

TV CANDIDS

by
Terrence O'Flaherty

Now that the television season is over and all the minor awards have been distributed, it is time once again for bestowing the most significant and least

sought prizes of all—the Aspirin Awards, dedicated to the theory that when you are bad on television, you are truly terrible.

The worst show: NBC's "Our Five Daughters"—an eloquent daily plea for birth control.

Nomination for oblivion: Zsa Zsa Gabor. Runner-up: Alexander King.

The TV performer I'd least like to be marooned with on a desert island (female): Hermione Gingold.

The TV performer I'd least like to be marooned with on a desert island (male): Mitch Miller.

☆☆☆

For the most aggravating and phony display of

hysterics: All the greedy contestants on "The Price Is Right"—particularly the winners.

The weakest slogan: The advertising industry's own televised whimper: "Advertising helps."

Worst dance number on TV (possibly the worst anywhere): Juliet Prowse in Arthur Freed's Hollywood Melody.

Most revolting personalities (female): All the sniveling housewives who enact the "we-can't-brush-after-ever-meal" toothpaste commercials.

Most over-rated talent (female): Ann-Margret. (Male): Troy Donahue.

Finest continued example of off-key singing: Leslie Uggams on "Sing Along With Mitch."

Worst vocal arrangement: Buster Davis for DuPont's salute to George M. Cohan. It takes real inge-

nuitly to louse-up "Give My Regards to Broadway."

Most embarrassing invasion of privacy: The scenes where Astronaut Glenn met his parents and family for the first time after his flight. Even a hero deserves some consideration from the Government and from TV cameras.

Most absurd answer to public criticism of the over-abundance of violence and brutality on television: (Made by NBC Board Chairman Robert Sarnoff), "Usually you'll find that this criticism flares up as a result of local programming . . . We can't force the stations to take our (cultural) shows."

Worst costume: Miss Canada in the "Miss Universe" Pageant.

The worst-placed commercial (high calorie division): Fudgies. After 10 minutes of the most alarming political scenes from Caracas to Tokyo, where men, women and children were clubbed, machine-gunned, and tear-gassed, a young man came on suddenly with this line: "In this age of elegance—how about Fudgies?"

The weakest excuse (executive division): Ollie Treyz, then president of ABC, who explained his approval of his net's attempt to get a high audience rating by using a teen-age idol as a brutal, unrepentant, homicidal psychopath: "I did not want to do any blue-penciling that would discourage creative talent."

Worst dramatic performance: Julie Harris accepting her Emmy for "Victoria Regina."

Most alarming statement: Billy Graham to Jack Paar: "We need men like you at this time of our lives."

In this age of elegance, how about Fudgies?

CHECK THESE BACK TO SCHOOL



BELL RINGERS

SATISFY HEARTY YOUNG APPETITES AND YOUR POCKET-BOOK, TOO!



A COMPLIMENT TO ANY SALAD

MIRACLE WHIP QT. JAR **49¢**

HUNT'S **TOMATO JUICE** 4 46-OZ. CANS **89¢**

HILLCREST **PEARS** BARTLETT HALVES 4 29-OZ. CANS **89¢**

JERSEYMAID **CATERING ICE CREAM**

ASSORTED FLAVORS **59¢**

1/2-GAL. CTN.

STAR-KIST LIGHT MEAT CHUNK STYLE **TUNA** 3 6 1/2-OZ. CANS **89¢**

MAKE A TUNA CASSEROLE

GOLD MEDAL **NOODLES** 1-LB. BAG **29¢**

GOLD MEDAL **FLOUR** 5-LB. BAG **49¢**

PRICE INCLUDES 5¢ OFF.

PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, SEPTEMBER 6-9

Top Quality Meats

U.S.D.A. GRADE A CALIFORNIA GROWN, FRESH, YOUNG **ROASTING CHICKENS** KING SIZED **49¢**

FROM LANCASTER FARMS FARMER JOHN SKINLESS PORK **LINK SAUSAGE** 8-OZ. PKG. **27¢**

TURK-MECK **BUTTER VEAL OR BUTTER BEEF STEAKS OR BREADED VEAL DRUMSTICKS** YOUR CHOICE 12-OZ. PKG. **59¢**

PATMAN'S BONELESS **CORNER BEEF ROUNDS** LEAN LB. **79¢**

U.S.D.A. CHOICE U.S.D.A. GRADED CHOICE BEEF ONLY

SWISS STEAK THICK CUTS FROM THE ROUND LB. **69¢**

ROUND STEAK LB. **79¢**

REGULAR CUT **RUMP ROAST** LB. **79¢**

WATERMELON CUT, LB. **89¢**

BONELESS TOP ROUND, SIRLOIN TIP OR CUBE STEAK LB. **98¢**

Market Basket Sundries

300 COUNT, 3-HOLE MARGIN **NOTEBOOK FILLER PAPER** EACH **69¢**

WIDE OR COLLEGE RULE

3-RING, BLUE CANVAS OR PLASTIC **NOTEBOOK BINDERS** EACH **67¢**

1 1/2" RING WITH INSIDE CLIP.

