

Shop Here
NOW
SAVE MORE!



all new, reg. 6.97 spring
DRESSES

Selection? Wow! Over 100 beautiful new style-perfect dresses go on sale at this ridiculous low, low price of 3.77!

Sizes? Yes! Our complete stock is deep in Sizes 8 to 20 and 12½ to 22½.

Famous names . . . Fabrics . . . Wanted styles!

3.77
NO LIMIT!

New Shipment! New Styles!
LADIES' CAR COATS

You've seen this same fashion favorite at leading stores for as much as 19.95, now, we bring you true discount prices! SIZES 10 TO 18.



NOW
7.77

Looking for better quality at true discount prices? . . .

GIRLS' DRESSES

These are strictly first quality fabrics in the newest styles and style-wise fashion colors . . . pick your favorite from our gigantic stock!



SIZES 2-6x **2.97**
NOW ONLY

SIZES 7-14 **3.97**
NOW ONLY

EVERY DAY LOW PRICES
THROUGHOUT THE STORE!
COME IN AND BROUSE . . .

LADIES' CAPRIS

Cottons and corduroys . . . full-cut expertly tailored and color-fast. Regularly 1.77 . . . SIZES 8 TO 18

1.29

LADIES' SKIRTS

Straight and wide flare styles in solids and prints . . . Flannels and cottons. Vals. to 3.97 . . . SIZES 8-18

1 1/2
OFF

LADIES' 2-PC. SETS

This entire stock must go . . . Regardless of price tag . . . You save 1/2! Values to 4.99 . . . SIZES 8 TO 18

1 1/2
OFF

GIRLS' CAR COATS

A fabulous buy! Gabardine and vinyl fabrics . . . some with detachable hoods. SIZES 7-14, 4.44; SIZES 3-6x

3.88

GIRLS' BULKY SWEATERS

Solids and popular ski patterns . . . Also turtle neck styles . . . bold knits. Values to 3.97 . . . SIZES 3 TO 14

2.00

MEN'S JACKETS

All must clear! . . . Knit cuffs and collars . . . vinyl and gabardines . . . Short and long styles. SIZES S-M-L. Values to 12.96 . . . SAVE 4.08

8.88

CORDUROY PANTS

Continental styles . . . Black, green, grey and blue . . . A real bargain! Regular 4.96 . . . Mens' Sizes 28-36

3.19

BOYS' GAUCHO SHIRTS

Prints and solids . . . sanforized . . . full-cut for proper fit, short and long sleeves. Values to 1.39 . . . SIZES 8-16

66¢

Men's Khaki and Grey WORK PANTS

Famous names such as: Lone Wolf, Riverside, B.V.D. and others you'll recognize . . . No seconds, all first quality. SIZES 28 to 42. Never seen for less than 2.97.



2.00

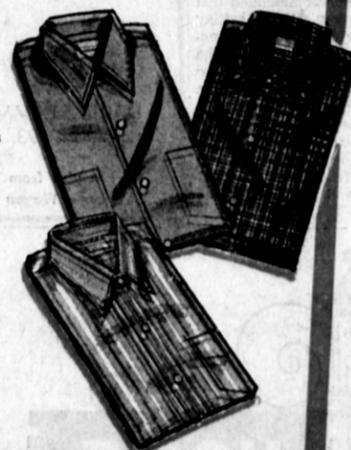
For the hefty man. Sizes 44-48, 2.50

MATCHING WORK SHIRTS
From the same famous manufacturers
Regularly 1.99 in sizes 14 to 17 . . . NOW **1.49**

MEN'S IVY SPORT SHIRTS

Dark muted prints with the famous button down collars. Tapered cut. Short and long sleeve. Sizes: small, medium and large.

2 For 2.49



BOYS' ZIPPERED JACKETS

Whip-card material with blanket lining . . . machine washable . . . big selection . . . SIZES 3 to 16 . . . Regular 1.99.



1.44

VALUABLE COUPON
MONDAY, TUESDAY, WEDNESDAY ONLY!
Cold Weather Special! Men's, Girls' and Ladies'
PAJAMAS \$1.44 each
HEAVY DUTY, WARM COTTON FLANNEL.
LADIES SIZES 32 TO 40
GIRLS SIZES 6 THROUGH 14
Men's Sizes A-B-C-D . . . with coupon 2.33

Dale's
SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO • DOWNTOWN TORRANCE

AMPLE FREE PARKING



STORE HOURS:
OPEN WEEK DAYS 'TIL 6
AND FRIDAY 'TIL 9 P.M.