

IS FOR MENU-VARIETY!

EATS... FRESHEST FRUITS & VEGETABLES AT YOUR LUCKY-HIRAM'S STORES

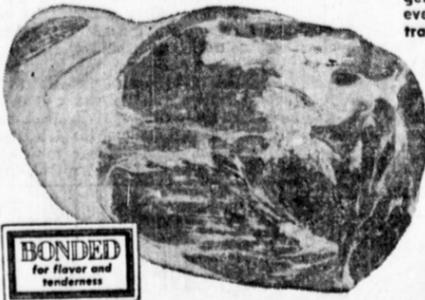
LUCKY BONDED—FRESH LEAN GROUND BEEF



Freshly ground from lean red meat... Fashion big cheese-stuffed burgers from this lean beef... Grill with thick onion slices and garlic tomatoes.

lb. **39¢**

PICNIC STYLE... LUCKY BONDED PORK SHOULDER ROAST



Roast to a succulent brown and then get set for the best eating you've ever enjoyed... Be sure to put extras in your freezer too.

BONDED for flavor and tenderness

lb. **33¢**

GROUND CHUCK lb. **59¢**
Served as meat balls with spaghetti... Best buy in town.

GROUND ROUND lb. **79¢**
Boned Round Steak... Freshly ground... tender and juicy.

FARM STYLE SAUSAGE 1 lb. Roll **45¢**
Delicious Pork Sausage made from an old-fashioned country style recipe.

FRESH SPARERIBS lb. **49¢**
Small Size... Easy to barbecue, braise, or bake.

SMOKED PORK CHOPS lb. **89¢**
Center Cut... Smoked for finer flavor.

BOSTON BUTT PORK ROAST lb. **53¢**
A delicious roast... with little waste!

Delicatessen Dept. Specials!

CHEDDAR CHEESE lb. **59¢**
Mild... For tasty, toasted cheese sandwiches... Bulk Cuts.

Sliced Luncheon Meat 6-oz. pkg. **29¢**
Rath Black Hawk... Bologna, Salami, Spiced Tasty Loaf

COOKED HAM 5 1/2-oz. pkg. **63¢**
Danola Sliced Ham... Cooked, ready to serve.

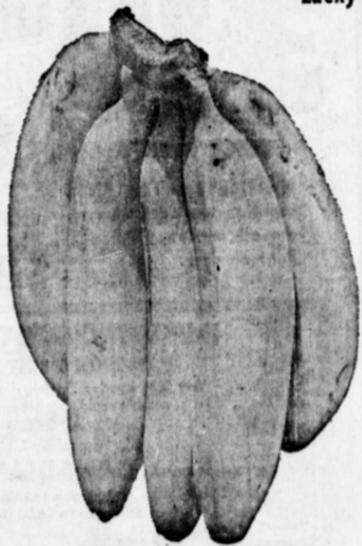
SLICED CHEESE 6-oz. pkg. **29¢**
Lucky Brand... American, Pimiento, Swiss.



Mary Morgan LUCKY-HIRAM'S HOME ECONOMIST

Try our OVEN CHICKEN this week, a simple, delicious recipe that makes its own gravy. Cut into serving pieces 2 frying chickens. Sprinkle the pieces with salt, pepper and paprika. Melt in a large skillet 2 tablespoons of butter. Arrange the chicken pieces skin side down in the pan. Brown the pieces in a hot pre-heated oven, at 400 degrees for 45 minutes. Turn the pieces skin side up after 20 minutes of browning. While the chicken browns, mix together in a saucepan 1 10 1/2-ounce can cream of chicken soup, 1/2 soup can of water, one small can mushrooms with liquid. Simmer this over low heat for 10 minutes, stirring frequently. When chicken is browned, reduce heat to 350 and pour the gravy over the pieces. Sprinkle with paprika. Cover pan with foil or a lid and bake another 30 minutes. Serve hot, with mashed potato or noodles. Makes 8 generous portions.

Lucky-Hiram's Sparkling, Fresh Fruits and Vegetables... the Very Finest!



Golden Ripe
Central
American

Pep up any menu... Top your cake with bananas...

BANANAS

2 lbs. **25¢**

TANGELOS 2 lbs. **25¢**
From Florida... sweet juicy tangerine-orange cross.

CRANBERRIES 1-lb. box **19¢**
Ocean Spray — fresh and plump.

CUCUMBERS 3 for **19¢**
Extra fancy... long green... perky and crisp.

GRAPES 3 lbs. **25¢**
Big red juicy Emperors... a heap of goodness.



Lucky Hiram's STORES HOME CENTERS

REDONDO BEACH
Pacific Coast Hwy., S. Redondo

WEST LOS ANGELES
Sepulveda @ Palm Blvd.

