

Handyman Goes All Out for Home Gadgets, Hardware, Poll Shows

By REYNOLDS KNIGHT
No matter how cautious Americans may be with their money in other respects, they have few qualms about shelling out hard cash for high-priced hardware for use around the home and garden.

This was underscored last week at the 1960 National Hardware Show at New York's Coliseum, where manufacturers and distributors displayed 60,000 varied products to approximately 45,000 trade buyers.

Fairly costly items that are favored by the consumer, according to manufacturers and distributors attending, range from exotic doorknobs to utility tractors for use around the yard, half-scale model 1910 Fords, and king-size telescopes for amateur stargazers.

A MINIATURE, four-wheeled tractor adaptable for lawn mowing, seeding and garden work was a particularly popular item — at \$700 to \$1100 for tractor and various attachments. The exceedingly quaint half-size 1910 Ford, plushly outfitted, retails at \$353. Yes, it runs; has a top speed of 10 miles an hour. The company that came up with this nostalgic idea already has sold 5000.

The doorknobs are of bronze, brass gold, silver or with enamel faces; some of them sell as high as \$175.

Edison Co. Renews Bids For Students

The second year of Southern California Edison Co.'s College Scholarship program for high school seniors is getting under way this week, according to an announcement today by G. L. Blanchard, Edison district manager.

Brochures describing the Edison Scholarship plan have been distributed to high schools throughout the 10-county area served by the company in central and southern California, Blanchard said.

EDISON IS offering 10 four-year scholarships for the academic year 1961-62. Winning students will receive \$500 annually toward tuition and expenses, and the colleges or universities they select will be presented direct grants from Edison of \$750 annually, he explained.

"The Edison Co. wishes to help promising students with their educational goals and, at the same time, hopes to ease some of the financial pressures besetting private colleges," Blanchard said.

STUDENTS interested in competing for Edison scholarships may learn full details about the program by obtaining brochures at their high schools.

Meanwhile, winners of the five scholarships with which Edison launched its program last year are now beginning their freshman years at various colleges. They are Steven Howard Arnold of Long Beach and Ronald Lamar Smith of Palmdale, both attending Occidental College; Edward G. Wilson of San Bernardino, enrolled at Pomona College; Alan Loyl Rutherford of Porterville, Whitier College; and Thomas James Quinlan of San Gabriel, Harvey Mudd College.

If You Are A Newcomer to Torrance Call

DORIS STAMM
DA 7-9193

for a visit from Welcome Wagon

PEANUT BUTTER boom — There's a boom ahead for peanut butter, predicts a leading maker of peanut butter processing equipment. Sales of "Votator" units in the first half of this year point to a 20 per cent increase in output of the popular spread.

The trend is even stronger in Canada, where the amount of new equipment installed this year could double peanut butter production, report officials of the Girdler Process Equipment Division of Chem-

tron Corp. Output was 31,199,109 pound in 1959.

That's 1.8 pounds per capita, about the same amount per person that's consumed in the United States. U.S. consumption is well over 300 million pounds per year.

THE PEANUT butter sandwich has become as much a part of America's eating habits that it now an "industry" itself. More than 10,000,000 pounds of peanut butter were used in prepared sandwiches sold through coin machines and over lunch counters last year.

But sandwiches are not the only place peanut butter makes its appearance these days, the division reports. Nowadays it can be found in cake, salad dressing, and even soup.

Philharmonic activity, research grants and university scholarships sponsored by American business firms have been on the increase in recent years.

While this reflects generally on the free enterprise system, the charge is sometimes made that the accent often is on some phase of commercial or scientific research that directly benefits the donor or his products.

Such is not always the case. For example, Hallmark Cards, Inc. of Kansas City, Mo., has sponsored five international art competitions in the past decade, and while there is an unmistakable appropriateness in such a sponsorship, there has never been any direct connection between the awards

and the company's greeting card art.

A TOTAL of 357 artists from 27 nations have participated in the Hallmark Art Awards, sharing more than a quarter of a million dollars in commissions and prize money. The paintings, most of which are still on tour, have been seen in museums and galleries across the nation by more than one and a half million people.

This indicates considerable fulfillment of the hope expressed by Joyce C. Hall, founder and president of the 50-year-old company, that the competitions will "encourage fine art, bring recognition to artists of today, and broaden public appreciation."

THINGS TO COME — Latest thing for telephone addicts who want their conversation to remain secret is a portable transistorized device for use with a standard telephone receiver that scrambles ordinary speech, making it unintelligible to anyone not having "unscrambling" equipment. . . . Ultrasonic waves are now being used to chase rats from buildings. The small device broadcasts vibrations at a frequency that is not heard by the human ear, but its nerve-shattering sound to rodents frightens them away.

SOYBEAN IN FAVOR — Since World War II soybean oil has gained in favor as an ingredi-

ent in shortening. Before the time cottonseed oil accounted for two thirds of the fats and oils used by this industry. Today, cottonseed oil represents only 14 per cent of the total, while soybean oil leads, with 51 per cent.

BITS O'BUSINESS — Increased interest of Japan in increasing milk output by 285 per cent and meat production by 150 per cent in the next 10 years is expected to provide a growing market for U. S. grains. . . . New construction spending in September reached a seasonally adjusted annual rate of \$55.4 billion, a rise of \$420 million from August and a decline of \$200 million from September, 1959.

