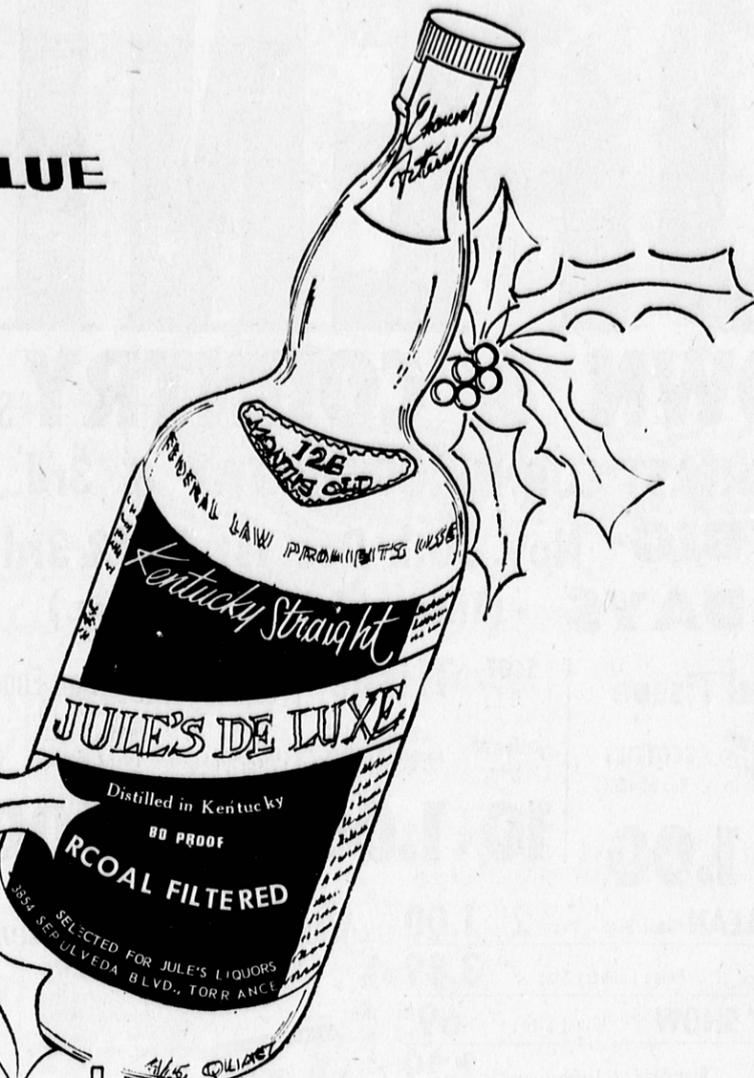


AN UNPRECEDENTED LIQUOR VALUE

JULE'S LIQUORS
"The Home of Friendly, Courteous Service"

3854 Sepulveda — Near Lucky Market — Between Hawthorne and Ocean Avenue
 — Torrance —



ANNOUNCES

PRE-HOLIDAY SCOOP!
 (BEGINNING NOVEMBER 30)

OVER **10 YEAR OLD** (126 MONTHS)

JULE'S DE LUXE *Kentucky Whiskey*

at Sensational Prices

Our good luck is yours! Once in a while special rare stock becomes available — We have acquired an *exclusive* supply of quality Kentucky whiskey*. Distilled in the finest traditional manner — Charcoal filtered and aged for more than 10 years.

*We are not permitted to name this famous distiller.

- KENTUCKY STRAIGHT SOUR MASH WHISKEY** Full Fifth
4.33

Rich flavor and bouquet - superb character - smoothly mild - slowly and expertly aged.
- STRAIGHT KENTUCKY BOURBON** 4.33

Mellow - velvet smooth - taste delight for the most exacting connoisseur.
- BLENDED WHISKEY** 3.99

From the same exclusive stock - unsurpassed combination of quality ingredients - Provocative Continental Flavor

PLUS
 AN OUTSTANDING line of holiday gifts — Unique — unduplicated in this area.

ALSO
 AN EXTENSIVE collection of imported vintage wines — champagnes — liqueurs.
 At Most Reasonable Prices

SINCE QUANTITIES ARE LIMITED EARLY SELECTIONS ARE SUGGESTED

• FREE ICE CUBES

• HOUSE OF EXCEPTIONAL VALUES

• PLENTY OF FREE PARKING