

# Chapel Lays Down Ground Rules For Conducting Lobby Campaign

By CHARLES E. CHAPEL  
Assemblyman, 46th District

There are a few simple principles which should be remembered in any attempt to influence legislation and these principles apply to school boards, city councils, county boards of supervisors, the State Legislature and the National Congress.

The first is to know the correct name, title, and address of the person who represents you, yourself. For example, my title is actually Member of the Assembly, although "Assemblyman" is the popular and usual designation.

I represent the 46th Assembly District and not all of Los Angeles County, yet I receive mail from every city in Los Angeles County. I sort out this mail and pass it on to the Member of the Assembly who represents the letter writer. However, anyone who lives in Los Angeles County can properly write to State Senator Richard Richards. His address and mine, too, is simply State Capitol, Sacramento 14, California.

THE SECOND is to express your views very specifically. For example, if you are interested in A.B. 123 by Smith, regarding fishing in reservoirs, you should give the bill number, the name of the author, and a very brief statement of what you think the bill does and why you are for or against it.

THE THIRD is to send no telegram to anyone unless you also airmail the addressee a carbon copy of the telegram and give your name, address and telephone number so that the recipient can telephone or write to you about your request or recommendation.

Furthermore, many of us do not trust telegrams because anyone can get into a telephone

booth and send a telegram with a false signature to it. This is a misdemeanor but to the best of my knowledge and belief no person in California has ever been convicted for this offense.

THE FOURTH principle or rule is to express your ideas in your own words. When we receive a vast number of form letters, form postal cards, or even letters written by hand but obviously part of an organized letter-writing campaign, such letters are not very effective. The same applies to petitions and resolutions, which are old fashioned and lost their effectiveness about 20 years ago.

Let me repeat that a brief, simple letter from one individual means more than a petition with a vast number of signatures, particularly when the petition carries the names of many people who do not live in the district represented by the recipient.

THE FIFTH is to concentrate on a few important bills and not try to crowd twenty or thirty bills into one letter. Even better is to write a separate letter on each bill because people in elective office normally file the letters they receive with bills to which they pertain.

When one letter discusses two or more bills, a filing problem is created and service is delayed.

THE SIXTH rule is to not confuse federal, state, county and city issues in the same letter. A city councilman cannot do anything about issues other than those before his council.

A Member of the Legislature cannot do anything about federal matters except to write to U.S. Senators and Members of

Congress, which is no more than any citizen can do himself.

The seventh rule is to not put threats or promises in a letter. For example, it is foolish to say: "Do as I say or I shall not vote for you at the next election!"

THE EIGHTH rule is to avoid bombarding a vast number of public officials with the same letter when only one or two

of them have any power to do what you want. For example, I sometimes get a letter which shows at the bottom that the same letter has been sent to the President of the United States, the Governor of the State, the county board of supervisors, the city council and everyone in the Legislature. Obviously, the recipients of a round-robin letter of this type think that the sender either has nothing else to do or lacks

## Opposed to Strip Zone

Los Angeles City Planning Director John E. Roberts has recommended against multiple-dwelling zoning on 219th St.

knowledge of government. Finally, nothing in the above comments should be construed to mean that we do not welcome mail from our own constituents on issues about which we have some measures of authority. All these principles you to help yourself more effectively in directly influencing legislation.

between Western Ave. and Harvard Blvd. This recommendation will be submitted to the City Planning Commission on April 6.

A public hearing was held in Wilmington on March 13 to consider the request of Louis L. Steinberg, one of the property owners, for a change from the present R2 duplex zone to the R3 multiple-dwelling zone. If the Planning Commission agrees that no change should be made, the matter will be closed unless an appeal is filed with the City Council.

## Schools to Begin Check On Next Year

Kindergarten round-ups are slated this week at Seaside and Magruder Elementary Schools.

Children who will be five years old before Dec. 2 are eligible to enter kindergarten next year. Parents should bring birth certificates or other proof of birth date, required by law.

on Monday, Tuesday, and Wednesday, while the Magruder sign-ups will be on Thursday. Physical exams are available if parents choose.

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Assortment of easy-care wash 'n wear fabrics. Buttoned — it's a form fitting shirt. Unbuttoned — it's comfortable sport shirt. S-M-L.  
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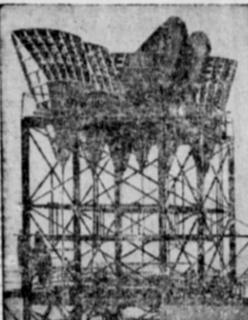
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## WHAT'S DOING



R. S. Pyle, your Telephone Manager in Torrance



The strange, horn-shaped objects in this picture are radio antennas used for long distance phone calls.

Though few telephone users are aware of it, a big share of today's long distance calls travel by radio relay rather than wire.

Its big advantage is that it can handle a huge number of calls. The first coast-to-coast radio relay network, completed in 1951, carried 3,000 phone calls at once. Now a new system has been developed that can take care of 17,500 phone calls simultaneously. It's already in service on part of our transcontinental network, and other installations will soon be made here in the West.

Ever wondered how you hear the phone ring at the other end of the line when you telephone someone?

Actually, you don't hear the other person's phone ring; you hear a ringing machine at the telephone company. (That's one in the picture.)

It rings all the time, sending out evenly spaced ringing signals. When you call someone, signals from the machine make his phone ring. You can't hear this ring, so the machine sends you another ringing sound to let you know that your call has been put through.

This same machine sends you the "busy signal" and the signal you hear if you have accidentally misdialled.



Youngsters are always fascinated when they see a telephone man strap on his "spurs" and climb up a pole.

Though it looks easy, it takes skill and practice to do the job safely. The man has to know just how to stick the steel points or spurs into the pole so they will support his weight.

These spurs have to be good and sharp. When they become dull, they are returned to our shops where experts recondition them using special precision grinding equipment.

This provides greater safety for the telephone linemen and installers who use them. And the spurs last longer, too. Pacific Telephone