

VISIT BIG BEN'S COMPLETE PHARMACY AND SAVE MORE ON ALL YOUR NEEDS!



All prescriptions at the Big Ben Pharmacy are certified. We use only the foremost nationally known pharmaceuticals.



BIG BEN OPENING BONUS
FREE!... FREE!... FREE!
LOVELY VIGNETTE PORTRAIT
 of "Your Child" or "Family Group"

LIMIT ONE GIFT PORTRAIT PER FAMILY 11 BEAUTIFUL POSES TAKEN TO CHOOSE FROM UNUSUAL PORTRAIT PANEL FOR SMALL FRY

BIG BEN STUDIO — MEZZANINE FLOOR



BIG BEN Located at Corner of Crenshaw Blvd. & Pacific Coast Highway in Torrance

NOW'S THE TIME TO SHOP FOR CHRISTMAS... YOU'LL NEVER SAVE MORE

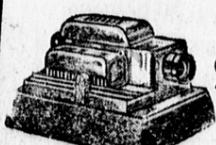
COUPON

FREE • FREE
FILM PROCESSING

Bring any roll of film, movie, color, slides, black and white, with this coupon we will process any one ROLL FREE. Good only Fri.-Sat.-Sun.-Mon. at our Camera Dept.

TH WITH THIS COUPON ONLY.

HOURLY SPECIAL
YOU CAN BUY THIS 35 MM AIRQUIPT SLIDE PROJECTOR



FOR **\$5.00** FULL PRICE

COUPON ON PAGE 5 BIG BEN SECTION GOOD FRI.-SAT.-SUN. & MON.

RECORD DEPARTMENT

10 TOP LONG PLAYING RECORDS
 As Selected Reg. \$3.98 NOW **\$1.99**
 By Top Disc Jockeys in America Reg. \$4.98 NOW **\$2.49**

NOW AT 1/2 PRICE
 Tremendous Selection
12" HI-FI LP RECORDS
 Regular \$1.49 to \$1.98
BIG BEN PRICE 47¢
 Only 2200 in this group

HANK WILLIAMS & DISNEYLAND
 REG. 98¢ NOW ONLY **5¢** 45 RPM
 PLUS OTHER TOP ARTISTS & LABELS HUGE SELECTION

VICTOR STEREO RECORDS
 Famous Artists Famous Names Huge Selections
 Value \$3.98 to \$5.98
NOW 89¢

HARD TO FIND SELECTIONS
12" STEREO LP'S TOP ARTISTS
 Regular \$2.98 ONLY 3000 ALBUMS
BIG BEN PRICE 49¢

The No. 1 Current Best Seller 45 RPM
"BIG JOHN"
 Regular 98¢ NO DEALERS PLEASE!
BIG BEN PRICE 49¢

LONG PLAYING STEREO ALBUMS
 Value to \$5.98
 Sorry! We Cannot Name Label
BIG BEN PRICE \$1.99

NONE SOLD TO DEALERS SHOP NOW FOR CHRISTMAS

BIG BEN JEWELRY & CAMERA VALUES
 FAMOUS BRAND NAMES:
 KEEPSAKE • SPEIDEL • RONSON • HAMILTON • BENRUS • WALTHAM • ORUEN • LONGINE • 1847 ROGERS COMMUNITY • DELTA PEARLS, ETC.

1 FULL CARAT of Diamonds



Each diamond selected to match the other in this exquisite bridal ensemble. Engagement or Wedding Ring masterfully mounted in a 14 Kt. gold setting. They lock together for inseparable beauty.

\$89.88

This Price Limited To Grand Opening Special

17 JEWEL WATCHES

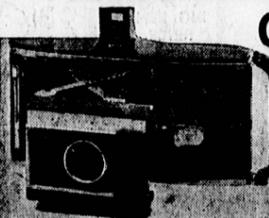


THE IDEAL XMAS GIFT for HIM or HER!

Watch with all stainless steel case, incabloc movement, unbreakable mainspring. Ladies' 10 kt. rolled gold plate top. Fully guaranteed.