SPIRITED SPECIALS for HALLOWEEN



AT SAV-ON HALLOWE'EN COSTUMES

All materials conform to specifications for flame retardancy.

Jack O' Lantern
6" diameter. Battery operated. Bulb and battery extra. **69c**

TODDLER COSTUMES
Assortment of characters for 3 and 4 year olds. All are rich in color. Made of cotton flannel or rayon. **89c and 1.79**

- Clown • Gypsy • Rabbit • Poodle
- Red Riding Hood • Fairy Princess

ADULT COSTUMES
Made of rayon. All have full face masks. Listed below are just a few from which to choose. **3.49**

- Artist • Witch • Clown • Loud Mouth

CHILDREN'S COSTUMES
All rayon with full face vinyl masks. Some have half sleeves. All have brilliant glitter designs. Listed below are just a few. Sizes . . . 4 years to 14 years. **1.39 and 1.79**

- Skeleton • Buccaneer • Cat • Ghost
- Prisoner • Tiger • Fire Chief

100 Variety Mix Box
Pearson's Assorted candies and flavors. **73c**

80 Spooky Stix
Pearson's — Box of individually wrapped suckers. **69c**

75 Pops
Pearson's — Assorted flavors — Cello wrapped. **49c**

101 Pops
Brach's — Assorted flavors. Cello wrapped. **73c**

80 Party Paks
Brach's — Cello wrapped. Assorted pieces. **69c**

Peanut Butter Kisses
Brach's — Chewy, nougat-type kisses. **39c**

Variety Bag
Pearson's — 80 cello wrapped pieces. **59c**

125 Fruit Balls
Cello wrapped hard candy. Ass'd flavors. **59c**

Brach's Ass'd Candies
• Jelly Beans • Candy Corn • Pumpkins **29c EACH**

1-POUND BAGS

8" Party Plates—Pak of 8

6" Party Plates—Pak of 8

Package of 20 Napkins
13 1/2 x 13 1/2" — Decorated

9-oz. Cups—Pak of 8 Handles

23c EACH

Hallowe'en Party Favors

Skeleton Head
On 22" stick . . . **33c**

Eye Glass Frames and Rubber Nose **25c**

Rubber Shoe
Fake toes protrude . . . **83c**

Noisemakers
Large assortment **9c**

Half Masks
Black or Silver **9c**

Eye Lashes
Easily applied . . . **79c**

Devil's Spear
Rubber Tips **49c**

Devil's Lantern
Battery Operated . . . **35c**

Paper Sacks
Trick or Treat . . . **5c**

Jack O' Lanterns
Pak of 5 . . . **29c**

Large Horn
14 1/2" long . . . **27c**

Make-Up Kit
Easy to apply . . . **9c**

Electric Corn Popper
Giant four qt. ceramic heating unit. Body of polished aluminum with bake-lite handle. **4.49**

Instant Yuban Coffee
Blended with rare aged coffee beans. Large economical 6 oz. jar. **95c**

Keapsit Outing Kit
Quart vacuum bottle, large plastic sandwich box in leather-like case. **3.98**

Infants' Car Seat
Steel frame, plastic covered hangers. Blue plastic material. Steering wheel and safety strap. Horn blows. **2.69**

Spray, Steam and Dry Iron
G.E. . . . Revolutionary iron with triple action for all fabrics. Built-in cord lift. List 21.95. **13.88**

"Sun" Azalea Plants
These aristocratic decorative shrubs are unequalled for gorgeous masses of spring color. Assortment of colors from which to choose. **29c**

inhiston-APC
Fight off colds immediately and effectively with INHISTON-APC GOLD TABLETS. Fast, sure relief—yours for the taking. **98c & 59c**

Official Football
Pebbled grain leather finish. Rubber valve bladder. White end bands. **4.49**

Football Helmet
Molded plastic shell in Scarlet with white stripe. Plastic face guard. **2.59**

Tennis Racket
Prize Cup — top quality racket for the better player. 2 black fibre inserts. **5.98**

2.75 Tennis Balls
Can of 3 — white Dura-Felt for improved visibility. Hermetically sealed. **1.69**

Sandwich Bags
ZEE Bag of 30 Clear Waxed **Lunch Bags**
ZEE Pak of 20 **3 for 19c**

Nestle's "Quik"
Delicious chocolate flavored drink . . . large family size can. **79c**

Chip and Dip Set
Hot 'n' Cold—2 bowls complete with brass accented cradle. Turquoise design on white. **1.98**

Decorated Tray
Heavy gauge metal—19" in diameter. Red background with BBQ design. **1.29**

Utility Tray
Plastic tray with 14 compartments. Rounded bottom makes removing objects easy. Assorted colors. **69c**

Diaper-Sweet
Gentle antiseptic action helps to protect against diaper rash—also deodorizes. Economy size. **53c**

Holland Bulbs
Assortment of imported bulbs. Plant now—enjoy their bright colors next spring. **69c a box**

"FLASH 20" OUTFIT
Takes B & W snaps, color snaps and super-slides on 620 film. Bulbs, batteries and film are included. **11.49**

1 Dozen Flashbulbs
Bond — Preferred by professionals. Guaranteed to flash or we will replace 2 for 1. **88c**

new Life Line TOOTHBRUSHES
BY PEPSODENT
It's the most comfortable toothbrush you ever used—right from the first brushing!
Combines hard, thick and soft, thin bristles—gives gentle gum massage. **ONLY 89c**

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