

**PACIFIC COAST
HIGHWAY
AT CRENSHAW**

ROLLING HILLS PLAZA



FREE SPACE PIRATE PARK Exclusive Supervised Playground for Your Youngsters

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!

**REVELS
Bake Shop**
BETWEEN FOODS CO.
AND THRIFTY DRUG

**DANISH
PEANUT
BUTTER
ROLLS**
3 FOR 28¢

**BUTTERY AND FLAKY
BUTTER FLAKE ROLLS** 6 FOR 25¢

HOT SANDWICHES AND PIZZA TO GO
"EVERY BITE A DELIGHT"
PRICE EFFECTIVE THRU FEB. 27 **DA 6-1944**

**THIS
COUPON
WORTH**

25¢

ON ANY
SHOE REPAIRS
OR
DYEING!
ZEPP
SHOE REPAIR

2519 Pacific Cst. Hwy.
Rolling Hills Plaza
Torrance
Good Feb. 21 thru Feb. 28



*Every day you leave a
flat, apartment, house
or room unrented . . .*

IT COSTS YOU MONEY!

-- STUDY THIS CHART --

If Your Rental per Month is	This is the amount a vacancy is costing you!			
	IN 1 DAY	IN 7 DAYS	IN 14 DAYS	IN 30 DAYS
\$50 ⁰⁰	\$1 ⁶⁷	\$6 ⁶⁴	\$13 ²⁸	\$50 ⁰⁰
\$60 ⁰⁰	\$2 ⁰⁰	\$14 ⁰⁰	\$28 ⁰⁰	\$60 ⁰⁰
\$70 ⁰⁰	\$2 ³³	\$16 ³¹	\$32 ⁶²	\$70 ⁰⁰
\$80 ⁰⁰	\$2 ⁶⁶	\$18 ⁶²	\$37 ²⁴	\$80 ⁰⁰
\$90 ⁰⁰	\$3 ⁰⁰	\$21 ⁰⁰	\$42 ⁰⁰	\$90 ⁰⁰
\$100 ⁰⁰	\$3 ³³	\$23 ³¹	\$46 ⁶²	\$100 ⁰⁰
\$125 ⁰⁰	\$4 ¹⁷	\$29 ¹⁹	\$58 ³⁸	\$125 ⁰⁰

How do you stop this terrific loss of income? Here's the answer . . . the quick, resultful want ad answer:

"The surest way to rent flats, rooms, or apartments is by advertising in the TORRANCE HERALD Want Ads. That's where people look first!

Order your Want Ad for 9 times. Cancel when you get results and we'll charge you only for the days your ad was published at the rate earned.

Call FA. 8-4000 NOW!

ASK FOR A COURTEOUS AD TAKER

Torrance Herald

Thrifty
CUT RATE

2645
PACIFIC COAST
HIGHWAY
at Crenshaw

REG. 1.59
KING SIZE
**TV TRAY
TABLE**
83¢

REG. 1.00 VALUE
YOU'VE SEEN IT
ON T-V
FLUBBER
83¢

REG. 1.59
**TRASH
CAN**
WITH LID
1⁰⁰

REG. 2.49
FOLDING
**LAUNDRY
CART**
1⁹⁸

SEE OUR FULL PAGE ADVERTISEMENT ON
PAGE 9 OF THE TORRANCE HERALD

GET ACQUAINTED OFFER!
CREAM SHAMPOO
AND
HAIR STYLING
REG. \$3.50 **\$2⁵⁰**

REG. \$2.50 **STYLE HAIRCUT \$1⁵⁰**

REGULAR \$20.00
RESTORE WAVE ONLY \$11⁹⁵
COMPLETE RESTYLING WITH STYLE HAIRCUT
BY TOP CONTINENTAL STYLIST
LIMITED OFFER! Good Only on Mon., Tues., Wed., and Thurs.
WITH MISS ANN
Continental Coiffures
25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZEN NATIONAL BANK



VALUABLE COUPON

SPECIAL!
TIPPING
\$12⁵⁰

REGULAR \$25.00

YOU MUST PRESENT
THIS AD

PERMANENT
WAVE SPECIALS!

RAYETTE
LUSTRE TONE
Regular \$25.00
\$12⁵⁰

CARYL RICHARDS
FRENCH FORMULA
BOUQUET
PERMANENT WAVE

Regular \$12.50 **\$6⁹⁵**

**FREE
STYLE
CUT** EXCEPT
SAT.

With Our Regular
\$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 9

**Northridge
Beauty Salons**

OPEN EVERY EVENING
LOMITA

Narbonne at Pac. Cst. Hwy.
Behind Safeway
DAvenport 5-1280
TORRANCE
1328 Sartori Ave.
Corner of Marcelina
FAirfax 0-1333
ROLLING HILLS PLAZA
SHOPPING CENTER
(Crenshaw & Pac. Cst. Hwy.)
DA 5-2575

END OF MONTH SPECIAL!

GOOD ONLY THROUGH THURSDAY, FEBRUARY 28th

OPEN
WASHINGTON'S
BIRTHDAY
FRIDAY,
FEB. 22nd

WE DO ALL THE WORK

MEN'S — 2-PC.

SUITS

CLEANED
AND PRESSED

98¢

CASH AND CARRY

INTRODUCING EXPERT
PRESSING AND FINISHING SERVICE

ROLLING HILLS PLAZA

NORGE
LAUNDRY AND CLEANING
VILLAGE

ROLLING HILLS PLAZA — Crenshaw and Pacific Coast Hwy.
(Across Crenshaw Blvd. From Leonards) DA 6-9886