

**BARGAINS
GALORE
AT**

ROLLING HILLS PLAZA

FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters



PACIFIC COAST HWY.
AT CRENSHAW

**YOUR ROLLING HILLS PLAZA MERCHANTS WISH YOU
A VERY HAPPY AND PROSPEROUS NEW YEAR**



VALUABLE COUPON

FREE STYLE CUT

EXCEPT SAT.
With Our Regular
\$3.00 SHAMPOO & SET
YOU MUST PRESENT
THIS AD

PERMANENT WAVE SPECIALS!

ZARR

Regular \$10.00

SPECIAL —

\$6.95

CARYL RICHARDS FRENCH
FORMULA

TIKI

Reg. \$17.50

\$12.50

OPEN EVERY EVENING 'TIL 9

The Hair Stylist
BEAUTY SALONS

OPEN EVERY EVENING

LOMITA

Narbonne at Pac. Cst. Hwy.
Behind Safeway

DAvenport 5-1280

TORRANCE

1328 Sartori Ave.
Corner of Marcelina
FAirfax 0-1333

ROLLING HILLS PLAZA
SHOPPING CENTER
(Crenshaw & Pac. Cst. Hwy.)
DA 5-2575

Newberrys



ROLLING HILLS PLAZA



Not just a Cosmetic Accessory
but a COSMETIC NECESSITY!

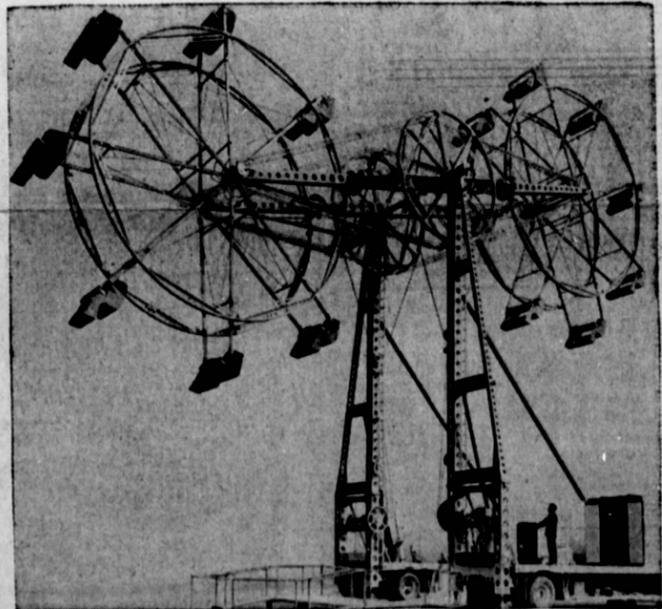
COETS quilted cotton squares have dozens
of uses! So absorbent, too. Never "wad up"
or drip like plain cotton. Try COETS today,
you'll never be without them!

Box of 40-007 Box of 60-001 Box of 100-000

2545 PACIFIC COAST HIGHWAY AT CRENSHAW BLVD., TORRANCE

FOR THE KIDDIES 10 BIG RIDES

FROM THE KRAFT SHOWS



GIANT 80-FOOT-HIGH DOUBLE FERRIS WHEEL

RECENTLY FEATURED AT THE SEATTLE WORLD'S FAIR

ALL RIDES 1/2 PRICE

THURSDAY, DECEMBER 27 THRU NEW YEARS EVE



COURTESY OF FOODS CO. MARKETS AND
OTHER ROLLING HILLS PLAZA MERCHANTS

COIN OPERATED... SELF SERVICE LOOK! CHECK THESE SAVINGS!

A TYPICAL 8-LB. LOAD
OF DRY CLEANING

\$2.00

6 SWEATERS
4 DRESSES
3 SKIRTS
1 PR. SLACKS

2 CAR COATS
4 SWEATERS
2 PR. SLACKS
3 SKIRTS

2 MEN'S SUITS
2 SWEATERS
2 PR. SLACKS
20 TIES

Our do-it-yourself cleaning is as easy as using an automatic washer — and it saves you as much as 75% on all your cleaning bills. Beautiful drycleaning of the highest quality. No other method gives you finer cleaning. Even water-soluble stains are taken out. WRINKLE-FREE... Most garments, even men's pants, need no pressing. Pleats and creases stay in. Come in and start saving on your family cleaning bills!

— SUPERVISED CHILD CARE —

NORGE

LAUNDRY AND CLEANING

VILLAGE

A SERVICE MARK OF THE NORGE DIVISION OF THE BORG-WARNER CORPORATION
Across Crenshaw Blvd. From Leonard's
CRENSHAW & PACIFIC COAST HWY.,
Rolling Hills Plaza — DA 5-8888

LARGEST NORGE VILLAGE IN THE SOUTH BAY AREA —
18 DRY CLEANING MACHINES FOR YOUR CONVENIENCE —
30 NORGE AUTOMATIC WASHERS —
SOFT WATER MAKES A DIFFERENCE —
TRY IT — YOU'LL LIKE IT!



2645
PACIFIC COAST
HIGHWAY
at Crenshaw

REG. 67c

60 DENIER, 15 GAUGE

NYLON
HOSIERY

39c

REG. 79c

CANNON
BATH
TOWELS

51c

REG. 87c

MODESS VEE FORM
SANITARY
NAPKINS

66c

REG. 37c

HEMMED
FLOUR
SACKS

4 FOR 87c

SEE OUR FULL PAGE ADVERTISEMENT ON
PAGE 5 OF THE TORRANCE HERALD

FROSTING TIPPING

REG. \$25.00
15.00 COMPLETE



Continental Beauty wants every woman to look more
glamorous for the holiday season.

PHONE NOW FOR YOUR APPOINTMENT!

OPEN SUNDAYS

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZENS NATIONAL BANK

Newberrys

ROLLING HILLS PLAZA



New Modess®

Now deodorant-protected. Box of 12 **39c**