

Vel's Ford Expanding

men, and civic leaders of Torrance.

President Vel Miletich and Vice President Ben Kazarian have announced that the grand opening celebration at the huge new Ford sales center will continue through Monday, Dec. 9. The new center is one block north of Torrance Boulevard and busy Hawthorne Avenue.

THEME OF THE new Vel's Ford operation is "Service Is Our First Concern." In planning the new dealership, emphasis has been placed on pre-delivery and after sale service.

The entire building at the long-established Torrance Ford agency's new location is completely air conditioned, including the 35,000 square foot service department, one of the largest service departments under one roof in the Southland.

New, modern equipment has been installed in the center and will include a Safety Lane which will be open to the public at all times; a roomy, comfortable customer lounge, restaurant, and an automatic car wash and polishing rack.

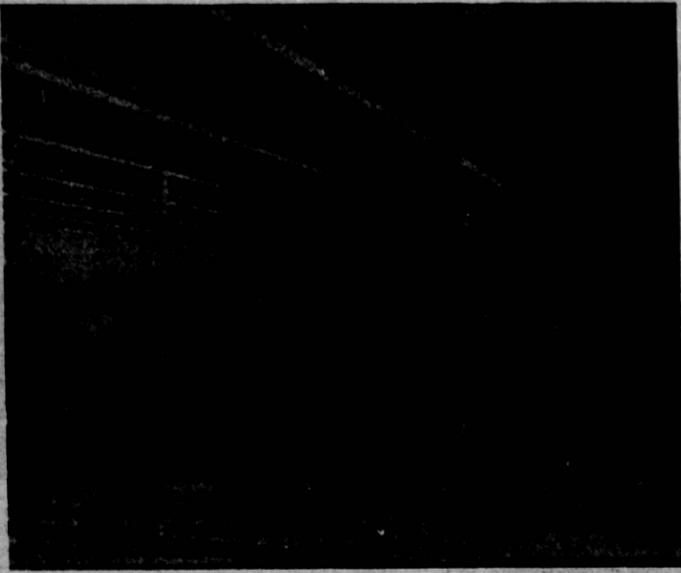
THE NEW service department is glass enclosed and customers can watch the work being done on automobiles in the department. Twenty separate hoists available in the department will permit highly trained servicemen to lift any make or model of car or truck from the smallest compact to the mightiest heavy-duty truck.

The Vel's center will offer the largest and most complete selection of genuine Ford parts in Southern California.

Arrangements are now being completed to operate the service shop and parts department until midnight each day and probably will be put into operation about Jan. 1.

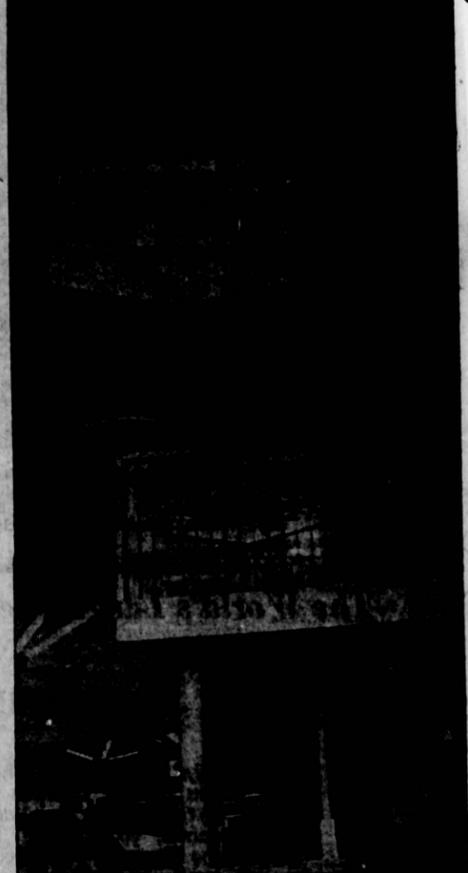
"IN DESIGNING our new dealership, we have attempted to take the need and wishes of our new and used car service customers into consideration more than any automobile agency ever has," Miletich said.

Miletich pointed out that service personnel had undergone intensive refresher training to prepare for the expanded service role.