BIG BEN PRICE \$8.88 PLUS TAX

POLAROID ELECTRIC EYE CAMERA



Everything about it is new and exciting, including the price. It's fully automatic.

BIG BEN PRICE \$69.95

MISS POLAROID WILL BE HERE FRI.-SAT.-SUN. & MON. TO TAKE PICTURES

COUPON

KLEENEX
 X400 SHEETS White & Pastel Colors



Available in Grocery & Drug Dept.
 29¢ Value
 With Coupon Fri.-Sat.-Sun.-Mon.
14¢ TH

BIG BEN—WINES and LIQUORS

VODKA \$2.45 4/5 QT. Made from 100% grain. The popular Holiday drink. Favorite 80 proof.

KENTUCKY STRAIGHT BOURBON WHISKEY \$2.98 Full Fifth. Aged in charred oak casks. Distilled and blended in Kentucky. 86 PROOF

86.8 PROOF FINE IMPORTED SCOTCH & CANADIAN WHISKIES \$3.98 4/5 QT. Distilled and blended in Scotland and Canada.

ALL POPULAR BRANDS CIGARETTES \$1.98 FILTER KING SIZE 2.09

IMPORTED WINES 77¢ Your Choice
 • FROM GERMANY—LIEBFRÄUMLICH
 • FROM ITALY—CHIANTI
 • FROM FRANCE—BORDEAUX

GRAND OPENING SPECIAL FAMOUS BRAND PREMIUM LAGER BEER 11¢ 11 oz. Bottles Throwaway Per Bottle
 By the case only

ALL NEW 1066 RAZOR SCHICK



3 SPEED
 Perfect for every man! Give the mightiest shaving 3 speed shaver. Just set it to your beard and shave. Handsome carrying case.

BIG BEN PRICE \$15.95 Value \$1.50

COUPON

45° KOTEX FEMININE NAPKINS



4 FOR 97¢ TH WITH THIS COUPON FRI.-SAT.-SUN. & MON.

8mm COLOR MOVIE FILM Colorchrome



Planning on taking pictures of the family over the holidays? Stock up now on this opening day special.

INCLUDES FREE PROCESSING **\$1.69**

COUPON

VACUUM CLEANER BAGS

Value 98¢ **49¢** WITH THIS COUPON TH FRI.-SAT.-SUN. & MON.

BIG BEN DRUG VALUES OF ALL KINDS!

100-5 GRAIN TABLETS U.S.P. **4¢** Per bottle
ASPIRIN TABLETS

BRECK HAIR SET MIST 69¢ 1.29 Value
 Free Pocket Size \$1.18 Reg. 3.00
 Nylon Bristol Brush

BRECK SHAMPOO 97¢ Normal, dry & oily hair

ADORN HAIR SPRAY \$1.38 15 OZ. REG. \$2.95

MENNEN SKIN BRACER 64¢ 7-oz.

MENNEN SOFT STROKE SHAVING CREAM 64¢

BRYL CREAM 43¢ BIG BEN PRICE
 Reg. 89¢

BRISTOL MYERS BAN DEODORANT 49¢ Reg. 89¢
 ROLL-ON

JOHNSON & JOHNSON Baby Oil & Lotion 54¢ STRIPE
 Toothpaste 3 for \$1

JOHNSON & JOHNSON MICRIN 54¢ Mouth Wash Reg. 98¢

BIG BEN ALARM CLOCK



The most famous name in alarm clocks. World's finest—a wonderful buy from BIG BEN to you. \$7.95 VALUE

BIG BEN PRICE \$4.48

BIG BEN GRAND OPENING SCOOP LUGGAGE SALE



3-PIECE LUGGAGE SET

On all Samsonite Luggage. Guaranteed lowest prices anywhere.

BIG BEN PRICE \$8.88

BIGGEST DISCOUNTS IN TOWN

BIG BEN IS LOCATED AT CORNER OF CRENSHAW BLVD. AND PACIFIC COAST HIGHWAY IN TORRANCE