

Safeway Has The Reputation For Superb Meats!

JUNE 8, 1961

THE TORRANCE HERALD

and a Good Reputation Must Be Earned!

Safeway meat buyers are hard to please when it comes to quality. They believe that only the very best is good enough for Safeway customers. These fine meats are tenderly handled every step of the way to the stores to be sure none of this quality is lost. All Safeway meats—Beef, lamb, pork, cured meats, poultry and fish must be top quality. But Safeway's pride and joy is fine beef.

Safeway has a quarter of a century of experience in aging fine beef. Safeway knows how to age beef! Then in addition to quality, correct handling and scientific aging, Safeway Meat Department employees carefully trim off all excess bone and fat that does not belong on the cut. Yes, Safeway's good meat reputation is earned — earned by many years of selling only the best.



Safeway Superb USDA Choice Beef

Best Center Cuts
7-Bone Roast
or Blade Cuts

lb. 39^c



Chuck Steaks

Best Center Cuts **lb. 49^c**

Boneless Chuck Roasts **lb. 69^c**



Safeway Superb USDA Choice Beef

Rib Roast

Standing 7" cut
lb. 79^c

USDA Grade 'A' Fresh Chicken
Fryer Breasts **lb. 59^c**
Fryer Legs **lb. 49^c**
Chicken Wings **lb. 29^c**
Backs & Necks **lb. 10^c**
Chicken Livers **lb. 59^c**

Rib Steaks **USDA Choice Grade Beef** **lb. 79^c**
Sliced Bacon **Farmer John First Quality** **1-lb. pkg. 59^c**
Young Ducklings **Manor House 5-lb. Size** **lb. 49^c**
Large Bologna **In the piece** **lb. 39^c**
Frankfurters **Sterling Skinless** **1-lb. pkg. 49^c**

Kindlbräu
Imported German Beer

An exquisite beer, brewed and bottled in Munich by the brewers of the most famous beers in Germany. This fine Bavarian beer is imported exclusively for Safeway, and priced so low you just won't believe it!

3 12-oz. Bottles \$1.00
Exclusively At Safeway.

Scot-Tissue

Soft, yet strong
Assorted Colors
roll 10^c

Beech-Nut Baby Food

Strained Fruits & Vegetables

12 jars \$1
Save 48^c

FROZEN FOODS

Bel-air Premium Quality
Fordhook Limas—10-oz.
Broccoli Spears—10-oz.
Brussels Sprouts—8-oz.
Cauliflower—10-oz.

Your Choice **4 pkgs. for \$1**

Van de Kamp's Frozen Foods
They're New—Now at Safeway!

Halibut Dinner with Seafood Sauce **10 1/2-oz. pkg. 59^c**
Enchilada Americana Sauce & Cheese **10 1/2-oz. pkg. 39^c**
Chicken Pie with extra Chicken gravy **10 1/2-oz. pkg. 45^c**

Auto Seat Cushion
Full Size-Comfort

Cool Coil **\$1.79** each
While They Last!
(Available at most larger Safeways)



Double Boiler
4-quart Stainless Steel **\$4.99** each
(Available at most larger Safeways)

HURRY! HURRY!

Golden Book Atlas and Dictionaries will be discontinued June 17, 1961. Complete your sets NOW!

Butter-nut Coffee
with Purchase of \$2.00 or more.
except tobacco, alcoholic beverages or fluid milk
Limit 1 can per customer
1-lb. can 29^c
Save 48^c

Royal Satin Shortening
Pure Vegetable—A Safeway Guaranteed Product
Price includes 12c off
Limit 1 can per customer
3-lb. can 39^c
Save 58^c

Lucerne Butter	1st Quality Grade AA	Save 10c	1-lb. ctn.	69^c
V-8 Cocktail	Blend of 8 vegetable juices	Save 17c	3 46-oz. cans	\$1
Table Salt	Sno-White Iodized or Plain	Save 3 1/2c	26-oz. ctn.	10^c
Vets' Dog Food	Balanced Pet Ration	Save 17c	6 14-oz. cans	\$1
Vets' Horsemeat	For pets	Save 12c	2 14-oz. cans	29^c
Finish Detergent	For automatic dishwashers	Save 10c	20-oz. pkg.	39^c

Breakfast Rolls

Mrs. Wright's—Pineapple-Coffee Cake, Nut Snails, or Fruit Jelly Snails. Your Choice **4 for \$1**

Party Angel Food

Mrs. Wright's. The quality you demand at the price you like. **3 12-oz. cakes \$1**

Large Eggs

Guaranteed Fresh! — Cream O' the Crop

Medium Size **Grade AA Eggs**
1-doz. **37^c** ctn.
1-doz. **39^c** ctn.



Peaches

First of the Season—Yellow Meated

lb. 10^c

Golden Bananas
Head Lettuce
Artichoke Hearts

Golden Ripe Central American **2 for 25^c**
Large Crisp Heads **2 lbs. 25^c**
Marinated **3 jars \$1**



THIS AD EFFECTIVE Thurs., Fri., Sat., Sun., June 8, 9, 10, 11 at Local Safeway Stores



Applicable taxes collected. Subject to stock on hand. We reserve the right to limit and not sell to other merchants. Merchandise sold in quantities as advertised.

Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobaccos, alcoholic beverages or magazines.

Carson at Western, TORRANCE—101 Hwy. at Narbonne, LOMITA