

Toyland Opening



SHOP & SAVE
Now!

LOW DISCOUNT PRICES
BLUE CHIPS TOO!!
PACIFIC COAST HWY. AT CRENSHAW



USE OUR
LAYAWAY NOW!
FOR CHRISTMAS PLAN

\$1.00 HOLDS ANY ITEM
'TIL DECEMBER 20th

CRENSHAW
at ARTESIA (174th)

ALL TOYS ARE AMERICAN MADE BY THE FOREMOST MANUFACTURERS



JACK-IN-THE-BOX
by Mattel

Sturdy all metal Musical Toy.
Turn the Crank... Play the Tune...
and Pop Goes the Weazel.

Another Hubley Toy
Reg. List Price \$2.49
Our Price... **\$1.99**



GIRLS' Patio Ware
OUR LOW PRICE

Reg. List Price \$2.00
Our Price **\$1.59**



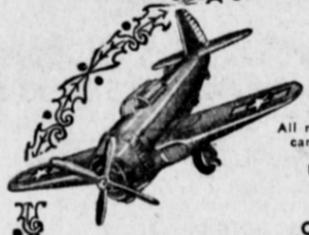
Official Dick Tracy
Tommy Gun by Mattel

TOMMY-BURST
Reg. List Price \$3.00
Our Price **\$2.39**



House Cleaning Set
Reg. List \$2.00

Ideal Christmas Set for Girls
Our Price **\$1.59**



NAVY FIGHTER BOMBER

All metal with transparent sliding canopy, folding wings, movable propellers. Retractable landing gears.

Our Price **\$1.59**
Regular List Price \$2.00



HAPPY LITTLE TRAIN GAME
Our Price

Regular List Price \$1.00
Our Price **77¢**



MAGIC ETCH-A-STRETCH
As Seen on Television

Reg. List Price \$4.00
Our Price **\$3.19**



WINCHESTER Shoot'n Shell
by Mattel

Fires 50 Shots
Regular List Price \$3.00
Our Price **\$2.39**



Girl's Knitting SPOOL SET

Regular List Price \$2.00
Our Price **\$1.59**



Tonka Utility DUMP TRUCK
for Boys'

Designed for Child Development
Reg. List Price \$4.00
Our Price **\$3.19**



As Advertised on TV
MENTOR By Hasbro

Electronic Wizard
For hours of fascinating fun
OUR PRICE **\$3.99**
For all ages
For one or more players. -List price \$5.00



BIG 'T' MODEL KIT

Years most Fascinating Hobby Kit for Family Fun!
Big! Realistic! New

Reg. List Price \$10.98
Our Price **\$8.79**



LIFE

Games by Bradley
The Family Game
Endorsed by Art Linkletter

Regular List Price \$6.00
Our Price **\$4.79**



"CHATTER-TELEPHONE"

Sounds ring-a-ling when dialed. For boys and girls from 2 to 6.

Reg. List Price \$2.19
Our Price **\$1.79**



FISHER - PRICE TV RADIO

See and Hear Musical Picture Stories
For Boys and Girls 2 to 6 yr.

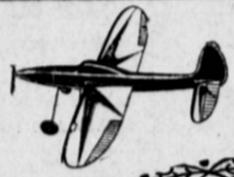
Reg. List Price \$3.25
Our Price **\$2.49**



TINKER TOYS for Children

1000 Toys In One
Child Selects Parts by Colors

Reg. List Price \$1.00
Our Price **79¢**



FLASH PLANE

Battery Powered for Boys!
Push Button and It Flies

Reg. List Price \$2.98
Our Price **\$2.39**



MONOPOLY

Splendid fun for Every Family!
Some Players Make fortunes - some don't

Regular List Price \$5.00
Our Price **\$3.99**



GIANT MUSICAL TOP

Irridescent Colors
Unusual Design Jumbo Size

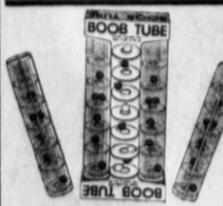
Reg. List Price \$2.00
Our Price **\$1.59**



LINCOLN LOGS

America's National Toy
For ages 5 to 10 years
Safe non-toxic finish

Reg. List Price \$3.00
Our Price **\$2.39** Approx. 129 Pieces



Boob TUBE Game

Relay Game for House Parties
Fun for All Ages
Video Village Fun

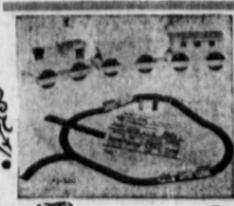
Reg. List Price \$2.00
Our Price **\$1.59**



'JEEP' For Boys'

All Steel Frame with Rubber tires for children

Reg. List Price \$2.00
Our Price **\$1.59**



POLY TRAIN SET

For Children
26 Interchangeable Pieces
Over 10-ft. of snap Tracks
Made of Safety Play Polyethylene

Reg. List Price \$2.00
Our Price **\$1.59**

