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10 DECEMBER 20, 1962  
THE TORRANCE HERALD

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Well, the holiday party season is upon us again, and I suppose most of you will be showing up for the festivities clad in that nemesis of charm and beauty, basic black with pearls.

Don't do it. Remember that famous old English carol that says "Don we now our gay apparel" and "'Tis the season to be jolly"—and how can you, or any creature as sensitive as you, be gay and jolly in that funeral garb?

## 'Don You Now Your Gay Apparel'

*by Count Marco*

For your own sake, and the sake of those around you, let yourself go. Shop a bit. Shop until you find a party dress that is splashy, colorful and perhaps just a bit more provocative than you usually wear. When you've found it, buy it. Right away.

Remember, the competition at holiday parties is tough. Besides all those other women, out to get

your man, or competing with you for the unattached men there are around, you'll also be competing with the decorations.

Because holiday parties are usually the most decorative and festive of the year. Homes and offices and hotels and clubs are at their most colorful, with Christmas trees, wreaths, swags and baubles, all trying their best to outshine you.

And if you're in basic black, they will outshine you. How could it be otherwise, when you mouse in, dark and negative-looking, shrouded in gloom from head to toe (well, almost), with,

if you're lucky, only a string of pearls relieving the monotony? How can you not be outshone?

So I do say. Shop. Let your choice be fluffy and feminine, or let it be tailored and trim; but let it be colorful, and be sure it makes the most of your charms.

Get a dashing red chiffon, with neckline down to there and an equal décolletage in back. Get shoes to match, with spike heels this high. Get sparkling earrings, necklace, jewels for your hair. And sparkle, sparkle, sparkle. I'll be watching for you.

## YMCA CHRISTMAS TREES

DECEMBER 12 TO 23

Biggest Selection in Torrance... All Varieties in Stock...

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(ALL PROCEEDS GO TO YOUTH WORK)

# the akron



### Wool Cardigans from Italy

- soft, caressing, classic... elegance originals from the salons of Italy!
- a wide-eyed choice for milady... rack stitch, cables, waffles, combinations... short or coat styles... open or snugly closed necklines
- they'll keep their carefree shape season after season... for hours at ease, for looking your trim well-dressed best
- button-down beauties in cocoa, Kelly green, cream, pink, blue and more in store
- small, medium and large... and \$15 on the continent

8.99



### Reversible Corduroy Vests

- vested interest in style? try one on!
- midvale corduroy cotton in blue, antelope or char... and they reverse!
- on the other side, woven gingham plaid or printed oxford!
- a snug, neat, form-flattering waistcoat for you
- your size is here... 8-11

1.99



### Sale of Warner Brothers Hi Fi & Stereo Albums

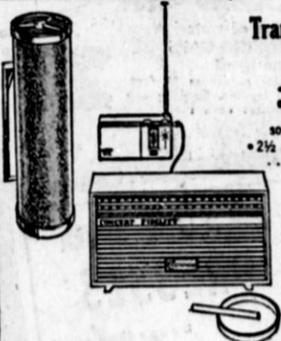
- from the studios of Warner Brothers... into your heart, your home, your hi-fi!
- right-in-the-room realism... your favorite music on long-playing 12-inch albums
- 77 sunset strip... the chico hamilton quintet with strings... matty matlock dixieland... great love themes from hollywood... crazy & cool top 40... top television themes... william holden presents music of fantasy places... gus birona... sounds of christmas... caroling, caroling... gateway singers on the lot... and more, more, music, music!

99c



### Wool Slipper Sox

- keep those toes from getting frost!
- the soles are cloud-soft pigskin
- the uppers are snug wool knit
- perfect fit for chilly mornings, after-shower, to soft-pedal weary feet
- pearl-embroidered and colorful... in blues, greens, reds, pinks, white, etc.
- adult size 99c
- kid size 59c



### Transistor Radio Speakers

- just plug it into the earphone jack of your transistor radio... sound floods the room!
- 2 1/2 and 3 1/2-inch speaker... to improve volume, tone, fidelity... everyone can share the fun
- 8-inch ivory table model or 9-inch cylinder... for a table, on a wall, in a corner... easy listening!

