

# 'SPECIALS' ON SALE AT BIG BEAR FOODS!

Don't be misled by a few low-priced advertised specials... Because you will be paying higher prices on hundreds of other items... Save every day at Big Bear.

Shop! Compare! Prove it to yourself... Buy what you want, when you want it... and know you are paying the lowest price everyday... Your comparison is invited!

## Prices Slashed to Save You Even More!

- SIRLOIN STEAK . . . . . 88¢
- T-BONE STEAK . . . . . 98¢
- PORTERHOUSE STEAK \$1.09<sup>lb</sup>
- TOP SIRLOIN STEAK . \$1.48<sup>lb</sup>
- RIB STEAK . . . . . 84¢
- LAMB SHOULDER . . . . 42¢
- RIB LAMB CHOPS . . . \$1.08<sup>lb</sup>
- LAMB CHOPS—Small Loin \$1.28<sup>lb</sup>
- LAMB CHOPS—Large Loin 78¢
- SHOULDER LAMB CHOPS 78¢
- MANHATTAN FRANKS . . 39¢

- BUTT PORTION HAM . . 52¢
- PORK CHOPS - Blade Cut . 58¢
- RIB PORK CHOPS . . . . 88¢
- SPARE RIBS . . . 3 to 3-lbs. 48¢
- PORK SHOULDER ROAST . 38¢
- CENTER CUT HAM SLICES . 98¢
- SLICED BACON . . . . . 58¢
- FRYING CHICKEN BREAST 62¢
- FRYING CHICKEN LEGS . 58¢
- FRYING CHICKEN THIGHS 58¢
- STEWING CHICKEN - Cut-up 28¢
- FRYING RABBITS . . . . 58¢

**BIG BEAR GUARANTEE**

Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

- PAPER ITEMS**
- GUEST RANCH — 4 PACK PACKAGE
  - TOILET TISSUE . . . . . 28¢
  - MARCAL — 80 COUNT PACKAGE
  - WHITE PAPER NAPKINS . 10¢
  - CUT-RITE — 125 FOOT ROLL
  - WAX PAPER . . . . . 24¢
  - ZEE — 75 COUNT PACKAGE
  - SANDWICH BAGS . . . . 18¢
  - CONFIDETS — 24 COUNT BOX
  - SANITARY NAPKINS . . . 67¢
  - KLEENEX — 400 COUNT BOX
  - FACIAL TISSUE . . . . . 24¢

- LAUNDRY AIDS**
- GIANT BOX
  - RINSO BLUE - CHEER - TIDE 75¢
  - GIANT BOX
  - WHITE KING 'D' . . . . 66¢
  - GIANT BOX
  - SALVO TABLETS . . . . 75¢
  - CALGON — 40-OZ. BOX
  - WATER SOFTENER . . . . 69¢
  - SPRINGFIELD — 32-OZ. BOTTLE
  - LIQUID DETERGENT . . . . 45¢
  - SPRINGFIELD — PLASTIC — 1/2 GALLON JUG
  - LIQUID BLEACH . . . . . 29¢
  - REGULAR BAR
  - LUX TOILET SOAP . . . . . 9¢

- SUGAR-SALT & SPICE**
- 10-LB. BAG
  - C & H SUGAR . . . . . 99¢
  - 26-OZ. BOX
  - LESLIE SALT . . . . . 12¢
  - SCHILLING — 4-OZ. CAN
  - BLACK PEPPER . . . . . 33¢

- SYRUP & PEANUT BUTTER**
- SPRINGFIELD — PANCAKE & WAFFLE — 21-OZ. BOTTLE
  - SYRUP . . . . . 27¢
  - KARO — 1 1/2-LB. BOTTLE
  - BLUE CORN SYRUP . . . . 26¢
  - PETER PAN — 18-OZ. JAR
  - PEANUT BUTTER . . . . . 59¢

- LIQUOR**
- ZARKOW — FIFTH BOTTLE
  - VODKA . . . . . \$2.99
  - OAKWOOD — QUART BOTTLE
  - BLENDED WHISKEY . . . \$3.77

BIG BEAR HEALTH AND BEAUTY AIDS, HOUSEWARES, SUNDRIES and SOFT GOODS AT LOWER EVERYDAY PRICES!

