

Akron Opens New Showroom In Los Angeles

The new Akron decorator showroom, 5120 Melrose Ave., opened Monday morning and was greeted by the most enthusiastic crowds ever seen in the area. The opening marks the culmination of two years of planning for one of the most creative merchandising ventures in the country.

The Akron combs the world in its search for the most colorful and appropriate examples of global cultures. Copenhagen, Hong Kong, Calcutta, Rome, Mombasa . . . these trade centers are familiar byways to Akron men-on-the-spot who explore the backtrails of Africa and India as well as the salons of Manhattan and Paris.

THE RESULT is an ever-changing collection which reads like a catalog of adventure around the world. It is this color and excitement which has found such ready response with the people of Los Angeles, average homemaker and professional decorator alike.

Currently, in the decorator showroom, there is an area of contemporary Danish teakwood furniture alongside a display of chic fashions from Italy. In a center aisle "prances" a horse-drawn children's sulky from Argentina, under a shimmering array of hand-tooled lanterns from India. At a window stands a magnificent walnut harpichord from West Germany, surrounded by a gallery of original oil paintings by one of Mexico's masters. It is this fascinating juxtaposition of old and new, east and west, modest and extravagant which makes the showroom an always surprising scene. And Akron's traditionally low-keyed price tags prevail throughout.

IN MONTHS to come, it was announced, the decorator showroom will feature a complete temple from India, bolts of Thailand silk, vinyl-covered rattan furniture from HongKong, chairs of precious palisander wood from Japan, Danish rocking chairs and two complete galleries of oil paintings uncovered in Italy. This is but a partial list. The list—and the search—goes on, forecasting ever greater excitement in the days ahead.

The decorator showroom, the most recent addition to the eight-store Akron chain, is located in the just-completed Akron building at 5120 Melrose Ave. in Los Angeles, an ultra-modern edifice which also houses the company's general offices. With high peaked ceilings, walls of glass and walnut and a textured pebbled floor, the showroom suggests a contemporary home. It is spacious, airy, bright . . . yet one never loses the comfortable almost-at-home feeling.

The showroom will be open to the public Monday through Saturday from a.m. to 6 p.m. Parking is provided for 90 cars.

Toastmasters View Movie

A humorous film depicting problems of impromptu speaking highlighted a recent meeting of South Bay Toastmasters Club 280.

Feature of the formal program was a talk on the "Fabulous Ginkgo Tree," throwback to the Mesozoic period, by John Chadwick, Redondo Beach florist.

Bob Norland of El Segundo asked "Are You Speaking Or Freaching?"

Other speakers were Tom Eadie, Hollywood Riviera, on "Outer Space" and W. Howard Smith, Torrance, on "Speak Softly And Carry a Big Stick." Winners were: first place, John Chadwick; second place, Bob Norland.

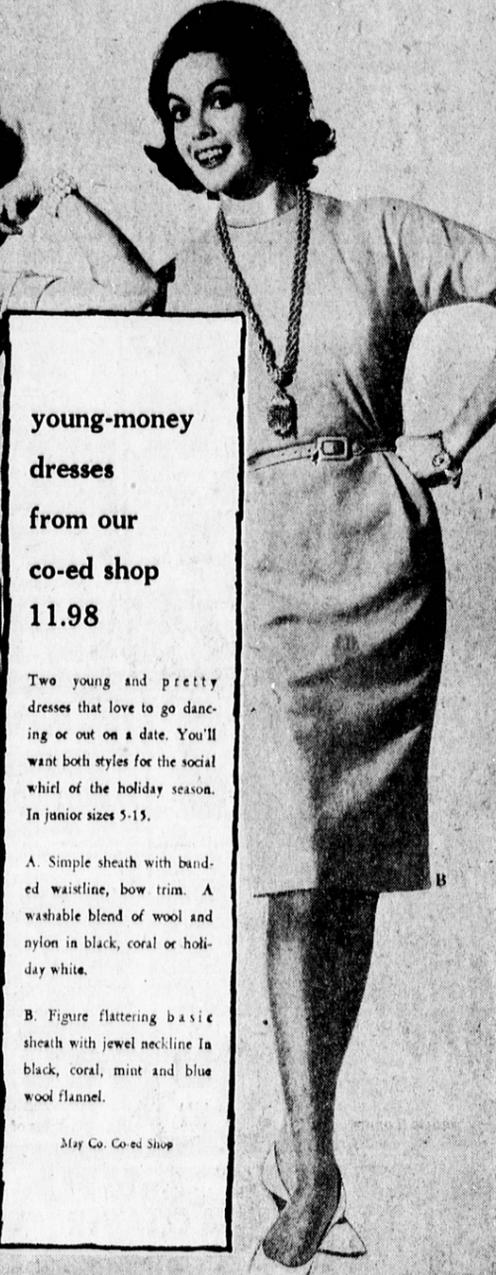
John Eslinger of Lawndale was inducted as a new member.

The Old Timer



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 E. Pigtail pullover in soft brushed wool, sizes 34-40. 13.98
 F. Slim heather wool skirt, sizes 5-13. 8.99
 G. Two-tone fly front cardigan, sizes 34-40. 15.98
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size	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	10
slim	x	x	x	x	x	x	x	x	x	x	x	x
narrow	x	x	x	x	x	x	x	x	x	x	x	x
medium	x	x	x	x	x	x	x	x	x	x	x	x

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