

AN IMPORTANT PUBLIC SERVICE ... ANNOUNCEMENT ...

If You Are Paying More For Any of These Important Items, You Are Being Overcharged
Use This Checklist For Your Assurance of the Lowest Prices

TH 357
NOTICE INVITING BIDS
For Furnishing and Street Lighting Materials
CITY OF TORRANCE, CALIFORNIA
Schedule No. PW 61-62-27
Sealed bids are invited for furnishing to the City of Torrance, California, Marbelite Standards and Street Lighting Materials in accordance with the specifications attached hereto and on file in the office of the City Clerk of said City, to which reference is made for full details and description of said marbelite standards and street lighting materials.
Form of proposal, contract and bonds, and copies of specifications will be furnished upon application to the City Clerk, City Hall, Torrance, California.
All bids must be filed with the City Clerk of the City of Torrance, California, at or before 9:00 o'clock A.M. of August 2, 1961, at City Hall, said City, on forms furnished by said City Clerk. Each bid must be accompanied by a check, certified by a responsible bank or a satisfactory surety bond, payable to the order of the City of Torrance, California, for not less than 10% of the aggregate sum of the bid, as a guarantee that the bidder will enter into the proposed contract if awarded to him. Also an affidavit that such proposal is genuine and not collusive or made in the interest or in behalf of any person not herein named and that the bidder has not directly or indirectly induced or solicited any other bidder to put in a sham bid or any other person, firm or corporation to refrain from bidding, and that the bidder has not in any manner sought by collusion to secure for himself an advantage over any other bidder. Any bid made without such affidavit or in violation thereof shall not be considered. The right is reserved to reject any and all bids.
The successful bidder shall, within ten days after the award, enter into a written contract with said City in accordance with the draft of contract furnished by the City Attorney for furnishing said marbelite standards and street lighting materials.
Dated July 13, 1961.
By order of Wade E. Peoples, City Manager, City of Torrance, California
78-July 20, 23, 1961

TH 358
CERTIFICATES OF BUSINESS, FICTITIOUS NAME
The undersigned does certify he is conducting a business at 2609 West 179th Street, Torrance, California, under the fictitious firm name of **PARCO COMPANY** and that said firm is composed of the following person, whose name in full and place of residence is as follows:
Jake P. Roth, Jr.
2609 West 179th Street,
Torrance, California.
Dated July 13, 1961.
(Signature) Jake P. Roth, Jr., State of California, Los Angeles County.
On July 13, 1961, before me, a Notary Public in and for said State, personally appeared Jake P. Roth, Jr. known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same in the presence of me, Notary Public.
My commission expires August 26, 1961.
7-July 20, 27; Aug 3, 10, 1961.

FOR CLASSIFIED RESULTS
CALL FA 8-4000

TH 334
NOTICE OF TRUSTEE'S SALE
On August 1, 1961 at 10 o'clock A.M. at the entrance to the office of West Coast Escrow Company, 9110 South Western Avenue, City of Los Angeles, California, **WEST COAST ESCROW COMPANY**, a California corporation, as Trustee, under the deed of trust made by Frank N. Kelley and Gretha Kelley, husband and wife, and recorded August 25, 1960, in Book 7149, Page 78, of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of The McCarthy Company, a corporation, now owned and held by KLIH Investments, a limited partnership, by reason of the breach of certain obligations secured thereby, notice of which was recorded March 28, 1961, in Book M732, Page 988, of said Official Records, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said Deed of Trust, in and to the following described property to-wit:
Lot 55 of Tract No. 17444 in the City of Torrance, County of Los Angeles, State of California, as per map recorded in Book 422, Pages 6 to 8 of Maps and Plans of the County Recorder of said county, for the purpose of paying obligations secured by said Deed including fees, charges and expenses of the Trustee, advances, if any, under the terms of said Deed, interest thereon and \$2,572.09 in unpaid principal of the note secured by said Deed, with interest thereon from February 15, 1961, as in said note and by law provided.
Dated: June 28, 1961.
WEST COAST ESCROW COMPANY
A California Corporation,
Trustee,
By: Nicholas R. LaPala

JACK H. FAUCETT
Attorney-at-Law
4041 Marston Avenue,
Los Angeles 8, Calif.
7-July 6, 13, 20, 1961.

