

New Citizens Bank to Open Next Monday

Ribbon cutting ceremonies will open the new Pacific Coast Highway-Crenshaw office of Citizens National Bank on Monday, it was announced by Roy A. Britt, Citizens president.

The large permanent office in the Rolling Hills Plaza Shopping Center replaces Citizens temporary banking quarters nearby which had served the area since it was opened on Sept. 22, 1961.

The ribbon cutting ceremonies at 10 a.m. will begin a day-long "Open House" for the public which will end at 9 p.m. Refreshments will be served to

all, and door prizes and mementos of the occasion will be presented throughout the day.

LOCATED at 2665 Pacific Coast Highway, Citizens new single-story building with mezzanine contains 6,000 square feet of operating space and has a masonry and glass exterior. The architectural firm of Lindsey & Lindsey is the contemporary building's designer; Jefferson, Inc., is the leasing agent and Hinnewinkle Construction Co. the contractor.

William R. Becker, manager of the branch office, has announced the names of addition-

al staff members who will fill the need created by the expanded facilities. They are Emille Davenport, escrow officer; Judith Farrar, teller; and Elaine Meyer, safe deposit clerk. The three will join previous staff members who include assistant manager Al Barkan, Severino Alvarez, Daisy Burns and Joan Hayes.

THE PACIFIC Coast Highway-Crenshaw office will offer customers every modern banking facility and service including an escrow department, safe deposit boxes, a night deposi-

The Old Timer



"One of the hardest secrets for a man to keep is his opinion of himself."

tory and ample customer parking areas.

Now in its 73rd year, Citizens National Bank has 72 branch offices in the Southern California area with total resources of more than \$700 million.

National Study on Cancer May Give Clues Leading to Control

Scientists studying the day-to-day living habits of residents of Los Angeles and other selected communities throughout the nation may provide the answer to one of man's most challenging problems: cancer.

One hundred nineteen thousand, six hundred fifty-three (119,653) Californians are participating in a survey by the American Cancer Society in 25 states to determine why some people may be more likely to get cancer than others.

In its third year, the six-year study has three years to go, but already some interesting information has come out of it, according to Mrs. J. J. Millard, chairman for District Eight of the life history research of the American Cancer Society in Los Angeles County. It has been found for example, that more than 80 per cent of the people surveyed do not see their doctor about lumps, un-

healing sores, unexplained blood flecks, persistent indi-

gestion, bowel irregularities, and other danger signals of cancer.

EIGHT THOUSAND volunteers are gathering information from the 119,653 Californians included in the survey.

The survey will involve an estimated 3 per cent of the total population between the ages of 45 to 74 in the participating counties.

About 44 per cent of the sub-

jects are men; 56 per cent are women.

Forms are prepared automatically by IBM Service Bureau in San Francisco by cutting IBM cards from the information on the face of the confidential envelopes which contain questionnaires.

"One of the first questions the survey will try to answer is why some people are more likely to get cancer than others," Mrs. Millard said. "How people live, the types and conditions of their employment, family and personal medical histories, and current physical complaints are some of the subjects being investigated."

"WHEN THE six-year study was launched," Mrs. Millard recalled, "more than 3,000 Los Angeles County volunteers responded to the appeal for researchers. The job of each researcher was to enlist 10 families and then record information about them, which is being filed and analyzed in a completely confidential manner over a six-year period."

During the first stages of the epidemiological study—now completed—nearly 70,000 American Cancer Volunteers assisted in the completion of special questionnaires containing over 250 questions and a second shorter questionnaire was filled out last year. This material was sent to the society's national headquarters in New York City, where it was coded and fed to the electronic brains for tabulation.

Dr. E. Cuyler Hammond, American Cancer director of statistical research, is directing the study.

When first results are analyzed, he and other specialists in the field of epidemiology believe it may be possible to evolve ways of preventing some forms of cancer. If present rates continue, the disease will eventually strike some 45,000-000 Americans now living.

ELECTRONIC computers will correlate the association of cancer with inherited characteristics, racial origins, occupation and life habits.

To illustrate the potential of the American Cancer Society study Mrs. Millard cited an historical example of cancer prevention.

"Many years ago in England," Mrs. Millard said, "it was found that chimney sweeps frequently developed a certain type of cancer as a result of long exposure of the workers to the soot. As a result, this type of cancer was discovered by studying the frequency of occurrence of the disease among groups of people exposed to a particular environmental factor. That's precisely one of the objectives of the present study of the relationship of human living habits to cancer."

THE STUDY, if attempted without American Cancer Society volunteers, would have cost an estimated \$40,000,000. Instead it will cost only a small fraction of this amount.

"Volunteers who make this savings of dollars possible are also saving lives," Mrs. Millard said. "It is through such efforts that cancer will eventually be brought under control."

Some 1,100,000 adults in more than half-a-million American families are enrolled in the total study, the largest medical statistical survey ever conducted in America, according to Mrs. J. J. Millard.

REMEMBER WHEN The advertising book match was introduced in 1889 to advertise an opera.

MERCURY FAUCET



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SALE PRICES EFFECTIVE THURS. THRU SUN., OCT. 18-21

Thriftmart
C and H
SUGAR
5 LB. BAG
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PURE CANE granulated

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SUNSHINE STATE FROZEN
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6-oz. TIN
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CHUCK ROAST
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ROUND BONE ROAST **53^c** lb. SEVEN BONE ROAST **49^c** lb.

FAMILY STEAKS... 89^c lb.

U.S.D.A. CHOICE CENTER CUT
CHUCK STEAK
49^c lb.

FRESH LEAN
GROUND CHUCK **59^c** lb. GROUND ROUND **69^c** lb.

GROUND BEEF
39^c lb.

LEAN BONELESS
STEWING BEEF
79^c lb.

BEEF SHORT RIBS **33^c** lb. BOILING BEEF **25^c** lb.

U.S.D.A. CHOICE BONELESS CLOD or CHUCK
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ARMOUR'S STAR BACON **59^c** lb. (Sliced 1-lb. Pkg.)

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