PLENTY OF ROOM . . . The 35,000-square-foot service department at the new Vel's Ford Sales and Service Center at 20900 Hawthorne Ave. in Torrance is one of the largest service departments under roof in Southern California. The new sales location will be opened formally at 11 a.m. Friday with ceremonies attended by city and civic officials.

(Herald Photo)



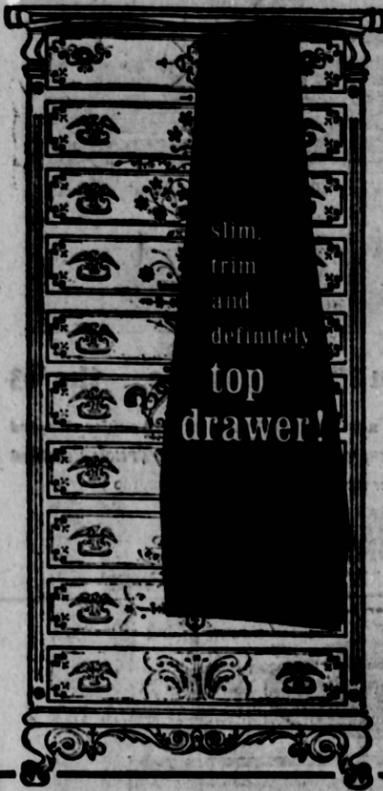
NEW LANDMARK . . . Designed to serve as a new landmark on Hawthorne Avenue is the new Vel's Ford Sales and Service Center signs which are now in place at 20900 Hawthorne Ave. The signs mark the location of the new agency location which will be opened in official ceremonies at 11 a.m. Friday.

VEL MILETICH
Celebrates Expansion

Grand Opening ceremonies for the new Vel's Ford Sales and Service Center at 20900 Hawthorne Ave., has been scheduled to begin at 11 a.m. Friday with a ribbon-cutting ceremony to be attended by company officials, city council-

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AND WEEK DAYS From 9 A.M. to 9 P.M. 'til Christmas



USE YOUR **BANKAMERICARD** OR OUR 30-60-90 DAY CHARGE

Blood Bank Operation Set for Dec. 23 in L.A.

Since blood donor collections will not be held in this area during December, members of this community are being asked to participate in a mass blood bank operation, Dec. 23, at the Los Angeles ARC Blood Center, according to Torrance-Lomita Red Cross branch chairman, Mrs. Robert Orsini.

The local Red Cross organization will join the 15 other branches of the Los Angeles Red Cross Chapter and 18 other chapters in Los Angeles and Orange Counties to make sure there will be blood available over the holidays for persons who need assistance.

ple with an opportunity to be a real Santa Clause this year and help give someone his life for Christmas.

The Red Cross hopes to collect enough blood on Sunday, the 23rd, to meet the demand until the early part of the new year. Registration for Christmas blood donors will be taken at the Red Cross at FA 8-1510.

"THE COLLECTION, just two days before Christmas, from 8 a.m. to 8 p.m., will be the first the Los Angeles Blood Center has held on Sunday during peace-time," stated Mrs. Orsini. "This will provide peo-

Twelve Streets Ready to Join Light District

Twelve streets in a Domingue area tract development recently were approved for annexation to a County Lighting District by the Board of Supervisors.

Supervisors Burton W. Chase said the tract area which is receiving new street lighting facilities is bounded by 190th Street, Turmont Street, Central Avenue, and Annalee Avenue.

Sixty-four new overhead lights have been installed by the tract developer along the following streets: Bankers Drive, Millmont Street, Elsmere Drive, Kramer Drive, Colbeck Avenue, Coslin Avenue, Welser Avenue and Huggins Drive, all within Tract 25515.

Teacher's Day Set

The students of Stephen M. White will honor their teachers on Tuesday by staging their third annual Apple for the Teacher Day. The student council roundtable will open the festivities by presenting each teacher with a shiny, red apple. At the conclusion of the school day, teachers will be escorted to a tea in their honor at Whitehall.

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10 A.M. TO 5 P.M.

AND MON. THROUGH SAT. EVES. 'TIL 9