

A Closer Look

By Ernest Kreiling

HOLLYWOOD—There's now a sure fire way to outguess the networks on which program will be cancelled next. If there were pari-mutual wagering on such a contest, we'd have a new crop of instant millionaires.

Here's how it works. First rate all programs on the basis of taste, intelligence, originality, and purpose. The programs that rank highest on these four scales is almost certain to be next scheduled for oblivion by the master-planners of mediocrity. And if the program happens to be on NBC, you have another plus factor in your favor.

The Merv Griffin Show, currently seen at noon, ranks highest on such a scale among the daytime programs, and, of course, is in its last days. It has been tapped for replacement April 1 by two new soap-opera-like series, one about a criminal lawyer, the other a medical story.

GRIFFIN, who everyday brings us 55 minutes of fresh talent and engaging guests in often scintillating and always interesting conversations, is the only mid-day oasis in the midst of gritty soap operas and old network reruns. Played against Griffin's amiable and inquiring personality the conversations of people like Francis Biddle, Adela Rogers St. John, Merriam Smith and other seldom seen writers, philosophers, and statesmen make for an absorbing program worthy of a prime time network spot.

Naturally, according to the networks, no one watches. But there's little point in sounding off about such things. Newspaper columns are the original home of lost TV causes, followed only by producers' and viewers' campaigns to save certain programs.

THE YEARS have recorded many lost causes, and no victories. Perhaps the most spectacular one was many years ago when NBC dropped Matinee Theater, the hour mid-day original drama in color five days a week. John Conte, host of the series, and his wife waged a crackling campaign to save the program, even to the extent of raising several hundred thousand dollars in an effort to finance the series. The campaign

failed and the money was returned to the donors.

The full fury of TV writers and zealous viewers also failed to save playhouse 90, The Westerner, The Law and Mr. Jones (although a 13-week reprieve was secured when ABC had a late season opening in its schedule) and, of course, It's a Man's World this year.

The reason clearly lies in a bit of wisdom passed along by Robert Sarnoff of NBC recently when he observed that, "... professional viewers often have little in common with most of the audience."

SO PROFESSIONAL viewers, presumably anyone who differs with network decisions, aren't in touch with the people. But if he's right it's especially curious how often NBC and the other networks rush into print with ads in the trade and public press quoting the glowing comments various writers around the country make about a program.

Jack Gould of the New York Times recently wrote a mellow review of the first of the NBC White Paper series, The Death of Stalin. Ten days later a full-page ad appeared in the same New York Times quoting the most favorable passages of Gould's review, along with others.

THEN GOULD neatly mutilated the series' second installment, The Rise of Krushchev. I rather doubt that Gould will be quoted in any forthcoming ads design to tell us how great The Krushchev story was.

So any viewer becomes a professional when he's negative. When favorable he's a sage whose wisdom and insight must immediately be shared by all.

So unless you want to be tainted as a professional viewer don't write any cards or letters to NBC about the Merv Griffin show. Why waste the postage and overburden the post office? It wouldn't do any good anyway. Crackpots are never listened to.

Accountants Plan Meeting Tomorrow

The February technical session of the Southwest Los Angeles Chapter of the National Assn. of Accountants will be held tomorrow at 6:30 p.m. at the Pen & Quill Hotel in Manhattan Beach. The social hour begins at 5:30 p.m.

The speaker for the evening will be Mr. James E. Meredith, Jr., regional director, management consulting service for Lybrand, Ross Bros. & Montgomery in Philadelphia. His subject will be "Direct Cost Reporting," a subject of great current interest to the business community.



FIRST AWARD . . . Bill Lorin, right, news director for KAPP radio station, receives on behalf of the station the first annual Torrance Traffic Safety Council award for urging traffic safety. Presenting the award are Bob Vroman, council chairman, and Mrs. Leonard Radford, council commissioner. (Herald Photo)

Calvary to Feature 'Africa on Bridge'

Billy Graham's historic 17,000 mile "Safari for Souls" across Africa, is the theme of a new feature length motion picture, "Africa on the Bridge"

which has its Gardena premiere at Calvary Baptist Church tonight at 7 p.m.

Bridge Nears Completion in Carson Area

The \$580,000 bridge across Dominguez Channel at Wilmington Avenue and 223rd Street is nearing completion.

The project, under construction since May of 1962, is financed jointly by the County Road Department and Flood Control District.

Major construction on this multi-phase project consists of a reinforced concrete deck bridge, incorporating steel girders with 84-foot wide roadways and pedestrian walks.