TH-315
IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
In the Matter of the Application of **FLORENTINA SANTOS SIGUENZA** For Change of Name
The application of **FLORENTINA SANTOS SIGUENZA** for change of name, having been filed in Court, and it appearing from said application that Florentina Santos Siguenza has filed an application proposing that her name be changed to **FLORENTINA SANTOS QUENGA**.
Now, therefore, it is hereby ordered and directed that all persons interested in said matter do appear before this Court in Department 5VA on the 21st day of August, 1961, at 10 o'clock A.M., of said day to show cause why the application for change of name should not be granted.
It is further ordered that a copy of this Order be published in THE TORRANCE HERALD, a newspaper of general circulation, printed in said County, at least once each week for four successive weeks prior to the day of said hearing.
Dated this 22nd day of June, 1961.
YAGER
Presiding Judge of said Superior Court.
CLIFFORD J. PETERSON
2271 Torrance Boulevard
Torrance, California
FAirfax 0-2354
Attorney for Applicant
7-June 29; July 6, 13, 20, 1961.

PAPER GOODS

- Scott Paper Towels Jumbo Rolls **31c**
- Scott Paper Towels Reg. Rolls **19c**
- Kleenex Facial Tissue 400 Count **25c**
- Scotties Facial Tissue 400 Sheets **25c**
- Colortex Napkins 2 60-ct. Pkg. **19c**
- Northern or Zee Bathroom Tis. 4 Roll Pack **37c**
- Scott-White or Pastel Bathroom Tis. 2 rolls **23c**
- Reynolds or Kaiser Aluminum Wrap 25-ft. Roll **31c**
- Kaiser, Quilted Broiler Foil Per Roll **43c**
- Kitchen Charm Waxed Paper 125-ft. Roll **25c**
- Pow Handi-Wrap 100-ft. Rolls **27c**
- Saran WRAP 25-ft. Roll **31c**

CANNED OR DRY MILK

- CARNATION OR PET CANNED MILK 6 tall cans **87c**
- Golden Creme CANNED MILK 2 tall cans **27c**
- Carnation, Non-Fat DRY MILK 3-Quart Pkg. **27c**
- 14-Quart Pkg. **109c** 5-Quart Pkg. **69c** 5-Quart Pkg. **49c**
- Challenge Non-Fat DRY MILK 12-Quart Pkg. **69c**
- 26-Quart Package **\$1.49**
- Pream For Your Coffee 7-oz. Jar. **49c** 4-oz. Jar. **31c**

DETERGENTS

- Springfield Family FLOUR 5-lb. Bag **45c** 10-lb. Bag **85c**
- Waxtex SANDWICH BAGS 30 Ct. **3 for 25c**
- Zee, 50-Count LUNCH BAGS **2 for 49c**
- LIQUID DETERGENTS
- SWAN, FELLS, JOY, IVORY LUX LIQUID 22-oz. Plastic **65c**
- Heavy Duty WHISK DETERGENT Quart Can **69c** 1/2-GALLON CAN. **\$1.99**
- Liquid Detergent TREND 2 12-oz. Plastic **53c**
- 22-oz. Plastic **43c** 32-oz. Plastic **63c**

Popular Brands OIL

- Foods Co. SALAD OIL Quart Btl. **49c**
- Mazola Corn Oil Pt. Btl. **37c** Qt. Btl. **67c**
- Wesson, cottonseed OIL Pt. Btl. **33c** Qt. Btl. **59c**
- Planters Peanut Oil Pt. Btl. **37c** Qt. Btl. **67c**
- G.H.S. PURE SOY OIL Pint Btl. **25c** Qt. Btl. **43c**
- C & H SUGAR 2 lb. pkg. **25c**
- C & H Pure Cane SUGAR 5 lb. pkg. **49c**
- Brown or Powdered SUGAR 2 One-Pound Cartons **29c**
- See Island Raw Sugar 2 One-Pound Cartons **35c**
- C & H Cane SUGAR 10 Lb. Bag **97c**

DISHWASHING COMPOUNDS

- Cascade, Dishall FINISH Pkg. **45c**
- Calgonite ELECTROSOL Per Pkg. **37c**
- Dash, Controlled Suds DETERGENT Reg. Pkg. **39c**
- 20-lb. Box. **449c** 9-lb. 3-oz. Size. **229c** 3-lb. Pkg. **79c**
- Zest BAR SOAP 2 Reg. Bars **29c** 2 Bath Bars **39c**
- Dial BAR SOAP 2 Reg. Bars **27c** 2 Bath Bars **39c**

