

PENNEY'S
ALWAYS FIRST QUALITY!

TORRANCE
21840 HAWTHORNE AVE.
DEL AMO CENTER

charge everything you
need now . . . and save!

BACK TO SCHOOL special buys



**BACK-TO-SCHOOL DRESS SCOOP!
BRIGHT PRINT 'N SOLID COTTONS!**

She'll bounce back to school in perky cottons that freshen-up your budget at a mere 3.98! Styles galore in solid color broadcloths and printed and woven cottons! New color brights!

- machine wash
- easy-care finish
- charge 'em now!

3⁹⁸
sizes 5-10



SPECIAL GIRLS' COTTON CLASSICS!

\$1 sizes 7-14

Back-to-school must! Club collar blouse basic in easy-wash cotton broadcloth. White.



YOUNG GENTRY SHIRT VALUES!

\$2 sizes S-M-L

Gingham plaids, Edwardian prints, solids. Full cut in fine cotton. Cool short sleeves!



BACK-TO-SCHOOL SAVINGS ON BOYS' COTTON SHIRTS, RIPPLE CORD® SLACKS!

Short sleeve sport shirts in gingham plaids, fashion prints, and solids . . . button downs, placket pullovers, regulars. 8-ounce cotton Ripple Cord slacks need little-or-no ironing. University Grad model in black, blue, shale brown, willow!

\$1 shirts, sizes 4-10, 12-18
2⁵ FOR **\$5** slacks, sizes 6-18



GIRLS' FRILLY NYLON BOUFFANT

2⁹⁸ sizes 4-14

Whirly point d' esprit, lace ribbon over nylon marquisette. White, pink, aqua. Real value!



SOCK SAVINGS! ORLON®-VISCOSE

3 \$1 sizes 7 1/2-10 pairs

Boys' long-wear Orlon acrylic-rayon viscose! Nylon reinforced heel, toe. New patterns.



BIG BUYS ON BOYS' 'N GIRLS' SCHOOL SHOES!

3⁹⁹

Girls' patch saddle in easy-clean nylon velvet, leather trim. B 12 1/4-3, C-D 8 1/2-3. Boys' moc-toe oxford in black leather. Sanitized®. C-D 8 1/2-3.



WOMEN'S LONG WEAR BRIEFS!

3 \$1 S-M-L for

Great buy on easy-washable rayon-cotton blend briefs! Elastic leg, waist. White.



COTTON-NYLON SUBTEEN BRA!

1⁵⁰ sizes 28-36

Broadcloth bra with Helanca® stretch nylon cup sections that gently mold the growing bust.



RIPPLE CORD® SLACKS ARE WASH 'N WEAR!

2⁸⁸ sizes 29-38

University Grad style slacks in heavy 8-ounce cotton Ripple Cord! Wash 'n wear finish, scarcely an ironing needed! Tan, black, willow, blue.

SHOP PENNEY'S
you'll live better,
you'll save

TORRANCE
Mon., Wed., Thurs., Fri., 9:30 to 9:30
Tues., Sat., 9:30 to 5:30

USE OUR
CONVENIENT LAY-AWAY PLAN



USE PENNEY'S
FLEXIBLE CHARGE PLAN!