

STYLE • QUALITY • VALUE • SAVINGS

# BEDDING Sale!

## Canopy Bed Set

### 3 DAYS ONLY!

THURS., FRI., SAT.  
SEPTEMBER 27, 28, 29



STORE HOURS:  
Week days 10-9  
Saturday 10-6  
Sunday 12-6

REG. \$109.00

# 68<sup>00</sup>

## OUTLET

15718 SO. HAWTHORNE BLVD.  
of Manhattan Beach Blvd. Phone 679-8584

**MATTRESSES**

Lovely provincial canopy bed and frame. Choose from either the white and gold or mellow salem maple finishes. Full or twin size. Never before sold at this price . . . 3 days only.

## Eight-Page Supplement On Pacific State Bank

This week Pacific State Bank begins distribution of 150,000 copies of a new eight-page informative color brochure which is being carried as a special feature in the HERALD today.

The culmination of six months of special photography, research and analysis of the bank's role in the Southwest's economic life, the insert tells an interesting story of the "bank with a heart" that grew up in the South Bay.

Today, Pacific State has five offices in Hawthorne, Lennox, Windsor Hills, and Rolling Hills Estates and its sixth and newest, the new Torrance branch, will open on Oct. 27 with special commemorative ceremonies.

President R. C. Yeary is featured in the supplement along with other bank officers and personnel photographed during a regular banking day with their customers.

FEATURED ARE: Executive Vice President Ray Sherman; Vice presidents Robert A. Ruth, E. E. Standley, Ray Elston and Charles Turner; plus other Pacific State personnel. The brochure points out Pacific State's tremendous growth

since its founding just seven years ago. At the end of the bank's first full year of operation, assets stood at \$4,458,501. Today they total more than \$30,000,000.

MEANWHILE, a unique color chart points out, account holders have risen over the period from 7,818 at the end of the first year to more than 22,000 now.

Also included in the supplement is an interesting diagram of just how automated banking benefits the customer through providing greater speed and efficiency in handling account transactions.

Examples included are ways in which Pacific State has helped South Bay people in the story of a plumber who needed a loan to start business, the Hawthorne merchant who got help when rain damaged his store, the young couple who wanted a baby but felt they "couldn't afford it," and the youngster who wanted a bike for a paper route to go to summer camp.

THE STORIES are all real, taken from the bank's own files with only the names changed.

President Yeary outlines the reasons why Pacific State went to considerable time and expense to print the brochure in a letter that concludes the unique insert:

"Our main purpose in printing and giving this brochure to as many people as possible in the South Bay area is to bring to your attention the opportunity for 'personal service' banking in or near your community.

"Southern California is a growth area. People are pouring into its many cities and towns at the rate of 600 per day and to many this migration is a strange experience. They welcome an expression of friendship and understanding."

CONTINUES Yeary, "We at Pacific State pride ourselves on one 'point of difference' from other banking institutions — we're small enough to offer friendly, personal service, yet we're big enough to supply all your banking needs.

"We invite you to come in and bank where you are always a 'name' instead of just a number. You're always wel-



SOUTHWEST LEADER . . . An eight-page supplement in today's HERALD outlines the story of Pacific State Bank, the "bank with a heart," which is among the fastest growing institutions of the Torrance-Southwest area of Los Angeles County. Typical of the bank's new look is this modern structure. The Torrance bank at Carson and Normandie will open Oct. 27.



R. C. YEARY  
Heads Modern Bank

come at the South Bay's 'personal service bank'."

Keith Pischel is the newly appointed assistant vice president and manager of the bank's newest branch in the Carson Shopping Center, Carson and Normandie in Torrance.

Yellowstone, in 1872 was designated the first national park in the United States.

## Buffums' To Build In Area

Construction of a new 50,000 square-foot specialty store for Buffums' on the Peninsula Center of Palos Verdes has been announced by Vaile G. Young, president of the store.

"The Peninsula store will be the second and largest of Buffums' Specialty Stores designed and merchandised to cater to the carefree, casual way of living typical of Southern California," Young said.

Groundbreaking ceremonies have been scheduled for Oct. 1, and the opening is scheduled for the middle of 1963.

Buffums' will join the fast-growing Peninsula Center family of business and professional firms which now occupies more than 300,000 square feet of buildings. Included on the center are supermarkets, a drug store, professional buildings, banks, and specialty stores.

The center was designed by Charles Luckman and Victor Gruen Assoc., and is being developed by Jerry Moss.

## Ryan Gets \$1 Million In Orders

New contracts totaling more than \$1 million have been received by Ryan Electronics for Doppler automatic navigators, test equipment and spares from customers in the United States and Japan, Robert C. Jackson, Ryan Aeronautical company president, announced yesterday.

Nissho Pacific Corp. has awarded Ryan Electronics a series of orders totaling \$650,000 for navigation sets used in fixed-wing aircraft, and sets for installation in helicopters and test equipment.

This is the largest single month procurement of Ryan Electronics navigator sets for the Japanese Defense Agency. Within the past year, business from Japan has exceeded \$2 million.

Contracts aggregating \$422,000, also have been received from Grumman Aircraft Engineering Corp. for spares to service Ryan Electronics navigator sets being installed in Grumman carrier-based Navy aircraft.