Also included in the work being done by John Strona and Son Contractors will be fully actuated traffic signal system and highway lighting at the Wilmington Avenue-223rd Street intersection.

The mainspring of life is in the heart.—Amiel.

Photographed in authentic sound and natural color in 17 principal cities across Africa from Monrovia, Liberia to Cairo, Egypt, the document captures the spirit of Africa during these current crucial years.

Frequently called "The Awakening Giant," Africa is depicted to be a transition period — on a bridge — between ancient tribalism and the shining goal of independence from colonial rule.

During this significant period, American Evangelist Billy Graham was accorded an unprecedented welcome by Africans ranging from chiefs of state down to the general population of bush, desert, and jungle.

A total of 500,000 persons attended outdoor mass meetings with nearly 35,000 inquirers remaining for further help and instruction.

"Africa on the Bridge" was produced by World Wide Pictures, the organization responsible for such well-known films as "The Heart is a Rebel," "Souls in Conflict," "Oiltown, USA," "Mr. Texas," and many others.

Applications Taken

Applications are now being accepted from Harbor students for the Pan American Conference. This conference is to be held at Stanford University on the weekend of Feb. 22. Subjects to be discussed are the backgrounds and environments of the Pan American nations and the student movements in these countries.

Obituaries

EARL E. BABCOCK
Services for Earl E. Babcock, 72, will be held Tuesday at 2 p.m. in the Halverson-Leavell Chapel with the Rev. William Rolerder officiating. Mr. Babcock died Friday at a local hospital.

A former employe of Doak Aircraft, he resided at 1921 Border Ave.

Mr. Babcock is survived by two sons, Emerson of Minnesota, and Earl of Torrance; five daughters, Edith Davies and Rose Marie Hovis of Torrance, Effie DeLuce and Lorraine Southerling of Minnesota, and Janet DeLong of Wisconsin; two sisters, Stella Lee of Ohio and Pearl Schultz of Wisconsin; 20 grandchildren and 13 great-grandchildren.

Interment at Roosevelt Memorial Park, Gardena, will follow the services.

J. T. LYTLE

Services for J. T. Lytle, 53, will be held at the Stone and Myers Chapel tomorrow at 2 p.m. with the Rev. Joseph Morton of the Baptist Temple officiating. Mr. Lytle died Friday in Torrance.

A truck driver at Columbia Steel, Mr. Lytle lived at 1625 223rd St. He had been in this area for the 10 past years.

He is survived by his widow, Johnnie Louise, and daughter, Patricia Sue.

Interment at Roosevelt Memorial Park will follow the services.

CARE books open up new worlds to both children and adults in underprivileged areas, CARE school kits teach the unenlightened to read and write, CARE operates in 38 countries.

HILDA GUNVOR MOEN
Services for Hilda Gunvor Moen, 72, were held Friday at Christ the King Lutheran Church with the Halverson-Leavell Mortuary in charge of arrangements. Mrs. Gunvor died in Oakland, Calif.

Mrs. Gunvor was a resident of Torrance for the past 30 years with her last address 2913 W. 182nd St. Born in Norway Mrs. Gunvor founded the Rose Bud Dairy of North Torrance which is now operated by her son Herbert.

Besides her son, she is survived by three daughters, Barbara Lewis, Helen Olsen, and Borgny Baird; and 11 grandchildren.

Interment at Green Hills Memorial Park followed the services.

Deejays Plan 30-Mile Fund March Today

Three disc jockeys from an area FM radio station are hiking to seven South Bay and Southwest city halls today to call attention to Heart Fund Day.

Making the hike, estimated to be just under 30 miles, are Bill Lorin, station news director; Lee Larsen and Howard Day III of KAPP radio.

The hikers will be greeted at the various city halls by civic officials. The three disc jockeys are expected to be at the Torrance city hall about mid-afternoon.

ICE HOCKEY TUESDAY NIGHT, FEB. 19 8:15 P.M.

TORRANCE OLYMPIANS

ADULTS \$1.50
CHILDREN (Under 16) 75c



23775 SOUTH WESTERN AVENUE
PHONE DAVENPORT 5-4474

NEWBERRYS

MONDAY TUESDAY WEDNESDAY DOORBUSTERS

MONDAY NITE ONLY!
7 P.M. to 9 P.M.

72-INCH NYLON NET

First quality nylon net in many fashion colors. Excellent for dresses, petticoats, aprons, etc. Regularly sold at 39c yd.

5 Yds. \$1.00

2 HOUR SPECIAL!

LADIES' FANCY HALF SLIPS

43c

Wide lace trimmed, 100% acetate slips in a wide assortment of colors in several styles . . . Sizes 5-6-7 . . . Regularly 1.00 . . . SAVE OVER 50%

FABULOUS YARDAGE SALE

67c Yd.

