



PLACE ORDERS . . . Distributors of "Magnatone by Estey" musical instrument amplifiers placed orders for new merchandise with a retail value in excess of \$1 million at a national conference held recently at the Estey Electronics plant here. Among Estey Electronics, Inc. representatives who attended were: seated (left to right) Irving Kappy, vice president of the Orco and Estey Tape Recorder Divisions; Saul Knazack, executive vice president; Tony

Jerome, national director of music, "Magnatone by Estey" division; Roy Hunt, "Magnatone by Estey" sales consultant. Standing, (left to right) are distributors: Carlos Gasparitti, Imperial Accordion Co., Chicago; Eugene Minkhoff, St. Louis Music Supply Southland Musical Merchandising Co., Greensboro, N.C.; Joe Steinhauer, Pacific Music Supply Co., Los Angeles; and Barry Wolf, Gross Manufacturing and Importing Co., Union N.J.

Estey, Inc. Holds Three Day Meeting

Officials of Estey Electronics, Inc., introduced the ten "Magnatone by Estey" amplifiers constituting the new line to distributors at a national conference held recently.

Acclaiming the new 1964 line at the three-day meeting, "Magnatone by Estey" representatives from throughout the United States placed orders for new merchandise with a retail value in excess of \$1 million.

Musical instrument amplifiers constituting the new line will feature full stereo amps, with free-floating reversible chassis, and the only "true vibrator system in a unit made in the United States." Another highlight is the Custom-1000, a custom-built amp for professional musicians.

New Shows Highlight Of Circus

With a completely new and glittering show, the Ringling Bros. and Barnum and Bailey Circus, "The Greatest Show on Earth," will begin a 13-day stand at the Los Angeles Sports Arena, Aug. 1. The 93rd edition of the show will feature several new attractions.

Heading the attractions is "The Four Seasons," a pageant featuring hundreds of gaily colored costumes and many floats along with the stars of the circus. Horses will be featured in the "Grand Slam" display and the "Grand Finale" which will include all performers.

The circus will present three shows each Saturday and two shows Monday through Friday. Seats are on sale at the Sports Arena box office and all Mutual ticket agencies. Seats are priced for \$4 for reserved seats to \$1 for general admission.

ACS Gives Hazard List To Smokers

"Three out of five physicians in the United States do not smoke cigarettes, and one out of four has given up cigarette smoking," Dr. Richard L. Lescoe, district education chairman for the Centinela Valley-South Bay District of the American Cancer Society (ACS), stated recently in a report to local volunteers.

The American Cancer Society's main concern is to get the facts to the public regarding hazards involved in cigarette smoking so each person can determine whether or not to smoke, according to Dr. Lescoe.

Non-smoking men at the age of 63 have only 23 per cent chance of dying before the age of 65, according to American Cancer Society statistics.

Cigarette smokers who use one to two packs a day have a 30 per cent chance of dying before age 65. Smokers of two or more packs have a 41 per cent chance.

Fall Class in Civil Defense Starts Oct. 2

Registration for a course to be given at Torrance Memorial Hospital by the Torrance Civil Defense Commission is now open. The course is being repeated because of its success this past spring.

The class will start Oct. 2, and be held each Wednesday for 12 weeks. All classes will be held in the staff conference room at Torrance Memorial Hospital.

Telephone reservations are required because of the seating capacity of the room. All reservations should be made through Edith Shaffer, FA E-5310, from 8 a.m. to 5 p.m. each weekday.

Young Demos Move Meeting

Mrs. Trudy Owens, secretary of the Democratic State Central Committee, will be the featured speaker at a meeting of the Zenith Young Democrats in Lawndale. The meeting, previously scheduled for today, has been moved to Aug. 4. It will be held at the Lawndale City Hall.



NEW LOT OPENED . . . Facilities for Jim Stewart Auto Sales have been opened at 18407 Hawthorne Blvd., it was reported this week by owner Jim Stewart. Stewart has been associated with a financial organization in Inglewood for the past seven years. Used car manager for the firm will be George Losk, Stewart said.



DOUGLAS DIRECTORS . . . Members of the Douglas Aircraft Company's Board of Directors are shown in front of the DC-9 mockup at the Aircraft Division in Long Beach, where they met this week for the first time. Standing in cabin doorway is Donald W. Douglas, chairman of the board. Below him, on the steps, are Milo Bekins, Donald W. Douglas, Jr., Dr. W. J. Libby, Neil Petree, George Getty II, Charles Lick, Theodore Johnson, F. W. Conant, and C. R. Able. In front of the plane, left to right, are L. E. Tollefson, board secretary, K. G. Farrar, A. V. Leslie, J. R. McGowen, Charles S. Jones, H. W. Strangman, Richard L. Jones, Jr., and Dwight Whiting.

PRICES BLASTED NOW



Never before—so many great Fords at such amazingly low prices. These are Total Performance beauties—Falcors, Fairlans, Super-Torque Fords you've heard about, read about. Today's the day to buy low, trade high—at your neighborhood Ford dealer's

OFFICIAL FORD CLEARANCE

In TORRANCE Everyone Reads the HERALD

Girl Enters Hospital for Treatment

Elaine Patin, five-year-old daughter of Mr. and Mrs. Gerald Patin, 21581 Montea Ave., has been admitted as a patient at the Los Angeles Orthopaedic Hospital. Elaine is one of several Torrance youngsters admitted each year to the non-profit hospital.