LOMITA
Western of Lomita

LENNOX
Profile & Lennox

TORRANCE
Crenshaw & Torrance

HERMOSA BEACH
Pacific Coast Hwy. - Gould Lane

PENINSULA SHOPPING CENTER
Southborne at Silver Spur - Rolling Hills

INGLEWOOD
La Brea & Hardy

ALL PRICES EFFECTIVE 7 DAYS
THURS., NOV. 29 — WED., DEC. 5
Sales Tax Added to Taxable Items

Woolyn Royal Liquid
8 oz. Bottle **69¢**

Diamond Paper Lunch Plates
8 1/2" x 40 ct. Pkg. **79¢**

Jan Parmer Wins 'Miss Credit Union' Title

El Camino coed Jan C. Parmer recently won the Miss Credit Union of California for 1963 contest held in Bakersfield at the annual meeting of the California Credit Union League. Miss Parmer works for the El Camino College Federal Credit Union as an assistant and is also a part-time student at El Camino. After graduating from Gardena High School, with honors, Miss Parmer started school at El Camino where she maintained a B-plus average. Miss Parmer plans to attend UCLA or a state college, majoring in business administration, after she completes her course at El Camino.

A Closer Look

By Ernest Kreiling

HOLLYWOOD — Amidst the monotonous sameness that characterizes most television programs, one new program has emerged that is creatively and often startlingly different. It's A Man's World, NBC, Monday 7:30 p.m., offers viewers something new in TV drama and is the most intriguing program to come to television in many seasons. Peter Tewksbury, producer, director, sometimes writer, and co-creator of the series, embodies a remarkable combination of talents and intellectual vigor that shines through every episode. "The premise of the series is simply that of young people meeting the problems of life intelligently, with moral strength, and without help from familiar authority figures," Tewksbury explained in rapid, incisive phrases.

"WE COULD have made our own job easier by simply telling conventional stories in a conventional manner," he noted. "But we wanted to make full use of the variety of techniques available to us which are so especially suitable to television."

Aside from the warm and very real stories of young people, it's A Man's World employs a fresh gamut of production techniques which enhance the emotional impact of the experiences the cast and the viewers share.

The direction and the film editing reveal a creative touch seldom seen in TV. The music backgrounds have a special flavor, part of which is unique restraint. But especially effective is the eloquent use of silence.

"WHAT IS NOT being spoken is often more important than what is," Tewksbury feels. "Finding writers for the series hasn't been easy. Most writers

are specialists in dialogue. Our series calls for writers with equal skill at writing what doesn't have to be spoken. "As for editing, we have three film editors, which I think is unprecedented for an hour TV program. In addition I spend at least 40 hours on the final editing myself." The result is a new aesthetic dimension in television production.

"EACH PROGRAM has one theme in mind. Then we seek subtle theatrical ways to develop that theme, and as a result don't concern ourselves with a plot in the traditional sense of the word," he added.

It's A Man's World is neither a "slice of life" nor a morality play, but rather a close and personal view of how typical young people seek, find and crystallize their own moral values.

Unfortunately this superb effort hasn't been reaching large enough audiences to insure it a permanent spot on the NBC schedule. At this writing there's still speculation that the program may not endure.

IT WOULD BE a severe loss to television and to viewers in general if a program displaying such fresh and creative imagination, and which deals with real problems about real everyday people were to be replaced by something more conventional but with higher rating potential.

Because of fairly rigid viewing patterns most of us fall into, most new programs must be around more than a few weeks before they attract and hold the large audiences sponsors and networks require. It's my guess that given a few more months it's A Man's World will become one of the most popular programs on the air this year. It's already one of the most talked about.

'Moral Emphasis' on Safe Driving Habits Get Stress

The California Highway Patrol will be among agencies cooperating in the "Moral Emphasis" safe driving program now under way throughout the state, Commissioner Bradford M. Crittenden said.

The campaign will point out that "safe driving involves more than mere physical dexterity in handling a vehicle; it also must include acceptance by every driver of his moral responsibility for the safety of others using the road," he said.

"Safe driving demands a knowledge of law, the vehicle and yourself, plus the wisdom to conscientiously apply that knowledge." Spearheading the program is the California Assn. of Insurance Agents. Others participating are safety councils, religious groups, and the California Traffic Safety Foundation.

"The Moral Emphasis campaign will continue through the Christmas and New Year's holidays in an attempt to cut the tragic accident toll which so often makes a mockery of this traditional season of 'good will toward men,'" Crittenden said.

LIFE'S LIKE THAT By FRED NEHER



"He says he's going to write President Kennedy and inform him why youth today is physically unfit!"