

# Industry—Source of Jobs

## New Industry Means New Jobs for City

**Purpose:** Create new jobs and retain present employment in Torrance by promoting better business climate, developing a Comprehensive Master Plan for proper land use, and by other programs that will help attract new industries and encourage expansion of existing plants.

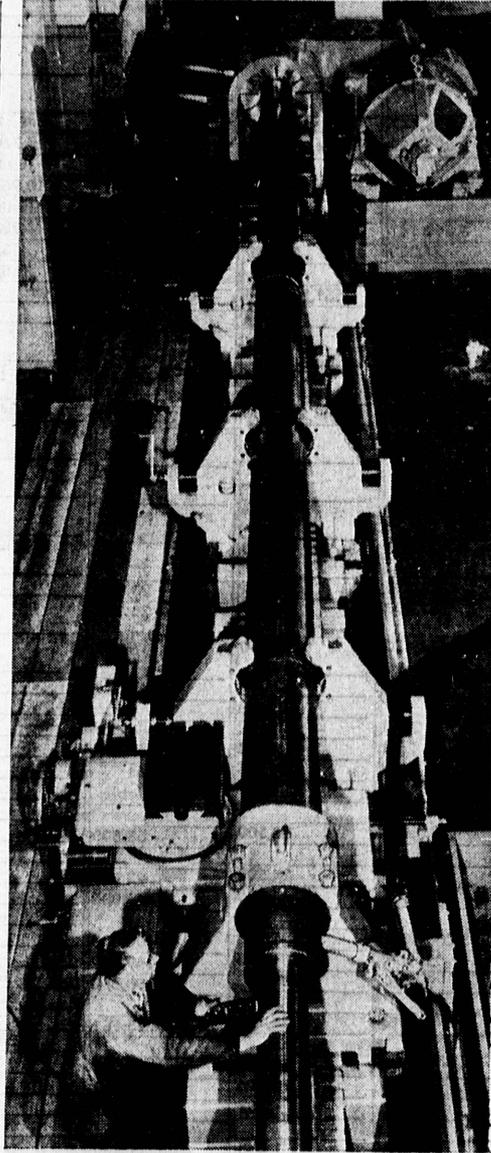
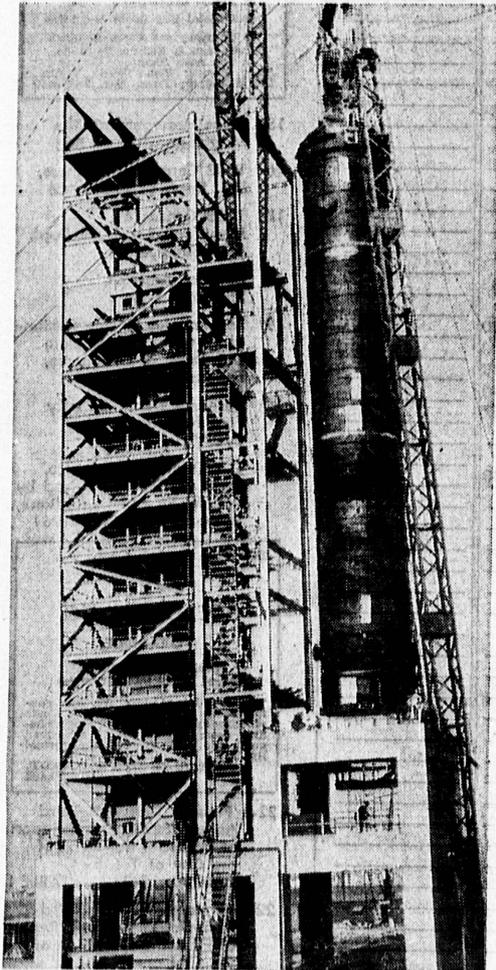
### Industrial Division

- Organize an active industrial division and conduct monthly meetings for top-level management to allow them to become better acquainted, discuss common industrial problems, exchange information, and contribute their efforts to the solution of community problems.
- Promote more industrial programs, visual aids, etc. for use in schools.
- Publish an industrial directory and information on products manufactured locally in an effort to encourage interchange of work orders among local industries.
- Organize a traffic club whereby those agencies involved with the movement of

freight can exchange and prepare information in an effort to adjust inequities in intra-city and inter-state commerce freight rates.

