

THE TORRANCE HERALD  
OCTOBER 17, 1963

# DALE'S CELEBRATES *New* DOWNTOWN TORRANCE GALA OPENING SALE!

**MANUFACTURER'S CLOSE-OUT!  
A BEAUTIFUL LOT  
OF DRESSES**



All at one price for quick sale. Assorted colors, styles and sizes. First come, first serve. This is the buy you have been waiting for! — 5.98 VALUE!

**HURRY! HURRY! HURRY!**

**\$ 37**  
Sale Price Values to 5.98

**GIRLS' CRISP, NEW  
SCHOOL  
DRESSES**



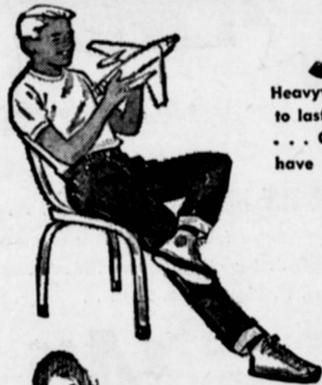
- 100% WASH 'N WEAR COTTONS
- SOLID COLORS AND NOVELTY PRINTS
- ALL MACHINE WASHABLE
- SIZES 3-6x and 7-14

BUY ONE DRESS AT OUR LOW SALE PRICE

**\$**  
GET 2nd DRESS FOR ONLY..

**WE BUY FOR LESS...SELL FOR MUCH LESS**

**BOYS' BLUE DENIM  
JEANS**



Heavyweight blue denim jeans that are sure to last! Double knee protection . . . Sanforized . . . Color fast . . . Assorted sizes. Yes! We have some husky sizes also . . .

**\$ 1.00**  
1.97 Value

**SHOP FOR CHRISTMAS NOW** *LAYAWAY*

**FASHION FEATURE  
THE JUMPER**

Be in style for Fall. Fashion-wise colors, V-neck in lovely corduroy fabric. Sizes 10-16.

**3 87**  
5.99 VALUE

**LADIES' CAPRIS**

FACTORY CLOSE-OUT!  
Latest cotton weaves and colors . . . Tapered to flatter your figure . . . Assorted sizes.

**\$1 27**

**LADIES' SEAMLESS NYLONS**

Popular shades, 51 gauge, 15 denier. Hurry for good selection of sizes and colors.

**27c**

**LADIES' & GIRLS' PANTIES**

Choose from huge selection of assorted solid colors. Nylonized . . . Better quality . . .

SIZES 5-6-7

**6<sup>F</sup> \$1<sup>R</sup>**

*Dale's*

**1334 EL PRADO  
DOWNTOWN TORRANCE**  
OPEN THURS., FRI., SAT., 9 TO 9

