



HEARTY APPETITES RESULT  
WHEN YOUNG SCHOLARS GO...

# Back to School

KEEP 'EM FIT AND HAPPY WITH  
FINEST QUALITY, LOWEST PRICED  
FOODS FROM MARKET BASKET



**BLUE CHIP STAMPS  
and  
LOW PRICES, TOO!**

PRICES EFFECTIVE THURSDAY THROUGH  
SUNDAY, SEPT. 7-10



ROBERT W. LYONS  
To Administer Hospital

## Administrator Appointed for Area Hospital

Appointment of Robert W. Lyons, a veteran medical executive, as administrator of Riviera Community Hospital in Torrance was announced today.

Lyons, 43, was named to succeed Dean Crowder, who has been appointed administrator of the Morningside Hospital in Inglewood by the Lutheran Hospital Assn. of Southern California. Crowder came here five months ago as interim administrator as the result of an agreement between the association and the local hospital's board of directors.

THE NEW administrator, whose appointment is effective Sept. 18, comes to Torrance from The Westwood, a psychiatric hospital in West Los Angeles, where he was administrator for two years. Previously, he held executive posts at Cedars of Lebanon Hospital, Los Angeles; Beverly Hills Doctors' Hospital and at institutions in Kansas, Missouri, Wisconsin and Indiana.

A native of Rockford, Ill., Lyons earned his bachelor's and master's degrees in hospital administration at Northwestern University. During World War II, he served in the Army Medical Service Corps and currently holds rank of major in that arm of the service.

LYONS RESIDES at 12092 Christy Lane, Rossmore, with his wife, Elizabeth, and their two daughters.

Riviera Community Hospital, 4025 W. 226th St., is operated by a group of physicians on a non-profit basis.

## Travel Guide Released For Bus Patrons

A new guide to MTA service in the Centinela Valley and South Bay area was released today by the Metropolitan Transit Authority.

The new, "Fast, Easy Way" guide was published as a prelude to the service improvements, regroupings and transfer benefits which will become effective on MTA lines operating in the area beginning Sept. 10.

Among the major improvements will be the extension of the Hawthorne-Inglewood-Los Angeles Line 5 from Hawthorne Blvd. and Broadway, Hawthorne, 3.4 miles south to Hawthorne Blvd. and Artesia St. (South Bay Shopping Center) and the extension of the Crenshaw-Vine St. Line 85 from Crenshaw Blvd. and Manchester Ave. 3 miles south to Crenshaw and El Segundo Bldvs.

DIRECT THROUGH service to and from various other areas in the South Bay and Centinela Valley area along with later evening service are other features of the expanded program.

In addition, duplicate fares now required between the former Cross Town lines in the South Bay and Centinela Valley and regular MTA lines will be eliminated with the establishment of universal transfer privileges.

In authorizing the new universal transfer privileges and eliminating duplicate fares, a 22½-cent token fare (25-cents cash) has been established for all lines of the former Cross Town system.

The new guide contains an extensive map to aid travelers in their journeys on MTA lines throughout the Centinela Valley and South Bay area.

**Market Basket Top Quality Meats**  
CALIFORNIA GROWN—YOUNG—FROZEN—OVEN READY

# TURKEYS

**TOMS 29¢** **HENS 39¢**  
ARMOUR PEERLESS, 16 TO 22 LBS. AVG. WT. LB.  
ARMOUR PEERLESS, 10 TO 14 LBS. AVG. WT. LB.

U.S.D.A. INSPECTED FOR WHOLESOMENESS

WESTERNER—YOUNG FROZEN

# TURKEYS

**BELTSVILLE TYPE 39¢**  
6 TO 8 LBS. AVG. WT. WONDERFUL FOR BARBECUE LB.

U.S.D.A. INSPECTED FOR WHOLESOMENESS

U.S.D.A. GRADED CHOICE BEEF

# ROUND OR SWISS STEAK 69¢

FULL CUTS, WELL-TRIMMED LB.

ECONOMY QUALITY FRESH

# ROASTING CHICKENS 39¢

KING SIZE, CALIFORNIA GROWN LB.

U.S.D.A. GRADED CHOICE BEEF

# 7-BONE ROAST 45¢

CENTER CUTS LB.

U.S.D.A. GRADED CHOICE BEEF—OVEN READY

# RUMP ROAST 69¢

MELON CUT RUMP ROAST, LB. 79¢

KING SIZE—FRESH

# FRYING CHICKEN PARTS 49¢

DRUM-STICKS LB. BREASTS 55¢ LB.

ARMOUR CAMPFIRE BRAND 1-LB. PKG. 59¢

# SLICED BACON

SWIFT'S PREMIUM, 1-LB. PKG., 69¢

FOUR FISHERMEN HEAT & EAT FAMILY SIZE PKG. 59¢

LARGE 14-OZ. PKG.

ICELANDIC BRAND FROZEN

# BREADED SOLE OR HALIBUT STEAKS 59¢

YOUR CHOICE, 12-OZ. PKG.

FRESH MONTEREY BAY LB. 45¢

# ROCK COD FILLETS

**Market Basket Frozen Foods**

SNOW CROP

# ORANGE JUICE 6

6-OZ. CANS \$1.00

JOHNSTON CHOCOLATE, STRAWBERRY, LEMON

# CREAM PIES EA. 59¢

WONG'S

# DINNERS EACH 49¢

CHINESE, SPARERIB, SUKIYAKI, SHRIMP CHOW MEIN

WONG'S CHINESE FOOD

# CHICKEN OR PORK CHOP SUEY, FRIED RICE • SHRIMP CHOW MEIN • SWEET & SOUR PORK • EGG ROLL 49¢

EA.

