC COAST HWY. DA 6-9886

## Newberrys



TRADE IN YOUR OLD IRON!

A Trusted Name for 50 Years



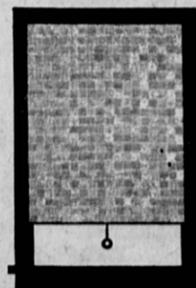
OUR PRICE **\$17.88**

- Instant change — steam or dry
- Lightweight
- Use any water

SAVE \$3.00  
**\$14.88** WITH TRADE-IN  
 NEWBERRY'S LOW PRICE!

SAVE \$100 on CLOPAY DE-LIGHT ROOM DARKENING WINDOW SHADES

REG. \$2.98 NOW **\$1.98** 36 x 6 SIZE



- Fashion styled
- Long wearing
- Completely scrubbable

All white, triple weight plastic De-Light shades are insulating to completely shut-out light . . . keep rooms cooler in summer, warmer in winter. Richly embossed pattern. Easy to clean, long lasting.

SHADES CUT TO SIZE FREE



## Newberrys

\$3.00 Trade-in Allowance on Your Old Iron — Any Make!

## ROLLING HILLS PLAZA

2545 PACIFIC COAST HWY. TORRANCE

CHECK THIS PAGE FOR YOUR WEEKLY SPECIALS!