

BIG BEN MEANS BIG SAVINGS... BIG SELECTIONS IN EVERY DEPT.

WHEN YOU THINK OF SAVING! THINK BIG! THINK BIG BEN!



MR. RUB
 Rub these 3-D plastic shapes on Mr. Rub's tummy and static electricity makes them cling like magic to almost any surface. No glue, no mess. Includes instructions.
 Regular \$2.00
BIG BEN PRICE \$1.29




Nationally Advertised MATTEL
FRONTIER GUN & HOLSTER SET
 Regular \$5.50
BIG BEN PRICE \$3.29

Corner of Crenshaw Blvd. & Pacific Coast Highway in Torrance

NOW'S THE TIME TO SHOP FOR CHRISTMAS... YOU'LL NEVER SAVE MORE

Record Dept. Special MONTAVANI STEREO SHOWCASE
 Selections from Montavani
 Great Hits Regular \$4.95
BIG BEN'S SPECIAL PRICE 77¢



EASE the SQUEEZE on SANTA... **SHOP HERE EARLY**



GINA or BARBETT DOLL
 Sturdy vinyl plastic doll with movable arms, legs and head for easy dressing...
 Rooted saran hair in assorted colors and hair styles, shoes, and earrings...
 Regular \$2.95
BIG BEN PRICE \$1.37
YOUR CHOICE of WARDROBE for BARBIE DOLL
74¢ each
 FINEST DOLL CLOTHES Assorted Values to \$5.00
BIG BEN PRICE

★ **MEATS** ★
 Big Ben Features Only... "IMPERIAL SUPREME" Brand Meats
 The Choices: Steer Beef Fresh, Lean and Tender

FRESH CUT UP, GRADE A **FRYERS 29¢ lb**
 RATH'S BLACKHAWK **WIENERS 1-lb. Cello 39¢ lb**
 Genuine Hickory Smoked
 RATH'S BLACKHAWK **BACON 1-lb. Cello Pkg. 49¢ lb**
 FRESH SMALL LEAN **SPARERIBS Small Size, 2 to 2 1/2-lb. 39¢ lb**
 RATH'S KORNLAND **BACON 1-lb. Cello Pkg. 39¢ lb**
 IMPERIAL SUPREME GROUND MEATS
 Ground BEEF 35¢ lb | Ground Chuck 49¢ lb | Ground Round 59¢ lb

Decca LP Album
 Around The Christmas! ALL TIME FAVORITES
 16 Selections
 • "Jingle Bells"
 • "Deck the Halls"
 • "Silent Night", etc.
 Such Artists as Four Aces, Dick Haymes
 Regular \$3.98
BIG BEN PRICE 88¢



★ **GROCERIES** ★
 CANADA DRY **CANNED DRINKS**
 Assorted Flavors
12 FOR 89¢
 24 Drink Case \$1.59

PRESTO each **Frozen Dinners 35¢**
 FRENCH'S Ground **BLACK PEPPER 10¢**
 1 1/2-oz. Can each
 DELSEY **TOILET TISSUE 21¢**
 Assf. Colors, Twin Pack

Catalog of **COMMAND LABEL**
 Persuasive Percussion Volume 1-2-3
 Provocative Percussion Volume 1-2-3
 Sensational New Stereo 35mm Unbelievable • **BIG BEN PRICE \$2.99**
 Regular \$5.98

LIQUOR DEPT. SPECIALS

VODKA
 The popular Holiday drink. Made from 100% Grain Neutral Spirits...
 Stock Up Now
BIG BEN PRICE \$2.39
 FIFTH

FAMOUS BRAND PREMIUM LAGER BEER
 12-oz. Throwaway Bottles
 BY the case only
BIG BEN PRICE Per Bottle 11¢

IMPORTED SCOTCH WHISKEY
 Mellow, Smooth 100% Scotch Whisky blend, light, delicate. Distilled, aged and blended in the Highlands for your discriminate taste.
 86.6 Proof
BIG BEN PRICE \$3.98
 Full Fifth

ALL POPULAR BRANDS CIGARETTES \$1.98
 FILTER KING SIZE \$2.09

FREE!
Lovely Vignette PORTRAIT
 of Your Child or Family Group
 Limit 1—Gift Portrait per family
 11 Beautiful poses taken to choose from
BIG BEN STUDIO MEZZANINE FLOOR

★ **PRODUCE DEPT.** ★
 FUERTE
Avocados 10¢ EACH
 LARGE HEAD
LETTUCE ICEBERG 9¢ Head

ALL PRESCRIPTIONS at the Big Ben PHARMACY are certified.
 We use only the foremost nationally known pharmaceuticals...
 Registered Pharmacist on duty at all times



★ **DRUG and SUNDRIES Dept. SPECIALS** ★

1 Pint **RUBBING ALCOHOL** Isopropyl 39¢ Value **BIG BEN PRICE 9¢**

LISTERINE MOUTH WASH 89¢ Value **BIG BEN PRICE 57¢**

"42" **HAIR SPRAY** Reg. \$1.69 **BIG BEN PRICE 69¢**

FORTUNE HEATING PAD Regular \$4.95 **BIG BEN PRICE \$1.97**

Queen Ann **SHAVE MIRROR** Porcelain Stem Ash Tray Base Reg. \$1.00 **BIG BEN PRICE 48¢**

KINGS MEN AFTER-SHAVE LOTION or COLOGNE 9-oz. Size Reg. \$1.75 **BIG BEN PRICE \$1.08**

WOODBURY LOTION For Hand and Body. A Wonderful Gift. REG. \$1.00 **BIG BEN PRICE 39¢**

BIG BEN EXCLUSIVE
 NOW YOU CAN CHARGE ALL YOUR GROCERIES, MEATS and PRODUCE TO YOUR BIG BEN REVOLVING CHARGE PLAN

BIG BEN STORE HOURS
 OPEN 7 DAYS
 MONDAY-FRIDAY 10 to 9 P.M.
 SAT. and SUN. 10 A.M. to 6 P.M. 'til XMAS