LARGE ASSORTMENT OF DESIGNS TO CHOOSE FROM **SCHOOL LUNCH KIT** EACH **\$2.39**

WITH 10-OUNCE VACUUM BOTTLE. STURDY HINGES AND HANDLE.

8" x 12 1/2" **MASONITE CLIP BOARDS** EACH **49¢**

WITH METAL CLAMP

IRON-ON **LAUNDRY MARKING KIT** EACH **23¢**

LAUNDRY MARKING PEN AND 50 NAME TAPES.

SCRATCH OR TYPING **PAPER PADS** 2 FOR **35¢**

WHITE BOND 8 1/2" x 11"

KORONA CUT **GREEN BEANS** 3 15 1/2-OZ. CANS **35¢**

MARKET BASKET **SHORTENING** 3-LB. CAN **49¢**

DUNDEE FRESH **EGGS** GRADE AA MEDIUM DOZEN IN CTN. **35¢**

ASSORTED FRUIT FLAVORS **Royal Gelatin** 6 PKGS. **45¢**

KEEPS SANDWICHES FRESH

Cutrite Sandwich Bags PKG. OF 75 **19¢**

CUTRITE **Plastic Wrap** 100-FT ROLL **25¢**

BAKE IT—FRY IT—SERVE IT COLD **Spam** 12-OZ. CAN **43¢**

BUTTER-NUT **Coffee** 1-LB. 59¢ 2-LB. 81¢

CAN CAN

FEATURED ON KTTV CHANNEL 11 **Instant Coffee** 6-OZ. JAR **75¢**

PRICE INCLUDES 20¢ OFF

FLEISCHMANN'S CORN OIL 1-LB. CTN. **35¢**

QUICK OR REGULAR 18-OZ. PKG. **Quaker Oats** 42-OZ. PKG. **39¢**

PACIFIC **Saltine Crackers** 1-LB. BOX **25¢**

DR. ROSS **Dog Food** 8 15-OZ. CANS **\$1.00**

CHICKEN, LIVER, MEAT, VEGETABLE BEEF

Market Basket Frozen Foods

BIRDSEYE **DINNERS** EACH **49¢**

TIP TOP **GRAPE DRINK** 10 4-OZ. CANS **\$1.00**

OH BOY **PIZZA** CHEESE EACH **39¢** SAUSAGE EACH **49¢**

GORDO **BEEF TACO DINNER** EACH **39¢**

Market Basket Fruits and Vegetables

U.S. NO. 1 RUSSET **POTATOES** 10 LB. BAG **39¢**

SWEET **SPANISH ONIONS** 2 LBS. **9¢**

MUSHROOMS FRESH 1/2-PT. CUP **19¢**

SUNNYLAND **ORANGE JUICE** 1 1/2 QT. BOT. **39¢**

SMALL SIZE, LEAN—IDEAL FOR A COOK-OUT **SPARERIBS** LB. **49¢**

FARMER JOHN FULLY COOKED SMOKED

HAMS SHORT SHANK SHANK PORTION (AS CUT) LB. **37¢**

CENTER CUT SLICES ANY THICKNESS, LB. **98¢**

WHOLE HAMS, 12 TO 16 LBS. AVG. WT., LB. **49¢**

FRESH **GROUND BEEF** LB. **39¢**

GROUND SHOULDER, LB. 59¢—GROUND ROUND, LB. 69¢

CARNATION **OCEAN PERCH OR OCEAN COD FILLETS** 1-LB. PKG. **49¢**

MORRELL'S YORKSHIRE **SLICED BACON** 1-LB. PKG. **59¢**

THICK SLICED BACON, 2-LB. PKG., \$1.15

MORRELL'S PRIDE SLICED BACON, 1-LB. PKG., 65¢

LIQUID DETERGENT **Joy** 22-OZ. BOT. **55¢**

PRICE INCLUDES 7¢ OFF

PRICE INCLUDES 25¢ OFF **Fab** KING SIZE **99¢**

PRICE INCLUDES 3¢ OFF **Purex** 1/2-GAL. BOT. **30¢**

Market Basket Delicatessen

MARKET BASKET THICK SLICED **RANCH STYLE BOLOGNA** 12-OZ. PKG. **39¢**

MORRELL'S PRIDE **FRANKS** 1-LB. PKG. **49¢**

MONTEREY **JACK CHEESE** LB. **55¢**

MARKET BASKET SLICED **AMERICAN CHEESE** 16 SLICES 12-OZ. PKG. **45¢**

EASY TO SEPARATE **COLE SLAW, MACARONI OR HEALTH SALADS** 29¢

YOUR CHOICE, 16-OZ. CTN.

Market Basket

Add Sales Tax to Taxable Items

BLUE CHIP STAMPS

LIFE'S LIKE THAT By FRED NEHER



"I wouldn't say Jimmy is the most . . . but he is the most I've been able to catch."



Brighten your life with a convenient extension phone in color!

An extension phone right where you work, play or sleep puts calls only a reach away. And you can have this modern convenience in phones of a variety of types and decorator colors. Call our Service Office and learn how little it costs to have an extension phone of your own.

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