



car

THERE ARE THREE



kinds of cars: low-price, medium-price and no-money down. Cars take you to the store and on trips and to the gas station. They give a lot of pleasure to your family because you don't have to walk anywhere. Another thing that gives a lot of pleasure to your family is the newspaper. In Torrance the newspaper that gives more pleasure to more families than any other paper is the Torrance Herald

And no wonder, for the Herald is out front by far in circulation (it provides the only audited home delivery solid coverage of the Greater Torrance area.) You can count on more from the Herald because more goes into the Herald!

## Scout Trails

### Boy Scout Troop 997

Twenty-three Boy Scouts and their leaders from Hollywood Riviera Troop 997 returned Sunday from a week-long summer camp at Emerald Bay on Catalina Island.

While there, the Scouts enjoyed fishing, swimming, and rifle range practice among other activities. Their efforts were directed toward meeting advancement requirements and merit badges.

The Scouts and leaders, with their gear, left Wilmington at 7:45 a.m. on Aug. 6 for the three-hour trip to the Island. Scoutmaster D. Emberson was in charge of the outing.

**THE EMERALD** Bay camp followed on the heels of a 60-mile, week-long Silver Knapsack trail hike taken in June by 11 of the Scouts of Troop 997. Eagle Scouts Cregg Emberson and Larry Walters were on the hike along with Explorers Ed Farr, Dave Palmer, Jim Sheehan, and Bob Palmer. Both Palmer boys are also Eagles. Norman Kuska and Jim Wenban accompanied Scoutmaster Emberson as leaders.

The four Explorers of Post 997-X found camp sites, marked the trail, and directed activities where needed.

**CAMP WHITSETT**, 35 miles north of Kernville, was the first stop for the hikers. Hiking took them along the Kern River in the Sierra Nevada mountains. The boys prepared their own meals from dehydrated food supplies which were carried on the trail. The hike ended at Camp Whitsett, having been completed without mishap.

"Next year, we'll be looking for new trails to hike over," Scoutmaster Emberson said at the end of the trek.

### Boy Scout Troop 315

Members of Boy Scout Troop 315, sponsored by Torrance Moose Lodge 785, are finishing plans for their annual one-week camping trip. They are going to Arrowhead Boy Scout Camp near Lake Arrowhead.

Approximately 20 Boy Scouts and two adult advisors plan to leave from the Torrance Moose Home Saturday morning, Aug. 26, by bus and return Sept. 2.

While at the camp the boys will take part in many activities of the Scouting program. Sunday they will attend church services and spend the remainder of the day on recreational activities. Monday through Friday will be a full program of planned Scouting activities with many sessions of instruction for advancement.

There will also be time for recreational activities such as hiking, swimming, horseback riding, ball games as well as hobbies and crafts.

Boy Scout Troop 315 is one of the outstanding troops in the harbor district so far in accomplishments and membership concerned.

Torrance Moose Lodge takes pride in the fact that they have sponsored the outstanding group for eleven years. Much of the credit for their accomplishments goes to the adult Scout committee whose president is Mr. Lynn Dane. Mr. Dane served as committee president 11 years ago when the troop was first chartered.

### Ad Council

### Addresses Club

Frederick W. Wile, managing director of the Pacific Coast operations of The Advertising Council, was guest speaker at the Advertising club of Long Beach at noon Thursday in the Lafayette Hotel. He spoke on the council's contributions to public campaigns such as highway safety, prevention of forest fires, anti-litter drives, and scores of charitable organizations.

Ray Sloan, owner of Sloan Advertising in Torrance, was chairman of today's meeting.

For Classified Results

**FA 8-4000**