

DALES

LUCKY 7 BARGAIN HOURS
Thurs., Sat. and Mon.—9 to 6 p.m.
Friday Night 'til 9

You Don't Have to
Gamble on Our Prices—
You'll Always Be a Winner
At Our Tables.

**WE WILL NOT BE
UNDERSOLD**



AT DALES!

LUCKY 7



\$1 HOLDS YOUR LAYAWAY

**EVERY DEPT. IN STORE REDUCED FOR THUR.-FRI.-SAT.-MON.
SALE ON MENS-WOMENS-BOYS-GIRLS-INFANTS WEAR.**



BOYS' 10-0% FADED BLUE DENIMIS

VERTICAL STRIPES REINFORCED, SINGLE KNEE-TURN-UP CUFF
Fantastic but true! Never before at this low, low price! Treat 'em rough!
They can take it! Extra sturdy sanforized. Boxer type.

Sizes 2 to 6x
Colors: Blue
and Tan.

Value 1.98



WESTERN & CALIFORNIA CAPRIS

- COCHINA CLOTH
- CAVALRY TWILL
- FINEST QUALITY
- 2.98 VALUE

• LIMIT 2 PER CUSTOMER

BLouses, SHORTS & BERMUDA SETS

Newest Styles and Fabrics
While They Last.
Sizes 8 to 18

97¢

\$1.27
Val. 2.98



The Lowest Priced Specials in the U.S.A.
WOMEN'S NEW COTTON

SWIM WEAR

Values up to \$8.88! Bright
and colorful new styles, con-
choice of colors!

ASSORTED
SIZES

NOW ONLY

GIRL'S SWIM SUITS

COTTONS - KNITS - LASTEX

She'll be Queen of the Beach!
The latest styles, ruffles, blouses.
Assorted prints and colors.

\$2.37
Val. \$5.98

97¢



LADIES' NYLON HOSIERY

- 51-15 Denier
- 100% Nylon
- First Quality
- New Shades

Limit
3
pair

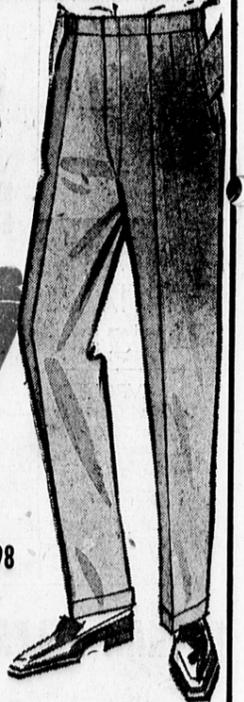
37¢

MENS' POLISHED COTTON
AND CONTINENTAL

SLACKS

Wash 'em! Wear 'em! Flap-back poc-
kets with cuffed bottoms. Choose
from tan, grey, blue, brown and
black. Sizes 28 to 42.

2.97
Worth 5.98



**LET THESE ITEMS BE YOUR GUIDE
THAT WE MEAN BUSINESS.**



LADIES'

BERMUDAS - SHORTS JAMAICAS & BLOUSES

TO
MATCH

SPECIAL FEATURE

SIZES 8-18. REG. \$1.98

BLOUSE SIZES 32-38



77¢



\$5.98 VALUE—MIX & MATCH

GIRLS' BLOUSES JAMAICAS AND SHORTS

Knit blouses that match
shorts or capris. This group
of blouses are selling in all
stores for \$5.98. Twill shorts,
washable, sanforized. Assort-
ed styles and colors. Sizes
8-14.

77¢
ea.

LIMIT 3 EACH

INFANTS' 36x50 "BEACON" CRIB

BLANKETS

Beautiful soft rayon and nylon crib
blankets with satin bond edge.
Ready to be given away for gifts.
Assorted colors.

97¢
Value \$2.98

LIMIT 2 PER CUSTOMER



LADIES' SUMMER COTTON

DRESSES

BRUNCH COATS
& DUSTERS

No, Mam, this is not old reduced merchandise that
other stores could not sell for Easter. This group is
fresh, spraking cotton in washable colors. Many dif-
ferent styles, for every occasion. Made by top East-
ern manufacturr. Sizes 10-20, 12 1/2-24 1/2.



97¢
ea



Values to 2.98

LADIES' & CHILDREN'S PANTIES

- 100% Nylons
- Hollywood Briefs
- Asst. Colors
- Val. 39¢ • S-M-L
- Limit 7 per customer

17¢
ea.

DALE'S

SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO

Downtown Torrance--Next to A&P Market