The Orthopaedic Hospital's facilities are used by the handicapped children without regard to race, creed, color, or family financial standing. All funds for support of the institution are derived from public appeals.

Donations for the building program at the hospital may be mailed to Orthopaedic Hospital, Los Angeles 7.

College

(Continued from Page 1) valuation loss has been expressed. The fears are grounded in part on statements this week by officials of Nortronics, who have a large installation on the Peninsula, that may be forced to move if major changes in the area's zoning are brought about by the location of the college nearby.

In making its plea to neighboring city governments, the Torrance letter outlined the offers which had been made for the local site.

LAND IS available which will be cleared of all oil wells and other clouds. U. S. Navy property has been offered for college purposes, and that the city had agreed to provide a number of endowments, including zoning, landscaping, road improvements, and police and fire protection.

Scout Troop Has Opening For 15 Boys

Boy Scout Troop 728 has openings for 15 new members, according to William M. Raines, scoutmaster.

The troop, which is sponsored by the Fern-Greenwood School PTA, is open to boys who have reached their 11th birthday. Meetings are at the Torrance Scout Center every Tuesday, from 7 to 8:0 p.m.

"Troop 728 participated in 18 nights of camping last year. The camping program of the troop depends on the willingness of the dads committee to assist in overnights and parents of prospective scouts should be aware of this," said Raines.

Sunday Crossword Puzzle

(Answer on Page 11)

- | | | | | |
|------------------------|-----------------------------|----------------------------|------------------------|-------------------------|
| ACROSS | 75—Pawl | 140—Spoken | 31—Small children | 84—Placed |
| 1—Parquet | 77—Heavenly body | 141—Mist | 32—Witty remarks | 85—Enter vehicle |
| 6—Encounter | 78—Man's name | 142—Deep sorrow | 33—Ignore | 100—Compass point |
| 10—Cook slowly | 80—Watered silk | 143—Mohammedan name | 34—Region name | 101—Substance |
| 14—Adhesive substance | 81—Compass point | 144—Seagoing vessel | 40—Appear | 102—Cooling device |
| 19—Commit to writing | 82—Affirm | 145—Piece of ground | 41—High cards | 103—Stumble |
| 21—Den | 84—Leaving name | 146—Roof of mouth | 42—Dil sed | 112—Drinks slowly |
| 23—Fender | 85—Cremony | 147—Messenger of the gods | 43—Wild as | 113—Wood sorrel |
| 24—Gradual destruction | 86—Proceeding from the side | 148—Spanish for "tomorrow" | 44—Parts of play (pl.) | 114—Warder |
| 25—Meddle with | 89—Beverage | 149—Chief Norse gods | 45—Spanish for "yes" | 115—King of the Huns |
| 26—Gradual destruction | 92—Pertaining to Asia | 150—Chief Norse gods | 51—Wants | 120—Football kicks |
| 28—Marine gastropods | 93—Small factories | 151—Latin word | 52—Stanza of six lines | 121—Trade for money |
| 29—Water flask | 94—Matured female material | 152—Latin word | 53—Story | 122—Turkish official |
| 30—Ventilate | 95—Inflammable material | 153—Latin word | 54—Quivering | 123—Breakfast foods |
| 32—Encounter | 96—Inflammable material | 154—Latin word | 55—Quivering | 124—Native metal |
| 33—Prepare for print | 97—Latin word | 155—Latin word | 56—Quivering | 125—Denude |
| 34—Free of hard work | 98—Latin word | 156—Latin word | 57—Quivering | 126—Paper measure |
| 35—Female horse | 99—Latin word | 157—Latin word | 58—Quivering | 127—Fiber plant |
| 36—Devoured | 100—Latin word | 158—Latin word | 59—Quivering | 128—"Friend" |
| 37—Lairs | 101—Latin word | 159—Latin word | 60—Quivering | 129—Afternoon party |
| 38—Portion | 102—Latin word | 160—Latin word | 61—Quivering | 130—Born |
| 39—Compass point | 103—Latin word | 161—Latin word | 62—Quivering | 131—Collection of facts |
| 40—Painful opening | 104—Latin word | 162—Latin word | 63—Quivering | 132—Pair (abbr.) |
| 41—War god | 105—Latin word | 163—Latin word | 64—Quivering | 133—Compass point |
| 42—Rockfish | 106—Latin word | 164—Latin word | 65—Quivering | |
| 43—Bravely | 107—Latin word | 165—Latin word | 66—Quivering | |
| 44—Places | 108—Latin word | 166—Latin word | 67—Quivering | |
| 45—Sense of maples | 109—Latin word | 167—Latin word | 68—Quivering | |
| 46—Ridge of sand | 110—Latin word | 168—Latin word | 69—Quivering | |
| 47—Paris of paragraph | 111—Latin word | 169—Latin word | 70—Quivering | |
| 48—Hurried | 112—Latin word | 170—Latin word | 71—Quivering | |
| 49—Proposition | 113—Latin word | 171—Latin word | 72—Quivering | |
| 50—Man's nickname | 114—Latin word | 172—Latin word | 73—Quivering | |
| 51—Cooled lava | 115—Latin word | 173—Latin word | 74—Quivering | |
| 52—Think | 116—Latin word | 174—Latin word | 75—Quivering | |
| 53—Observes | 117—Latin word | 175—Latin word | 76—Quivering | |
| 54—Decimeter (abbr.) | 118—Latin word | 176—Latin word | 77—Quivering | |
| 55—Latin word | 119—Latin word | 177—Latin word | 78—Quivering | |
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