## HIGHER-THAN-AVERAGE RETURNS

# 4.80%

QUICKER ANNUAL RATE—PAID QUARTERLY

# HIGHER

Above-average annual earnings...4.80%. That's what your funds are paid at Southwest Savings. With the protection of insured safety. Without the worries of market fluctuations. While comparable bank deposits may yield only 3½%, your Southwest Savings account stretches your income far and beyond. Why don't you join the family of profit-wise savers by opening a Southwest account now—DURING THIS OCTOBER REINVESTMENT PERIOD. Do it in person...or by mail. ♦ Your savings insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation, a permanent agency of the U.S. Government. ♦ Funds received or postmarked by October 10th earn from the 1st. ♦ Save-by-Mail and you'll save time the postage-free Southwest way. ♦ Let Southwest Savings arrange the transfer of your outside funds to your account. ♦ Withdrawals have always been paid on request—never a service charge. ♦ Bull? Bear? Common? Preferred? No market studies or fluctuations with a Southwest Savings account. The money you invest is worth 100 cents on the dollar.

# Southwest Savings

and Loan Association

MILWAUKEE: 2700 W. MANCHESTER ST. 6TH AVE.—TEL. 9-2364 / TORRANCE: 3003 CHIMNEY CAY MARCELINO—EA 8-6161  
MON. THRU THURS. 9:30 AM TO 4 PM.—FRI. TO 6 PM

## GIGANTIC NURSERY CLEARANCE

TO MAKE ROOM FOR WIDENING OF PRAIRIE AVE.

We Must Reduce 40% Our Inventory **40%** ★ SAVE, SAVE LIKE YOU'VE NEVER SAVED BEFORE!

## ALL PRICES SLASHED

- Reg. 4.50, 5-Gal. Azaleas ... 2.95
- Reg. 4.50, 5-Gal. Golden Arbor Vitae ... 2.95
- Reg. 4.50, 5-Gal., loaded with buds, Gardenia Bushes ... 2.95
- 1-Gal. Golden Arbor Vitae ... 69c
- 1-Gal. Hollywood Juniper ... 98c
- 1-Gal. Italian Cypress ... 69c
- 1-Gal. Australian Tree Ferns 79c

### SHADE TREES

- Large 5-Gal., Reg. 4.50
- Silver Maple, Evergreen Elm, White Birch, Chinese Elm, White Alder, Magnolia ... 2 ea.

### SHRUBS

- Reg. 1.25 PHILO SELLOUM
- Reg. 9c ARALIA
- Reg. 9c Dbl. Red Poinsettias
- Reg. 9c HYDRANGEAS
- Reg. 9c SHRIMP PLANT
- Reg. 1.25 HIBISCUS
- Reg. 1.25 BOUGAINVILLEA
- Reg. 9c VIBURNUM
- Reg. 9c TEXANUM
- Reg. 9c ACANTHUS

YOUR CHOICE **69c** ea. White They Last

- Reg. 98c Large 1-Gal. Catalina Cherry
- Sanitria
- Century Plant
- Honeyuckle Vines
- Green Ivy Vines
- Myrtle Compacta

**39c** 3 for \$1.00

- Reg. 1.25 1 Gallon Size Green Eranthis
- Day Lilies
- Passion Vines
- Solanum Bush
- Leucos
- Caena Lilies
- Asparagus Ferns
- Fuchsias — Boxwood

**59c** 2 for \$1.00

Reg. 69c 1 Gallon Size Assorted Mums Pittisporum Tobira Raphiolepis **29c** 4 for \$1.00

### FINEST GRADE "A" ROSES

Reg. 3.50, 5-Gal. PATENED ROSE BUSHES **1.99** ea

Reg. 1.98, 5-Gal. BUSH ROSES **2 for 1.50**

Reg. 5.00 Tree Roses ... 2.95

All Climbing Roses incl. Patents Buy 1 for \$2.99, get 2nd for 1c

### COUPON

**BEARDED IRIS**

**5 FOR \$1.00**

IN ONE GALLON CONTAINER

- DON'T MISS THESE LARGE 5-GAL. SIZE TROPICALS!
- Reg. 3.50 Pyracantha ... 1.99
  - Reg. 3.50 Loquat Trees ... 1.35
  - Reg. 5.00 Wash. Fan Palm ... 3.50
  - Reg. 3.50 Myrtus Compacta ... 1.25
  - Reg. 3.50 Pink Fl. Organansia ... 1.35
  - Reg. 3.50 Pittisporum Tobira ... 99c
  - Reg. 7.50 8-ft. Giant Rubber Tree ... 3.50
  - Reg. 3.50 Mirror Plant ... 1.50
  - Reg. 3.50 Catalina Cherry ... 1.25
  - Reg. 5.00 Cal. Redwood Tree ... 1.99
  - Reg. 3.50 Raphiolepis ... 99c

## PRAIRIE NURSERY

742 So. PRAIRIE AVE. (at 135th) Sale prices limited to stock on hand! OS 6-8374

OPEN DAILY TIL 6:00 P.M. INCLUDING SATURDAYS & SUNDAYS