

DALE'S OCTOBER



Charge It With



JUBILEE SALE of VALUES

CASH SAVINGS ARE YOUR BEST SAVINGS

FAMOUS FOR THE LOWEST PRICES IN THE SOUTHLAND



DRESS SHIRTS EASY CARE WASH 'N WEAR

1.99 Value \$4.98 Sizes 14-17

BUYS TO CHEER ABOUT

NOBODY, BUT NOBODY UNDERSELLS DALES

LADIES' NEW FALL DRESSES

They said "It Couldn't Be Done" — Styles, Quality, Low Prices. Dale's paves the way for all working girls budgets.

Chemise, sheaths, flares. Smart styling in all the top fabrics. Many styles to pick from.

SIZES: Junior 7-15 Misses 10-20 Women's 12½-24½

5.87 Values to **\$16.95**

BLOUSES LADIES'

LATEST STYLING 3000 to Choose From. Sizes 32-38.

88¢ UP Value \$1.98

SKIRTS

Full Circle Cotton Novelty Styles

1.99 UP Value \$3.98

Ladies' Corduroy and Flannel

CAPRIS AND Pedal Pushers

- Aast. Novelty Styles
- Ivy League Styles
- Belt Styles
- Aast. Colors

1.00 Value \$2.98

MENS LEVIS

100% 1st QUALITY SIZES 28-42 Never Sold At This Price!

3.27

MEN & BOY'S SWEATERS

Assorted colors. Fine knit. Ski designs. Sizes 4 to 12. Worth twice more. Mens sizes S-M-L

Val. 3.98 From **1.59**

MEN'S POLISHED COTTON RAMEL CORD AND CONTINENTAL DRESS SLACKS

• Cuffed Bottoms

• Sanforized DALES LOW PRICE

Sizes 28-42

SWEATERS LADIES' HI-BULK ORLON

Cardigans Slip-ons

1.99 Value \$3.98

NEW FALL SHADES SIZES 34-40

BULKIES \$3.37

LADIES' FULL OR HALF SLIPS

100% Nylon

1.00 Value \$1.98

S-M-L

Ladies' **DUSTER'S Cotton Flannel Embossed Cottons**

Wash and Wear Floral Prints

Sizes 10-20 38 to 44

Value **1.57**

2 for 2.97

LADIES' NYLON Bouffants

2 Tier, Full Circle Ribbon Lace Trim

Sizes S-M-L Value **1.77**

FROM \$3.98

LADIES' Pajamas

New York Styling Full Cut Sanforized Assorted Colors

Sizes 34-40.

1.79 Reg. \$2.98

Gown's 34 to 46

CLEAR THE DECKS! SPORT SHIRTS

LONG & SHORT SLEEVES

ALL OUR BETTER GROUPS NOW IN ONE LARGE ASSORTMENT!

You'll find shirts here valued at \$3.98 in assorted styles and fabrics. Sizes S-M-L.

1.00

FLAP BACK POCKETS COLORS: TAN, BLUE, BLACK GRAY AND BROWN

Sizes 28-42

5 GIRLS SPECIALS

Sizes to 14 — \$1.98 Value

GIRLS' CAN CANS 99¢

Girls' Sizes 4 to 14. — \$1.98 Value

NOVELTY COTTON SKIRTS \$1.00

100% Cotton Aast. Styles. Short & Long Sleeves. Sizes 2-4 \$2.98 Val.

BLOUSES FROM 88¢

Solids and novelty prints. Pinwale cord. Washable. 4-14—\$2.98 Val. \$1.39

GIRLS' CORD CAPRIS FROM 1.39

Novelty slippers. Jeweled and solids. Fall shades. 4-14. — \$2.98 Val. \$1.77

GIRLS' SWEATERS 1.77

BUY RETAIL AT WHOLESALE PRICES

LAYAWAY FOR CHRISTMAS

Infants Dept. Special

Infants' 100% Orlon SWEATERS

- Colors
- Durable Washable
- Aast. Sizes 9-18 Months
- Value to \$1.00.....

99¢ Values \$2.98 - Infants'

Infants' Birdseye DIAPERS

- First Quality Washable
- 1-doz. poly bag
- 2-doz. limit
- Value \$2.99.....

1.59

2-Piece Flannel PAJAMAS

- Blouses
- Bottoms
- Booties
- Machine Washable, cello packed
- Sizes 3-18 mo.....

1.00

Beacon 36x50 GRIB BLANKETS

Beautiful Blankets with Satin Edge. Aast. Colors. Gift Boxed. Value \$3.98.....

1.77

Infants' Receiving BLANKETS

Full Cut. Aast. Prints. Washable. Value 2 for \$1.00.....

59¢

Infants' SLEEPERS

- Cotton Knit
- With Feet
- Washable
- Aast. Colors
- Sizes 1-6. Value \$1.69

94¢

T-Shirts

Slits and Stripes

Fine combed yarn

2-14 — Worth \$1. 59c ea.

2 For \$1

2 for 5.50 2.97 each

PINWALE CORDUROY

Sizes 28-38 **3.47**

4 BOYS BARGAIN BUYS

BOYS' TOP QUALITY SPORT SHIRTS

- Flannels
- Sanforized
- Washable
- Long Sleeves

SIZES 2-16 **77¢** up

BOYS' AND GIRLS' SWEAT SHIRTS

Sanforized. Grey color. Washable. Heavy duty. Colors: Tan, Blue, Black, Grey. Sizes 28-38.

1.19

BOYS' NYLON BLUE JEANS

make "zest" at Bi they are re... d... of strain... ave heavy duty zippers. Sanforized... machine washable. Boys' 95% cotton. Flukies. 13-16, \$2.22. 20 to 36.

1.88 SIZES 4-12 Value to \$3.98

Boys' Rock & Roll JACKETS

100% Wool Satin-Lined Knit Color, Cuffs

5.99 Worth \$8.98 Sizes 2-7 Boys' 8-16, \$6.99

BIG SAVINGS FOR GIRLS

GIRLS' HOLIDAY DRESSES

Advertised in Life. Wrinkle shed, wrinkle resistant cotton by Dan River. Sizes 3-6x, 7-10, made to sell for 3-98 up...

\$1.77 AND **\$2.77** VALUES TO \$7.98

Ladies' & Girls' CAR COATS

Beautifully styled for rough wear. Millium lined in poplin cloths and novelty wood buttons. Double breasted. Some quilted. Girls' Sizes 4-14 Ladies' Sizes 8-18

2.99 UP

1.00 WILL HOLD YOUR LAY-AWAY

DALE'S

SELF SERVICE DEPARTMENT STORE

6 BIG DAYS

SALE STARTS Thurs. — 9:00 a.m. and Continues Fri.—Sat.—Mon. Tuesday and Wednesday

1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 to 6 • Friday Night 'til 9 p.m.