

VOTE NOW

"CHECKER OF THE YEAR" CONTEST

HELP YOUR FAVORITE VON'S & SHOPPING BAG CHECKER WIN RECOGNITION AND PRIZES. GET BALLOT AT CHECK STAND . . .

VOTE NOW

VON'S
and
Shopping Bag



Apple Sale!

COME...PICK YOUR FAVORITES!
Crispy, Tasty Apples . . . Choose the Ones You Like . . .
All One Low Price . . . Mix 'em or Match 'em!

RED or GOLDEN
DELICIOUS APPLES

Crackling Crisp
Eating Apples
from the Famous
Orchards of the
Great Northwest!

ROME BEAUTY

Extra Fancy—The Best for Baking!

4 ¹/₂ 49¢

OREGON PIPPINS

All Purpose—Best for Sauce & Pies

4 ¹/₂ 49¢

Special Offer!
DELUXE STAINLESS STEEL
KITCHEN TOOLS
Unit No. 4 Now On Sale
Cooking Fork
With Any \$2.50 Purchase through Feb. 13
39¢
YOU SAVE OVER 60%
7 units complete the set . . .
Add a piece each week. Units 1, 2 and 3 still available . . .
Only 39c each.

APPLE SAUCE
Apple City—Fancy

303 CAN

Save 5¢ **10¢**

VONS COFFEE
Premium Blend

2-lb. Can 97¢
1-lb. CAN

Save 10¢ **49¢**

BANQUET DINNERS
Choose From 9 Varieties

FROZEN
11 OZ. PKG.

Save 16¢ **33¢**

SPECIALS IN TOP QUALITY MEATS



FARMER JOHN

Hams

GENUINE
FULLY COOKED

Full Shank Half **39¢/lb.**

No shrinkage to pay for with these genuine fully cooked hams . . . just heat 'n eat . . . or slice cold right from the wrapper! You'll like the deep-smoked Farmer John flavor, too!

WHOLE HAMS	BUTT PORTION	CENTER SLICES
14-16 Lb. Avg. 49¢	Meaty Cut 49¢	Cut Any Thickness 98¢

Stewed Tomatoes FANCY FARMS 303 CAN **2¹/₂ 29¢**
Spry Shortening HOMOGENIZED 3 LB. CAN INCL. 10¢ OFF **59¢**
Macaroni & Cheese OUR OWN FROZEN 20-OZ. . . **5⁸/₁₆ \$1**
Jumbo Meat Pies VON'S & SHOPPING BAG FROZEN, CHICKEN OR BEEF 24 OZ. FAMILY SIZE **59¢**
Meats for Babies SWIFT'S 3 1/2-OZ. CAN **6¹/₂ 99¢**
Zee Waxed Paper DOUBLE WAXED BIG 200' ROLL **29¢**
Purex Liquid Bleach 1/2 GAL. PLASTIC BOTTLE **39¢**

FEATURED ON KTTV, CHANNEL 11

Green Giant
FROZEN
Vegetables

In Seasoned Butter Sauce
NIBLETS CORN
MEXICORN WITH PEPPERS
SLICED GREEN BEANS
BABY LIMA BEANS
LITTLE BABY PEAS
BROCCOLI SPEARS
BRUSSELS SPROUTS

Mix or Match
3 99¢



Frying Chicken

FRESH • GRADE A • CALIFORNIA GROWN

Pick Your Favorite Parts . . .

LEGS **49¢/lb.** THIGHS **55¢/lb.** BREASTS **59¢/lb.**

We're headquarters for the fresher, tastier California grown frying chicken . . . delivered daily to our stores from nearby ranches.

CHICKEN WINGS to fry or fricassee . . . **29¢**
BACKS & NECKS for broth, noodles **9¢**
CHICKEN LIVERS tender and tasty **69¢**

Rosarita
FROZEN MEXICAN FOODS
Cheese Enchilada Dinner 12-OZ. PKG. **29¢**
Combination Plate 12-OZ. PKG. **39¢**
Mexican Dinner 16-OZ. PKG. **49¢**
Beef Enchilada Dinner 14-OZ. PKG. **49¢**
Beef Tacos 13 1/2-OZ. PKG. **39¢**

LISTERINE
ANTISEPTIC
Large Size 12-Oz. Bottle
Save 16¢ **59¢** INCL. 14¢ OFF

JERSEYMAID BUTTER
Fresh! 1st Quality

1-LB. CTN.
Grade AA **67¢**

KOUNTY KIST CORN
Golden Whole Kernel

12oz. Cans **2 25¢**

DETERGENT SALVO
Pre-Measured Tablets

GIANT SIZE
Save 20¢ **59¢** INCL. 10¢ OFF

Farmer John Bacon
Eastern—Most in Quality
Western—Most in Flavor!
SLICED—1 LB. PKG. **55¢**

Link Sausage FARMER JOHN 2 1/2-LB. PKG. **49¢**
Pork Spareribs FANCY EASTERN-TENDER SIZE **49¢**
Fresh Ground Chuck EXTRA LEAN **59¢**

Seafood Sea-lections
FRESH SEA BASS FANCY FILLETS **89¢**
FRESH BARRACUDA STEAK SLICES **55¢**

In the Frozen Food Cases
Camp's VEAL CUTLETS 7-Oz. **49¢**
Camp's BROILER STEAKS 7-Oz. **39¢**
4-Fishermen BREADED SCALLOPS 7-Oz. **49¢**
4-Fishermen FISH STICKS 8-Oz. **39¢**

VON'S SPECIALS IN THE DELICATESSEN
ALL MEAT-SLICED
Bologna
59¢/lb.
Von's & Shopping Bag
You Save 20c Per Pound on This Flavorful, All Meat Sandwich Treat!