- COLGATE — LARGE SIZE
- TOOTH PASTE . . . . . 27¢
- LISTERINE — TWIN PACK
- TOOTH PASTE . . . . . 50¢
- LARGE SIZE
- POLIDENT CLEANSER . . . 63¢
- PEPSODENT — LIFE LINE
- TOOTH BRUSH . . . . . 79¢
- AQUA VELVA — LARGE SIZE
- AFTER SHAVE LOTION . . 62¢
- MENNEN'S — SOF-STROK — GIANT SIZE
- SHAVE CREAM . . . . . 89¢
- SCHICK — 10's
- KRONA EDGE BLADES . . . 35¢
- VITALIS — SMALL SIZE
- HAIR DRESSING . . . . . 35¢
- FOIL PACKAGE
- ALKA-SELTZER TABLETS . 43¢
- MICRIN — MEDIUM SIZE
- ORAL ANTISEPTIC . . . . 57¢
- 30's
- ANACIN TABLETS . . . . 49¢
- 100's
- NORCO ASPIRINS . . . . . 35¢
- 12's
- SUPER ANAHOST TABLETS 59¢
- 10's
- TAMPAX TAMPONS . . . . 39¢

- JOHNSON & JOHNSON — JAR
- BABY CREAM . . . . . 54¢
- Z.B.T.
- BABY POWDER . . . . . 69¢
- POND'S — SMALL SIZE
- COLD CREAM . . . . . 43¢
- SILK-N-SATIN — 3-OUNCE
- HAND LOTION . . . . . 29¢
- FRESH — ROLL-ON
- DEODORANT . . . . . 69¢
- MENNEN'S
- SPRAY DEODORANT . . . . 59¢
- MAYBELLINE
- CAKE MASCARA . . . . . 39¢
- LARGE SIZE
- HALO SHAMPOO . . . . . 50¢
- 4-OUNCE
- BRECK SHAMPOO . . . . 50¢
- ADORN HAIR SPRAY . . . \$1.39
- LUSTRE CURL — 13-OUNCE
- HAIR SPRAY . . . . . 85¢
- LARGE SIZE
- VO-5 HAIR SPRAY . . . . \$1.90
- EVEREADY — D CELL
- FLASHLIGHT BATTERY . . . 12¢
- EVEREADY — 9-VOLT
- TRANSISTOR BATTERY . . . 49¢

- OTHER ITEMS**
- PIXIE — 10-OZ. PACKAGE
  - WHITE MARSHMALLOWS . 19¢
  - 5c SIZE
  - ALL NICKLE GUM . . . 3 for 10¢
  - KING SIZE — CARTON
  - CIGARETTES . . . . . \$2.09

- SAUCES & RICE**
- HUNT'S — 6-OZ. CAN
  - TOMATO PASTE . . . . . 2 for 25¢
  - DEL MONTE — 20-OZ. BOTTLE
  - CATSUP . . . . . 25¢
  - 8 1/2-OZ. PACKAGE
  - RICE-A-RONI . . . . . 29¢

- VEGETABLES & JUICE**
- SPRINGFIELD — 2 1/2 CAN
  - PORK & BEANS . . . . . 18¢
  - SPRINGFIELD — 303 CAN
  - CUT GREEN BEANS . . . . 13¢
  - NIBLET'S — 12-OZ. CAN
  - CORN . . . . . 18¢
  - SPRINGFIELD — 303 CAN
  - PEAS . . . . . 14¢
  - HUNT'S — WHOLE — 300 CAN
  - NEW POTATOES . . . . . 10¢
  - LIBBY'S — 303 CAN
  - SAUERKRAUT . . . . . 2 for 33¢
  - LIBBY'S — 46-OZ. CAN
  - TOMATO JUICE . . . . . 27¢

- GENERAL ELECTRIC — 6 FEET
- EXTENSION CORD . . . . 39¢
- FIRE KING — 8-OUNCE
- MEASURING PITCHER . . . 25¢
- FIRE KING — 2-PIECE
- DOUBLE ROASTER . . . . \$1.69
- 12-INCH
- ALUMINUM COLANDER . \$1.09
- WAGNER — 6-INCH
- IRON SKILLET . . . . . 99¢
- NYLON BASTER . . . . . 49¢
- EKCO
- CAN OPENER . . . . . 25¢
- POTATO MASHER . . . . . 35¢
- 8-OUNCE
- NO DRIP SERVER . . . . . 29¢
- LADIES' — SIZES SMALL, MEDIUM, LARGE
- HALF SLIPS . . . . . 77¢
- SIZES 8 TO 18
- CAPRI & BLOUSE SETS . \$2.99
- MEN'S — SIZES 14 TO 17
- WHITE SHIRTS . . . . . \$1.97
- MEN'S — SIZES 28 TO 40
- COTTON PANTS . . . . . \$2.99
- GIRLS' — SIZES 3 TO 6x
- CORDUROY CAPRIS . . . \$1.69



