



GREAT SAVINGS FOR THE WHOLE TOWN

STORE-WIDE ANNUAL FALL SALE

MAY CO SOUTH BAY hawthorne and 174th st.

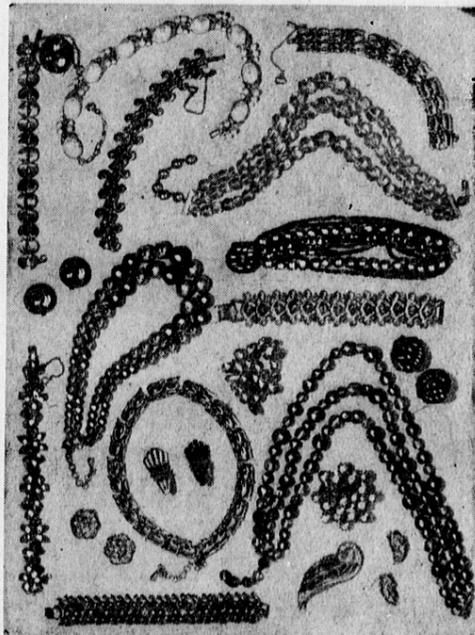
1/2 off designer jewelry

3.00-30.00 values. Every exquisite piece is a straight reduction from our own stock. The kind of exciting values the discriminating woman loves to track down for her own private collection. Beautiful pieces, easily recognizable as the distinctive creations of famous designers seen in leading fashion magazines.

1.50 to 15.00

all prices plus 10% federal tax

May Co. costume jewelry—street floor



1/3 off handbags

SPECIAL PURCHASE NEW FALL STYLES

A. 5.95 value. For urbane elegance carry the Plasti-calf or Patent-broadcloth in shapely styles and precision frames, carefully detailed in assorted fall colors.

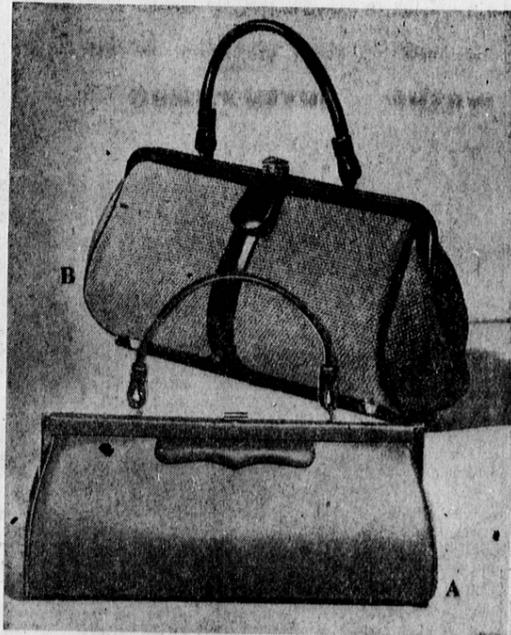
3.97

B. 8.95 value. For sporty suburban dash carry the Basque handbag with tweedy country togs or wooly-wools. So much fashion to spark the wardrobe at so modest a price during May Co's. fall sale. Colors: black, brown, tan.

5.97

prices plus 10% federal tax

May Co. handbags—street floor



96c pair

3 pair 2.85 6 pair 5.50

surety nylons

Seams and seamless nylons from the finest hosiery mills, envelope your legs in sheer loveliness at this tiny price. In tones of beige, tan, taupe and brown, sizes 8 1/2-9 short; 8 1/2-11 medium, 9 1/2 long.

SEAMLESS

- A. seamless, reinforced heel, toe
- B. seamless, demi toe, nude heel
- C. seamless, micro mesh, reinforced
- D. seamless, stretch sheer
- E. seamless semi sheer

FASHION SEAMS

- F. 60-gauge, 15 denier sheers
- G. 30-denier semi sheers
- H. kantrun dress sheers
- J. kantrun semi sheers
- K. stretch dress sheers

May Co. hosiery—street floor



3.97 bulky

Reg. 5.99. You'll marvel at the large and complete assortment of the ever popular orlon acrylic big knits, gathered especially for the fall sale at this money-saving price. From classic to novelty, whatever style and pattern you prefer, you'll find it here. In whites and colors, sizes medium and large.

May Co. neckwear—street floor

SOUTH BAY

SHOP MONDAY, THURSDAY, FRIDAY NIGHTS 'TILL 9:30

174th AT HAWTHORNE BLVD.