Jack Cheese WISCONSIN . . . RICH & CREAMY. IN THE PIECE **55¢**
Cottage Cheese JERSEYMAID QT. CTN. 49¢ PT. CTN. **25¢**
Macaroni Salad OUR OWN 15-OZ. CUP **29¢**

Liquor Feature
VGC
IMPORTED
SCOTCH
Blended Scotch Whisky
86 Proof
Save 40¢
\$4 49
FIFTH

Big Dollar Buys
Cake Mix DUNCAN MIXES EARLY AMERICAN VARIETIES, 14 OZ. **3 for \$1**
Preserves TROPICAL—20 OZ. JAR STRAWBERRY, GRAPE OR APRICOT-PINEAPPLE **3 for \$1**
Orange Juice SUNKIST—FROZEN 6 OZ. CAN **4 for \$1**
Hi-Meat Dinners SWIFT'S 4 1/2 OZ. JAR **6 for \$1**
Dog Food RED HEART—NO. 1 TALL CAN STOCK UP AT THIS SAVING! **8 for \$1**

Week-End Bakery Specials
VON'S BAKERY
Pound Cakes
PLAIN, NUT OR CHERRY ea. **39¢**
Brown 'n Serve Rolls TWELVE IN CONVENIENT ALUMINUM WARM-UP PAN **27¢**
VAN de KAMP'S
Valentine Party Treats
CAKES, CANDIES, COOKIES, NOVELTIES . . . ALL THE SWEETEST THINGS!

VON'S and Shopping Bag
HEART THE MORE YOU GIVE FUND THE MORE WILL LIVE
Tax Added When Applicable
PRICES EFFECTIVE
Thurs., Fri., Sat., Sun., Feb. 7, 8, 9, 10

Sta-Crisp Soda Crackers PACIFIC 1 LB. BOX **29¢**
Star-Kist Chunk Tuna LIGHT MEAT 6 1/2 OZ. CAN **32¢**
Camay Toilet Soap BATH BARS 2 **29¢** REG. BARS 3 **29¢**
Cascade Dishwasher Agent 20 OZ. PKG. **45¢**

WILDROOT CREAM Hair Dressing Redeem Your 15c Coupon Lge. Tube **79¢**

KAL-KAN Dog Food Beef Burger or Chicken Burger Rounds 2 TALL CANS **37¢**

MORTON'S Softener Salt Medium or Coarse 50 lb. Bag **79¢**

FEATURED ON KTTV-11 Hills Bros. Coffee 2 lb. Can \$1.25 1 lb. Can. **63¢**
Cheer Detergent HEAVY DUTY . . . WITH BLEUING AGENT. LGE. PKG. **33¢**
Dash Detergent CONTROLLED SUDS FOR AUTOMATIC WASHERS. LGE. PKG. **39¢**
Ivory Bar Soap LGE. BARS 2 **31¢** MED. BARS 3 **29¢**
Ivory Flakes or Ivory Snow LGE. PKG. **33¢**

Right to Crossfile Discussed

By VINCENT THOMAS
Assemblyman, 68th District
Here in California, party politics has run an interestingly different course from that in the rest of the country. Local elections for county and city officials are non-partisan, like those for judges. For almost half a century, until 1959, our laws permitted candidates for state offices to cross-file on both party tickets in the primary elections, and thus perhaps win election in one contest.
This system of cross-filing was enacted under a Republican state administration on the ground that it would help end "machine" control of state government, then a matter of great public concern, by enabling voters to cast ballots for the candidates of their choice independent of the machine slates. The system won voter acceptance, and for many years governed all primary elections for state office.

THE PENDULUM of time swung, however, and the preponderance of voter registration shifted from Republican to Democratic. Pressure for modification or repeal of the cross-filing provision increased, and it was finally rescinded four years ago.
During the 1961 session three measures to restore the system, in whole or in part, were introduced. An Assembly bill was heard in committee, and recommended for interim study, but no further action was taken. As Assembly constitutional amendment for the same purpose was brought to the floor, but defeated in final vote. No action was taken on the third measure.
Last year, restoration of cross-filing was made a plank in the Republican state platform, so it has been anticipated by all that measures with that intent would be introduced in the current session.

BEFORE ANY such bill was dropped in the hopper, however, a new twist to the situation was added when a Democratic member of the Assembly introduced a bill which make the election of county boards of supervisors partisan. A similar bill for the election of city councilmen is also under consideration. Several prominent spokesmen for local government have expressed their concern over these proposals.

Almost simultaneously with the introduction of a Senate bill to restore cross-filing, another new slant was given to the situation by the Republican State Central Committee. This group, by a fairly close vote, downed a proposed resolution to support legislation to return cross-filing. What the eventual result of this shift from the 1962 party platform will be remains to be seen. It certainly produced some strong verbal reactions from Legislators who favor cross-filing.

AS INTRODUCED, the Senate bill would restore the rights of candidates for State elective offices to file for the nomination of more than one party in primary elections. It would, however, specifically require that the primary ballot identify the party in which every candidate is actually registered. In this way, it would get around one of the strongest grounds for criticism of the earlier law, under which party designations on primary ballots were not required, so voters could not be sure in which party a particular candidate was registered.

The ultimate fate of all measures relating to cross-filing remains to be seen. The preponderance of Democratic membership in both houses will certainly affect the outcome, but the off-stage maneuvering will probably be lively indeed.

Heart Fund Campaign's 1963 Poster

