



SUB-TEEN MODELS . . . These two young Torrance ladies, Teri Ricks (left) 11, and her 14-year-old sister, Cherilyn, are modelling new spring and summer apparel at the opening of the new sub-teen department of the Squires Style Shoppe in Downtown Torrance. Teri is shown wearing a black-and-white bathing suit by Aqua-Teens of California. Cherilyn is modelling a navy suit with white collar by Hanna and white accessories. Formal opening of the new department will be announced soon by Mr. and Mrs. James Squire, owners.

New Sub-Teen Dept. Readied at Squires

A new sub-teen clothing department for the Squire Style Shoppe opened informally this week, announced Mr. and Mrs. James Squire, owners and well known Downtown Torrance business people. The new department will be under supervision of Ruth Wright who has been a Squire employee for more than six years.

"For more than ten years we handled only clothing for small children," declared Mrs. Squire. "But in recent times we have had so many requests from mothers to put in a sub-

teen department that we finally decided to do it."

Many of the nation's top sub-teen clothing manufacturers will be featured in the new department, Mrs. Squire said. Among them will be sportswear by Dale and Westward Ho; dresses by Genway and Hanna; skirts and blouses by Girltown; bras and girdles by Teenform and sweaters by Glacier Knit.

Names for the new department are being sought by the Squires, they said, and three prizes will be awarded to those

submitting the best ones. Anyone wishing to enter the contest are asked to submit a name and send or take it to the store written on paper containing the individual's name and address.

The Squires first began business on El Prado in Downtown Torrance in a store they named "The Tyke Shop" in 1949. However, they said, a youngster once protested vigorously to his mother about having to wear clothing purchased in a "tyke's" shop, so when they moved to their present location six years ago on Sartori Avenue, they changed their business name to the Squire Style Shoppe.

Formal grand opening of the new department will be announced soon.

Fabrics Are Light, Airy Textured

Fabrics for spring fashions range from crisp to airy, from subtly textured to smoothly polished.

Ottomans, in silk, wool, or cotton, exemplify the discreet look in texture. The subtle ease of new styles leads to prominence for crepes — wool, silk, rayon and other synthetics.

Widely-popular silk is all things to all fashions — sometimes smooth and satiny, sometimes rustling-crisp, and, again, sheer and airy. As for surface texture, silk has every kind, from the slubs of shantung to the ribs of ottoman.

Interest in worsteds spurs increased use of twill, covert, sharkskin, gabardine and other smooth - of - surface, crisp - to - touch fabrics. Although most are derived from menswear, they're given the feminine feeling through lighter weight.

Many wools have the airy look — basketweaves, hopsackings, tweeds. Boucles and petit point effects carry out the trend to feminine refinement in fabrics.

Lustrous zibelines stand out among the polished fabrics. Blending of fibers, natural and man-made, continues at a great rate.

Whether alone or in blends, both the man-made fibers and cotton concentrate on making a fresh, different appearance.

Preference for the supple and airy in fashion fabrics is responsible for two unusual developments. Supple wool and worsted jerseys are present in quantities surprisingly large for this season of the year, while airy cotton sheers such as voile and lawn are on hand earlier than customary.

Giant Accessories

Accessories that give a proper finishing touch now come in "giant sizes." You'll see a garden of flowers grouped into just one corsage . . . plant this at the opening of your neatest suit or choose a glittery mass of pin to sparkle at your shoulder or at your waistline. Select a jumbo sized domed earring to sparkle at your ears. These are being called "ear muffs" in the trade.

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Regency Room—Second Floor

SHOP FRIDAY 9:30 - 9:30

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SPRING SLING Clear vinyl with leather 3/4 sling halter and life-time unbreakable heel. In Black patent or White, Bone or high colors with vinyl. Sizes 4 to 10 AA-B.

6⁹⁹

Dream Step

EASTER SWIVEL STRAP

Wear it with the strap back as a pump or strap forward as a one-strap. In Black patent or White smooth leather. Infants' sizes 4 to 8, girl's sizes 8 1/2 to 4.

3⁹⁹

Blue Bird

DRESS FLAT in Black Patent or White, Black, Bone or Brown smooth leathers. Sizes 4 to 10.

4⁹⁹

Dream Step

LITTLE GENTS' DOUBLE SWIRL OXFORD, 3-eyelet tie. In Black or Burnished Brown. Sizes 8 1/2 to 3.

2⁹⁹

DRESS FLAT with pearlized buckle. In Black Patent, or White, Black, Brown, Bone or Blue smooth leathers. Sizes 4 to 10.

3⁹⁹

Dream Step

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