PEPPERIDGE FARMS

# PASTRIES YOUR CHOICE 59¢

PKG. BLUEBERRY, RASPBERRY OR APPLE TURNOVERS, CHERRY ROLL, APPLE STREUDEL, APPLE DUMPLING

MARKET BASKET

# Gelatin Salads 29¢

ALL VARIETIES 14-OZ. CTN.

**Lunch Box Specials**

MORMEL SLICED **COOKED HAM 8-OZ. PKG. 49¢**

LUER ALL MEAT 1-LB. PKG. **FRANKFURTERS 49¢**

FEATURED ON KTTV CHANNEL 11 OSCAR MAYER SLICED

**BOLOGNA 7 OZ. PKG. 49¢**

**ALL BEEF BOLOGNA 6-OZ. PKG. 49¢**

**LIVER CHEESE 6-OZ. PKG. 49¢**

**PICKLE & PIMIENTO LOAF 7-OZ. PKG. 49¢**

YOUR CHOICE **3 PKGS. \$1.00**

SCUDDER'S PRICE INCLUDES 6¢ OFF

**PEANUT BUTTER 16-OZ. JAR 45¢**

OREGON MILD **CHEDDAR CHEESE LB. 55¢**

KRAFT SLICED NATURAL **SWISS CHEESE 6-OZ. PKG. 33¢**

DIXIE **STRAWBERRY JAM 8-OZ. JAR 39¢**

CAL RAY CHOCOLATE FUDGE, LEMON FUDGE, VANILLA FUDGE YOUR CHOICE **1-LB. PKG. 45¢**

FOR WRAPPING SANDWICHES CUTRITTE **WAXED PAPER 125-Ft. ROLL 23¢**

CUTRITTE **SANDWICH BAGS PKG. OF 75 19¢**

TEMT CANNED **LUNCHEON MEAT 12-OZ. CAN 39¢**

The Golden Book Illustrated

# DICTIONARY 49¢

Complete your set BOOK 1 ONLY in 6 short weeks

ALL OTHERS 99¢ EACH

6 MAGNIFICENT BOOKS

VOLUMES 1 & 2 AVAILABLE NOW

SOFT-WEVE **Toilet Tissue 2 ROLL PKG. 21¢**

FOR AUTOMATIC DISHWASHERS **Velomatic 20-OZ. PKG. 33¢**

COMET **Cleanser 2 14-OZ. CANS 25¢**

PRICE INCLUDES 2¢ OFF

**Cheer 6-OZ. PKG. 59¢**

PRICE INCLUDES 10¢ OFF

**Market Basket Fruits and Vegetables**

U.S. NO. 1 RUSSET

# POTATOES 10 -LB. BAG 39¢

NEW BELLEFLEUR

# APPLES 3 LBS. 25¢

THIN SKINNED

# LEMONS LB. 10¢

F & P YELLOW CLING

# PEACHES 5

SLICED OR HALVES, IN HEAVY SYRUP 29-OZ. CANS \$1.00

DEL MONTE

# PINEAPPLE GRAPEFRUIT DRINK 3

46-OZ. CANS 65¢

GREEN GIANT

# PEAS 5

17-OZ. CANS \$1.00

LITTLE BROTHER SIZE SEND 5 LABELS TO GREEN GIANT AND RECEIVE \$1.00

MARKET BASKET ALL PURPOSE

# FLOUR 5-LB. BAG 39¢

10-LB. BAG, 75¢

ROYAL ASSORTED FRUIT FLAVORS

# GELATIN 3 PKGS. 19¢

JERSEYMAID FIRST QUALITY FRESH GRADE AA

# BUTTER 1-LB. CTN. 69¢

WESTWOOD

# ICE CREAM ½-GAL. CTN. 49¢

NABISCO FRENCH ONION THINS, BACON THINS OR WHEAT THINS

# Snack Crackers 3 8½-OZ. PKGS. \$1.00

RED OR YELLOW

# Hawaiian Punch 3 46-OZ. CANS \$1.00

PILLSBURY 16-OZ. PKG.

# Instant Mashed Potatoes 59¢

BUTTER-NUT PRICE INCLUDES 10¢ OFF

# Instant Coffee 6-OZ. JAR 83¢

DELICIOUS HOT OR ICED

# Tenderleaf Tea PKG. OF 48 BAGS 55¢

CALO FOR CATS OR DOGS

# Pet Food 2 15½-OZ. CANS 25¢

**Market Basket Sundries**

# LADIES' CAPRIS SIZES 8 TO 18 \$2.39

SOLID COLORS & ASSORTED PRINTS

8¾" x 7" x 3¾"

# LUNCH KITS ASSORTED DESIGNS \$1.19 VALUE 79¢

WILL ACCOMMODATE 2 TYPES OF VACUUM BOTTLES.

3-HOLE WIDE OR NARROW RULE MARGIN 79¢ VALUE

# 200-COUNT FILLER PAPER 49¢

1½-INCH RING—WITH INSIDE CLIP \$1.19 VALUE

# BLUE CANVAS 3-RING BINDER 79¢

**Market Basket**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES