



**FIRM HONORED . . .** Howard Ahmanson (left), chairman of the board of Home Savings and Loan Assn., receives proclamation from Mayor Albert Isen noting that Home Savings had passed \$1 billion in assets to be the nation's largest savings and loan association. Local offices are at 1511 Cravens Ave., in downtown Torrance.

## Pacific Telephone Spends One-Third Million for Phones

C. O. Lindeman, president of Pacific Telephone, said Tuesday his company spent almost \$330 million for expansion and improvement of service in California in 1961. Although business generally cut back its construction in 1961 because of the 1960-1961 recession, Lindeman said Pacific Telephone maintained its program without cuts. "Our current plans," he added, "call for spending about \$375 million in 1962."

LINDEMAN expressed confidence in the basic soundness of the economy and the prospects for continued growth in the West in the year ahead. "A construction program of the size contemplated for 1962," Lindeman said, "will contribute to full employment and increased personal incomes, not just in our business, but in other industries throughout the state."

**MAJOR ITEMS** in Pacific Telephone's 1962 program, covering approximately 1,200 communities, were described as follows: New installations and additions to central office equipment will run about \$105 million. Expenditures for land and buildings needed to take care of growth will amount to \$30 million.

Outside plant, the wire and cable network that ties telephone users to each other and to central offices, will be expanded at a cost of \$90 million. New telephones, switchboards for business use, and other equipment will cost about \$150 million.

**REVIEWING** 1961 operations, Lindeman reported a gain of 371,000 telephones, bringing the total in service at year-end to about 6,750,000. He said that direct distance dialing had been extended to about three-fourths of the company's customers, and that long distance business had increased about 7 per cent. Lindeman pointed out that Pacific Telephone's state and local tax bill is now the largest in California. The company's total tax payments to federal, state and local governments amounted to some \$237 million. This was \$21.5 million more than in 1960, and almost four times what it was 10 years ago.

**BELL SYSTEM** employees, in-

cluding Pacific Telephone, Western Electric and AT&T people who live and work in California, will receive about \$415 million in wages this year. Lindeman said total purchases of goods and services from some 2,500 suppliers in 200 locations will amount to about \$175 million for the year.

**OTHER EVIDENCE** of growth: Local and long distance calls, combining those completed over Pacific Co. lines and those fed into the nationwide Bell System network, are expected to total 7.7 billion in 1961. This tops the previous year's volume by 300 million.

"Wrapped up in this small package of big figures is a brief story of Pacific Telephone's stake in the future of California, and of the importance of Pacific Telephone to California. The future," Lindeman concluded, "can be just as bright as private enterprise is encouraged to make it."

### Some Sterling Gift Ideas For Christmas

The silversmith's art is having a new and happy upsurge as fine sterling silver flatware finds increasing use in modern living. This new flowering of an ancient art offers some beautiful gift suggestions for Christmas this year. Modern sterling knives and forks are works of art and things of lasting beauty, as elegant sterling takes its place in today's living. The most advanced styling in today's sterling looks as new as a rocket. Forks may have three prongs, knives may be shortened almost to the shape of a surgeon's scalpel and spoons are squared off. Some sterling pieces emphasize beauty rather than advanced design. Handles are shaped by skilled artisans, to fit and balance the palm of the hand, to make the new sterling a delight to use as well as to see. Handles are often ornamented with designs as carefully cut as diamonds, to give sparkle and elegance to the gleaming silver. This Christmas the young homemaker will find place settings of her chosen sterling a memorable gift.

# ROUND STEAK n' FRYER



## LUCKY BONDED & USDA CHOICE

Your family will smile when you put one of these wonderful Lucky "Bonded" steaks on your table! Just wait 'til they taste its delicious flavor . . . its juicy goodness . . . its tempting tenderness . . . for these are not ordinary steaks, these are "Bonded" steaks. Cut from USDA graded beef . . . they're cut to just the right thickness, properly aged and trimmed before weighing, or you may have them thick cut for swissing, and at this low price, it will pay you to buy several of these fine steaks . . . rich, red rounds pan-fry to perfection and man-oh-man what flavor!

**73¢**  
**lb.**

## Rump Roast

LUCKY BONDED and U S D A CHOICE. Tender and Flavorful. . . . . Lb. **69¢**

- Ground Round** Fresh and Lean! A wonderful budget saver at this low price! Lb. **69¢**
- Boneless Round Steak** LUCKY BONDED AND U S D A CHOICE Absolutely no waste. Lb. **79¢**
- Sirloin Tip Steak** LUCKY BONDED AND U S D A CHOICE Boneless . . . full of flavor and tenderness that cannot be beat. Lb. **89¢**
- Sirloin Tip Roast** LUCKY BONDED AND U S D A CHOICE Boneless . . . An aristocratic roast at an economical price. Lb. **85¢**
- E-Z Cut Cube Steak** Tender and flavorful . . . excellent for chicken-fried steaks. Lb. **98¢**

**SPARKLING FRESH FRUITS AND VEGETABLES DELIVERED EARLY THIS MORNING!**

## Nuts

- NEW CROP TASTY HOLIDAY ASSORTMENT YOUR CHOICE**
- Walnuts - Almonds - Pecans - Mixed - Filberts - Brazils - Chestnuts
- Fancy Golden Delicious . . . Mountain-grown, sweet and juicy. **2 LBS 25¢**
  - Ocean Spray New late-season crop. 1 lb. Window Carton **19¢**
  - No. 1 Oregon Denver variety. **3 LBS 25¢**
  - Sugarripe . . . large size, healthful, tasty. **12 OZ. Pkg. 29¢**

# Lucky and Hiram's STORES and HOME CENTERS

- Rain Drops WATER SOFTENER 24 oz. Box **29¢**
- Salvo Detergent Tablets Giant Box **79¢**
- Palmolive Soap Reg. Bar 3 for **29¢**
- Palmolive Soap Bath Bar 2 for **29¢**
- Fab Giant Box **79¢**
- Vel Large Box **33¢**

## LUCKY FAMOUS GRADE A GOLDEN CORNISH-GROSS

USDA GRADE A . . . Whole Body Fryers! A superb golden-color and a matchless flavor that is due to a special corn-rich diet. Meatier . . . more tender . . . and utterly delicious, these specially-bred fresh fryers are as versatile as they are wonderful to eat. For frying, rotisserieing, broiling or roasting, these flavorful beauties are a super-shoppers delight at this very special price!

## Cut-Up Fryers PAN-READY

- Lucky's Famous Golden Cornish-Cross Grade A . . . . .
- Ol' Smokey Sliced Bacon** Grand tasting for a hearty 2 Lb. Pkg., Thick Sliced!
  - Northern Halibut Steak** Firm white-meat!
  - Fillet of Sole**
  - Fishers Beef Bacon** A wonderful beef breakfast treat!
  - Fishers Beef Sausage** For added flavor try this Beef favorite breakfast.

## CHRISTMAS TREE . . . \$1

The Freshest Piniest Douglas Firs in Town . . . with full heavy branches to load with ornaments. Just look at the Low Prices!

- 3-4 ft. SIZE **97¢**
- 5-6 ft. SIZE **1.99**
- 7-8 ft. SIZE **2.79**

See our selection of Mistletoe . . . Metal Tree . . .

**SPECIAL PANTS 39¢**  
Cleaned and Pressed

**LAUNDERED SHIRTS 3 FOR 69¢**

1116 Crenshaw, Across From Lucky Mkt.  
3713 W. 190th, Across From General Petroleum  
3937 Artesia, Corner of Prairie

**JAV-ON CLEANERS**