

2nd BIG WEEK

ANNIVERSARY

THIS IS OUR BIGGEST

SALE



SWIM SUITS

BY GANTNER,
ROSE MARIE REID,
COLE OF CALIF.,
SEA FASHIONS OF CALIF.,
SEA LURE OF CALIF.,
MARINA DEL MAR,
AND MANY OTHERS!

• KNITS • LASTEX
AND COTTONS
1- and 2-PIECE MODELS!

ALL FIRST QUALITY!
FACTORY PRICED
TO 15.98 OUR PRICE

\$5.99

and up

SIZES
32 - 38,
40 - 46
also for the
Petite and
Tall Gals,

100 Will Hold
Your LAY-AWAY

FREE!
SWIM CAP
WITH EACH
SWIM SUIT
PURCHASE!



LADIES' GIRDLES and PANTY GIRDLES

NAME BRANDS! SILF-SKIN,
BEST FORM, GLAMORISE,
PLAYTEX, LOVABLE and
Many Others.

\$1.99

and up
Vals. to
8.95

SIZES:
Small,
Medium,
Large,
Extra Large

- Maternity
- Full Bond
- Zipper Closures



LADIES' BRAS

FAMOUS NAME BRANDS:

ELAINE OF HOLLYWOOD, LOVABLE,
PLAYTEX, MAIDEN FORM, BEAU BRA,
BIFLEX, FAMOUS MAID AND OTHERS!
ALSO MATERNITY, LONG LINE and
STRAPLESS STYLES in Cotton,
Nylon and Dacron. Pink and White.



69

and up

A, B, C, D
& E CUPS
Sizes 32-46
REG. 1.00 & 1.98

WE UNDERSELL DISCOUNT STORES, DEPARTMENT STORES, CHAIN STORES -- SEEING IS BELIEVING!

LADIES' 100% Nylonized PANTIES
• Pastel colors
• 2 Bar Tricot
SIZES S-M-L

Slight irregulars

12c

MOTHER'S DAY SPECIAL!
DUSTERS
100% Printed Nylon
and 100% Fully
Nylon Lined
Washable.
SIZES 8-18

\$1.99

REG. 5.00
In Jewel Tea Catalogue

FOR MOM!
CANNON GUEST TOWEL SETS
one bath towel, hand
towel & wash cloth.
Large asst. of colors
and patterns.
GIFT BOXED

\$1.38

REG. 2.95

PERFECT GIFT FOR MOM!
Ladies' Seamless 100% NYLON HOSE
400 NEEDLE
FIRST QUALITY
NEW SPRING SHADES
SIZES 8 1/2 TO 11

Short, Medium and Tall

2.96c

pr.

MENS' GOUCHO SHIRTS
2-tone and solids
combed cotton.
SIZES S-M-L

94c

BOYS' SIZES 59c
or 2 for \$1

MOTHER'S DAY SPECIAL!
CAPRIS
• Corduroy
• Polished cotton
• Novelty prints and colors
REG. 2.98
SIZES 8-18

\$1.77

REG. 2.98

MOTHER'S DAY SPECIAL!
BLOUSES
With short sleeves, sleeve-
less and cap sleeves,
plains, prints, stripes and
checks. Embroidered and
fancy styles.

94c

and up
SIZES 32-38

FOR MOM!
CANNON 6-PC. BATH SET
Beautiful wall shelf, cha-
isel No. 9 Cologne and 2
hand towels and 2 wash
cloths.

\$2.96

GIFT PACKAGE
REG. 5.98

For Mom or Sis!
**SLIPS, 1/2 SLIPS
BABY DOLLS**
100% nylonized with 100%
nylon lace trim. 10 different
colors including white and
black.
SIZES 32-46
and S-M-L

99c

MENS' GENUINE LEVIS
SIZES 27-28-29

\$2.99

SIZES 30-44 — 3.45

GIRLS' CAPRIS & PEDAL PUSHERS
Lots of colors and novelty
fabrics.
SIZES 2-6x
& 7-14
Your Choice

94c

GIRLS' SWIM SUITS
Cottons and lastex,
wash 'n wear in
all the newest styles.
SIZES 1-6x

99c

SIZES 7-14 1.99

FOR MOM!
BATH RUGS
24 x 36
ON RUGS
SKID RESISTANT
SOLE

\$2.38

REG. 3.49
SEAT COVER 74c

MENS' & BOYS' SLACKS
Newest continental style
snap sides. Newest colors.
MENS' SIZES 28-42

2.55

pr.
Boys' Sizes, 2-7 1.88
4-12 2.49
13-16 & HUSKIES - 2.77

SWIM TRUNKS
FOR MEN AND BOYS!
Woven Cotton Boxer and Lastex
Brief Styles.
SIZES S-M-L

\$1.19

BOYS' SIZES 4-8 88c

GIRLS' 2-pc. PLAY SETS
Novelty blouses and shorts in
sharp new patterns.
SIZES 3-6x

82c

and up
SIZES 7-14 ... 1.27

Boys' Boxer BLUE JEANS
Elastic waist band
reinforced with 3-inch cuff
SIZES 1-6x

99c

Dale's

SELF SERVICE DEPT. STORE

1334 EL PRADO · DOWNTOWN TORRANCE

CHARGE IT WITH



OR



OPEN DAILY 9 a.m. to 6 p.m.
FRIDAY 9 'TIL 9