36"-37" SPORT TERRY CLOTH
100% cotton terry remnants in white, colors and fancy patterns. Ideal for robes, jackets, shorts, etc.

45" HEAVY TEXTURED WEAVES
1-10 yard lengths. All cotton fabric in assorted heavy textured weaves. Crease resistant. Wash 'n wear.

40"-45" SPORTSWEAR PRINTS
2-15 yard lengths. All cotton poplin, sailcloth and duck fabrics in assorted prints. Pre-shrunk. Wash 'n wear finish.

36" DAN RIVER CHECKS
Cotton gingham in assorted size checks. 1/16" to 1". Large selection of popular shades to choose from.

35"-45" SAILCLOTH & POPLINS
2-15 yard lengths. Cotton sailcloth and poplins in assorted solid colors. Some novelty weaves in assortment. Wash 'n wear.

44"-45" SYNTHETIC PRINTS
2-10 yard lengths. Large assortment includes Dacron® polyester and cotton, Arnel® tricot jersey, acetate shantung and others.

SOLID AND PRINTED FLANNEL

21c yd.

Lengths to 10-yds. Fast colors . . . 100% cotton . . . Washable . . . Regular 37c yd.

FINE COTTONS SOLID - PRINTS

4 Yds. \$1

Percales, broadcloths, many more drip-dry and wash 'n wear. Florals, stripes, novelties and solid colors. Lengths to 10 yards. Values to 79c yd.

JUMBO 16 GARMENT BAG 99c

REG. 1.49

Heavy gauge plastic 54" length . . . heavy metal frame. Zipper closure.

SHOP AND COMPARE

NEWBERRYS DOWNTOWN TORRANCE

CORNER SARTORI AND EL PRADO
OPEN MON. AND FRI. NIGHTS 'TIL 9 SAT. 'TIL 7

WOULD YOU LIKE to have MORE TIME to spend WITH YOUR CHILDREN?

If so . . . inquire about a cooperative apt. which will give you more time for the activities you desire.

DEL AMO PACIFIC COOPERATIVE APARTMENT HOMES in Torrance

The South Bay Area's Finest Cooperative Housing Development TO BE BUILT UNDER A SHARE OWNERSHIP PLAN

Full Price of Share from \$1395 (Includes 10% Selling Cost)

Features include a large heated pool, individual private patio or sundeck, tropical landscaping, recreation room. Putting greens in adult units or children's play areas in family units . . .

2 bedroom and den, 2 bath apt. with monthly payments starting at \$160.00 and include mortgage equity and interest (5 1/2% FHA Insured Mortgage), maintenance, gardener and janitor service, pool upkeep, insurance, property taxes, repairs and reserve funds.

\$120 RESERVES ANY APARTMENT IN FAMILY OR ADULT UNITS

SEE THE FURNISHED ALL ELECTRIC MODEL APARTMENT AT 3300 CARSON ST. TORRANCE, CALIFORNIA

SOVEREIGN DEVELOPMENT CO.
3300 Carson Street, Torrance
Call FA 0-3152 or SP 5-2591
Sales Office Open Daily 9 A.M. to 9 P.M. Sat. & Sun. 9 A.M. to 6 P.M.

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAY 22 APR 20 1-3-6-17 18-20-55	Taurus MAY 21 MAY 21 9-10-56-59 60-64-71	GEMINI MAY 22 JUNE 22 5-7-13-26 29-45-80-87	CANCER JUNE 23 JUNE 23 19-25-39-42 73-74-75	LEO JULY 24 AUG 23 41-44-48-61 63-65-85-89	VIRGO AUG 24 SEPT. 22 14-24-51-57 72-76-78	LIBRA OCT. 23 OCT. 23 28-32-36-47 50-65-83-88	SCORPIO OCT. 24 NOV. 22 15-27-37-44 52-70-81-84	SAGITTARIUS NOV. 23 DEC. 22 8-11-30-38 45-65-79-82	CAPRICORN DEC. 23 JAN. 20 16-21-31-34 54-58-86-90	AQUARIUS JAN. 21 FEB. 19 12-23-33-35 62-67-69	PISCES FEB. 20 MAR. 21 2-4-22-44 43-53-77
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Good Adverse Neutral

VISIT THE NEW . . .

Charley's

FOR STEAKS

1625 Cabrillo Avenue, Torra.

LUNCH AND DINNER

BOB GARRETSON at the Organ

Private Parties FAifax 8-7119