1.99



### Shagalon Slipper-Boots

- like to have shaggy dogs? step into these vast, shaggy boots, ma'am... comfortable, cozy, even casually elegant!
- furry footwear, so in demand these chilly days... with marshmallow vinyl soles (you've never had it so deliciously soft!)
- sizes 5 to 9... in fashionable pink, blue or white!

2.99 pr.



### Cookies from Belgium

- delicacies from europe... wholesome, delicious, fresh!
- cookies from belgian bakeries... 1 1/2 ounces of sheer goodness!
- chocolates, vanillas, creams, fruits, etc.
- pamper your sweet tooth, surprise your guests, add them to your gift list!
- a beautifully illustrated gift box, too!

89c



### Feathered Birds

- brought to you in living color!
- handmade feathered friends from the orient... lifelike, enchanting!
- real feathers in singing colors... to perch on a plant, swing in the nursery, frazzle your cat!
- tit willow, sparrow, bluebird, white eye, other birds of a feather

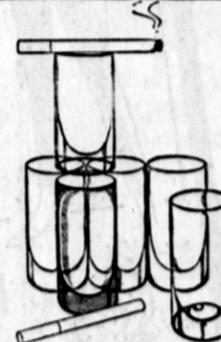
each 39c



### Italian Glass Ducks

- christmas gift? wanna buy a duck?
- hand-blown glass from Italy, wonderfully luminous... when light strikes them they gleam like sunset!
- tall as 11 inches, in 3 frankly ducklike poses
- in amber & green, amber & blue or ruby & blue
- solo or paired... love at first sight!

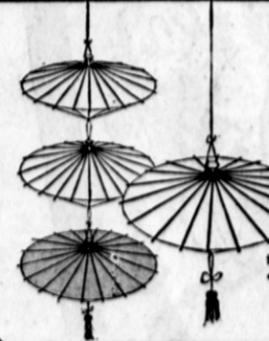
3.99



### Imported Liqueur Glasses

- the gift of color!
- a delightful set of six 3-inch glasses
- a myriad of colors... green, amber, blue, violet, lemon, charcoal... one of each per set
- for brandy, bourbon, wine, liqueur, small maledts
- christmas cheers!

set of 6 49c



### 20" Shoji Lanterns

- dancing color, oriental charm!
- Japanese lanterns of rice paper, ribbed with bamboo
- they'll surround an ordinary light socket with holiday glamour... and they're collapsible to put away or to mail
- white, green, orange, blue, mustard

69c



### Beauty Soap of Italy

- hand-milled, gentle, delicately aromatic... soap from Italy!
- 5 handy bars in a set... lightly tinted in mint or ivory
- a quintet of bathing luxury... take enough to last for months!

5 bars 59c



### India Ash Trays

- scatter them brightly about the house... a dozen delightful forms!
- hand-etched brass in 4-inch flowers, leaves, teardrops, squares, circles, others
- one per chair, one per smoker... take home enough!

39c

LIFE'S LIKE THAT By FRED NEHER



"No, I don't wish every day was Christmas... It's a strain being good enough for one day."



## WHAT'S DOING



The story of Telstar, the Bell System's experimental communications satellite, is one of the exciting stories of our space age. And you can see it all on our new film, "Telstar!", available from your telephone business office for showing at clubs, schools, P-TA meetings, etc.

"Telstar!" is one of the newest films we have available for you. Others in our library range from musicals to tips on

interior decorating to the award-winning science shows you may have seen on TV. To arrange for any one of these films, just call your telephone business office.



The Tournament of Roses Parade is one of the southland's most spectacular events. This year Pacific Telephone is happy to be one of the co-sponsors in bringing you full television coverage of it over KTTV, channel 11.

Starting around 6 a.m. New Year's morning, the cameras will bring you a backstage look at the pre-parade activity and preparation of the beautiful flower floats. At 8:45 a.m., they'll start uninterrupted coverage of the entire parade. And following that, around 11 o'clock, there

will be the "sleepy-head special"—a rebroadcast of the parade by video tape.

So we hope you'll join us sometime New Year's day for the Rose Parade on KTTV.

On behalf of all of us here at the telephone company, I want to wish you the happiest of Holiday Seasons. We hope the New Year holds many good things in store for you. We've enjoyed serving you this past year, and you can be sure we'll be working to bring you the best possible telephone service in the year to come.



Pacific Telephone

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