JOURNALIST MALCOLM MUGGERIDGE To Speak Here Wednesday

### Noted British Journalist To Speak Here Wednesday

Malcolm Muggeridge, a brilliant satirical commentator of our times, will deliver his lecture, "A Fool's Eye-View of the World," in the Campus Theater of El Camino College, Wednesday at 8:30 p.m.

Former editor of the British humor magazine Punch, author of two books, former educator and newspaper correspondent, Muggeridge, at 59, is presently appearing in lecture tours all over the United States, while putting finishing touches on his forthcoming book, "A Portrait of Our Times."

### Chest Goal For Harbor Area Set

A goal of \$104,245 is announced today by Harbor Area Campaign Chairman Fred Mills and Co-Chairman G. S. (Stan) Williamson for support of 170 youth, health and welfare agencies joined in Community Chest.

The delightful wit of the British was ever present in the pages of Punch, during the years that Muggeridge served as editor. He employed such writers as Joyce Cary, Noel Coward, J. B. Priestly and others of great reputation, until his resignation in 1957.

The campaign slogan is "How much do you CARE? Share the United Way!" To find the answer to the question and to insure that all will have the joy of sharing, a total of more than 5,000 volunteers are now mobilizing in the Harbor Area alone.

### Dills Wins Support For Office

Assemblyman Clayton A. Dills this week was assured the support of business and professional groups in his campaign for re-election in the 67th District for an eleventh consecutive term.

"Your help is needed," Chairman Mills said.

ALREADY IN the field are commerce and industry chairmen and committeemen, eliciting substantial gifts from civic minded corporations and larger firms. On Monday at the Plush Horse in Redondo Beach, Employee Chest chairmen and executives will have a kick-off luncheon and briefing to spur giving by workers in business and industrial firms.

Dills was notified of his endorsement by spokesmen for small business and professional men who have pledged active support in his campaign for re-election.

Residential C-Day is set for next Monday.

Chairman Mills pointed out that last year nearly 18,000 San Pedro citizens, including hundreds of children, obtained needed help from Chest-aided agencies. In Wilmington nearly 6,000 families were helped; in Torrance over 12,000 and in Gardena over 6,000.

Business groups urging the re-election of Dills include: Southern California Grocers Assn., California Retail Hardware Assn., Automotive Maintenance and Garage Assn., California Federated Institute, and Retail Druggists.

"NOT ONLY are we of the Harbor directly served by 20 Harbor-based Chest agencies but virtually all major agencies were called upon for child guidance, family counseling, dental, maternity or psychiatric care or care in clinics and hospitals," Mills said.

"In simple arithmetic, gifts to the Chest provide the big plus of added hope for many who need it — the young, the old, the sick, the troubled. If we DO care, we WILL share."

Dills has been a resident of the District for 37 years and resides at 15615 S. Ainsworth St., Gardena.

### School Chief Candidates To Meet Here

Dr. Max Rafferty and Dr. Ralph Richardson, candidates for the office of State Superintendent of Public Instruction, will speak tonight in the South High School cafeteria, 8 p.m.

### Francis to Debate His Amendment

Proposition 24 — the initiative constitutional amendment to outlaw Communists and subversives in California — will be debated next Friday, 8 p.m., at the Mira Costa High School.

Representing the affirmative will be Assemblyman Louis Francis, chief author of the proposition. Eason Monroe, executive director of the American Civil Liberties Union of Southern California, will represent the opposition.

Tickets, which are \$1 donation per person, may be obtained by mail through Student Forum Foundation, 241 S. La Brea Ave., Inglewood, by phoning OR 4-2090, or at the door.

Sponsored by the Torrance Council of PTA's, this will be one of the final debates between Rafferty and Richardson prior to the Nov. 6 election. Dr. Wendell Black, president of Los Angeles Harbor College, will moderate.

You're Not Alone... YOUR NEIGHBOR IS READING THE HERALD TOO!

SEPULVEDA BLVD. OF SEPULVEDA & WHORNE BLVDs.

# BIG BEAR FOODS