BABY NEEDS

- Gerbers Strained BABY FOODS 3 cans **27c**
- Gerbers Junior Chopped Baby Foods 3 cans **33c**
- Heinz Strained BABY FOOD 10 cans **\$1**
- Heinz Junior BABY FOODS 2 for **27c**
- Gerbers, Strained or Jar BABY MEATS 2 cans **45c**
- Gerbers, All Assorted—Baby DRY CEREALS Reg. Pkg. **19c** Lg. Pkg. **33c**
- Beech-Nut Strained BABY FOODS 10 Jars **\$1**
- Pabulum, Assorted BABY CEREALS Reg. Pkg. **21c** Lg. Pkg. **37c**
- Gerbers, Assorted BABY CEREALS 8 Pack **25c**
- Bib or Gerbers BABY JUICES 3 cans **27c**
- Gerbers — FOR BABY EGG YOLK 2 cans **45c**
- Royal or Jello Gelatin DESSERTS All Flavors 3 pkg. **29c**

SUGAR

- Springfield MAYONNAISE 24-oz. Jar. **39c**
- Foods Co. MAYONNAISE 24-oz. Jar. **39c**
- Miracle Whip SALAD DRESSING Quart Jar **59c**
- Ivory Personal BAR SOAP 4 Bars For **27c**
- Dove Beauty Bar 2 reg. bars **35c** 2 Bath Bars **45c**
- Lux, Gama, Palmolive Bar Soaps 3 reg. bars **29c** 2 Bath Bars **29c**

MARGARINE

- Blue Bonnet, Nucoa ALLSWEET Oleo Margarine 1-lb. Ctn. **29c**
- Fleishmann's, Imperial Mazola Oleo Margarine 1-lb. Ctn. **39c**
- Foods Co. 1st Quality Oleo Margarine 1-lb. Ctn. **19c**
- Heinz Meat Variety SOUPS 2 cans **27c**
- Heinz Tomato Soup 2 cans **23c**
- Campbell's Meat Variety SOUPS 2 cans **33c**
- Campbell's Vegetable Varieties 2 for **27c**
- Campbell's Tomato Soup 2 cans **23c**

WHAT'S DOING

Is this the world's most popular machine? You'd think so, judging by the number of phone calls it gets—more than 100,000 daily!

It's called an Audichron. Just dial "time service" and it will give you the correct time every ten-seconds, of every minute, of every hour. In just one day, this adds up to 8640 announcements. Best of all, this remarkable machine never gets tired.

The Audichron is completely automatic. It's regularly checked with Naval Observatory Time for accuracy. Should it stop operating for any reason, there's a standby machine ready to take over immediately.

Providing the "time-service" is another way telephone people work constantly to make your telephone more valuable to you.

Beauty is more than skin-deep, to the people who make your telephone. I understand that they buy cosmetic chemicals in large, economy-sized truckloads.

Seems that talcum powder adds strength to plastics used in telephone parts. An industrial blend of rouge is used to polish metal parts to high lustre and close tolerances.

Peroxide—used when tinting hair—is also used by phone makers in tin plating solutions.

Paraffin, an ingredient found in lipstick, is used as a moisture-proof agent in underground telephone cables.

And, certain ingredients used in cold creams, skin softeners, soap and nail polish lacquers help give your telephone long life and lasting beauty.

Summer Siesta

This is the time of year when many a family backs the car out of the garage and heads for the mountains or ocean for a couple of weeks or so.

Leaving the toil and stress of the 50-week world behind for a while — which seems forever when you're leaving and no time at all when you get back — you light out blissfully for the open road.

Although our service goes on 24 hours per day, 52 weeks per year, we at Pacific Telephone take our vacations regularly, and, just like you, here are some of the things we might forget without a reminder.

- 1) Get that old car — or new one for that matter — checked before you wheel out onto the highway.
- 2) Drive carefully — even if it seems you'll have to come back to the old grind again.
- 3) Telephone ahead to confirm reservations.

Also, if you don't mind our saying so, it's nice for the hard-working folks back at home to hear from you once in a while — via telephone, naturally.

Bon voyage.

GUARANTEED

MORE FOR YOUR DOLLAR!

TO FEED YOUR LITTLE SCHOLAR

FOODS CO. markets

17450 S. Crenshaw AT ARTESIA 910 Santa Barbara AT VERMONT Pacific Coast Hwy. AT CRENSHAW

* Foods Co. Is Low On Those and Over 5000 Other Items