### Industrial Development

- Maintain a library of statistical data on the local industrial and economic climate.
- Publish an industrial fact brochure for distribution to prospective industries that have good location fit.
- Solicit industrial prospects to establish plant facilities in Torrance.
- Establish a file of information on each prospect who shows interest and plan follow-ups on each.
- Organize club to have local industries sell Torrance throughout the nation during regular business trips.
- Work closely with area, state, county and national industrial development groups and railroads, utilities, and others to help accomplish the committees' objectives.
- Cooperate with the Torrance Board of Realtors and other interested parties.



## A to Z? Torrance Industry

Torrance, billed for many years as "The Modern Industrial City," and later as "The City of Industrial Opportunity," still lives up to both of those epithets.

While the major attention in the past decade has been drawn to the phenomenal growth in the commercial, retail, school and municipal facilities, the city's industrial family has continued to grow and to fill in gaps in the diversity of the earlier plants.

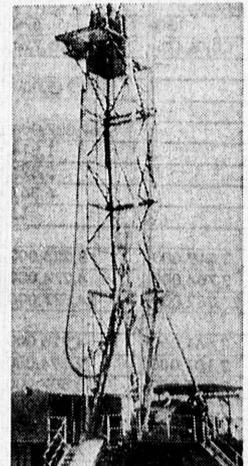
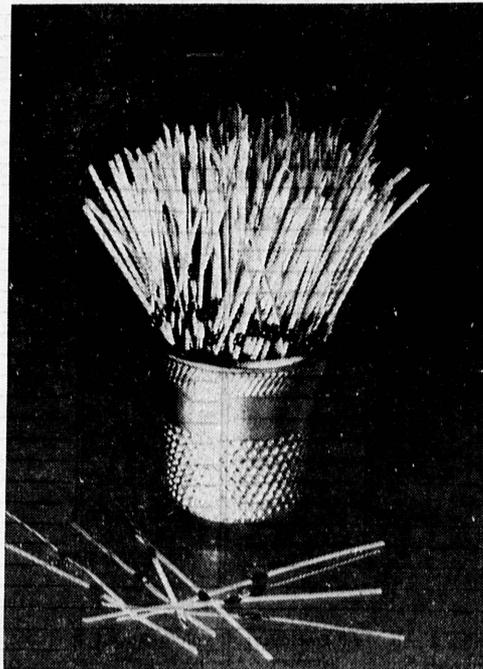
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Today, Torrance's industrial complex is producing everything from huge castings and machine products to the smallest of the industrial giants. In the photographs at the right, a National Supply Co. machinist checks a trepanning operation in which a huge core is taken out of a solid stock of steel. Contrasted to it below at right is the product of one of the city's newest industries, PSI (Pacific Semiconductor). The thimble contains more than 1,000 micro-diodes of the type now being used in highly miniaturized computers and missiles.

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In between the two, Torrance industries are now producing plastics, petroleum, furniture, steel, electronic organs, and flooring material.

Among the more exotic of the new industries is Linde's liquid hydrogen plant at the Union Carbide facilities. The plant is producing liquid hydrogen for the National Aeronautics and Space Administration, and its green trucks which transport the material at fantastically low temperatures are becoming a familiar sight to Torrance area residents.



**TORRANCE MADE**  
Drilling equipment manufactured in Torrance has been sent to all parts of the world in man's search for oil. Pictured here in a remote location is one of the drilling sites employing the equipment manufactured by The National Supply Co.

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