

PALLEY'S DISCOUNT PRICES ON NATIONALLY ADVERTISED FISHING EQUIPMENT.

For "reel and rod" pleasure without measure... compare prices of our complete selection of fishing gear... And when it comes to RODS, our prices start as low as **99¢**

PENN REELS
#500—Newly designed, high-gear arrangement and large arbor for fast retrieve and livelier lure action—precision fitted spool—star drag, Tarpedo handle—Red clamps, one-shot oiler lubrication—weight 21 oz. **10.50**

#140—Ball bearings for longer, smoother, easier casts—3 1/2 to 1 gear ratio—fast retrieve—wide frame, easy spool control—convertible star drag for extra speed control, Precision-Fit Air Brake Spool—a fine surf-casting reel at any price. **15.00**

MITCHELL REELS
#302—Salt water spinning reel with Planomatic Gears—gives trustworthy performance and great satisfaction—constructed of the finest materials—trouble-free operation—ball bearing manual pick up reel—weight 7 1/2 oz. **22.50**
#210 **21.00**

JOHNSON CENTURY REEL
Rep. 17.95—Spinning reel—use for casting, Expanding type drag, adjustable for heavier or lighter tension, Anti-reverse with on or off indicator, Click control, 100 yards—6 lb. line. **10.90**

MILTEX REELS
#70—Miltex Spinning Reel—efficient and economical—no backlash—compact—handsome in appearance and quiet in operation—feather light—full bale pick up arm anti-reverse lock that is easily operated—efficient brake button—metal spool—nylon master gear—gear ratio 1:3.22. **2.98**

#90—Closed face Spin-casting reel... has 100 yard 8 lb. test line... monofilament tension drag adjustment—thumb operated line release for casting... anti-reverse mechanism. **4.98**

FISHING NET
Guarantee your catch by using this strong, sturdy fish net... all aluminum, non-rust construction... 35 long from handle... diameter of rings 15"... big ones, little ones, even the whoppers can't get out of this net. **99¢**

FIBERGLASS INSULATED SEALITE THERMIC JUG
#1108 Heavy sanitary forest green line. Keeps foods or liquids hot or cold. Durable construction. ONE GAL. OTHER STYLES & SIZES IN STOCK. **1.48**

COLUMBIAN ARCTIC COOLER
The amazing all-new Arctic Cooler... it's self-insulated... so light it floats... holds the cold for days... just pick it up... it will sell itself... yet has 1600 cubic inches capacity... solid insulation of cellular expanded polystyrene... holds the cold for days... self-positioning raised rim to keep out the heat... heavy plated handle is attached to metal support bond that fits under the cooler... a big 16"x12"x14" and weighs only 2 1/2 pounds... just pick it up and see and look at the price. **3.99**

Palley's Polar KING ICE CHEST
The big "P" for picnics and parties... # barbeques and easy living... from Palley's... Big in size too—22"x12"x14"... heavily insulated with 100% fiberglass to keep cold things COLD... removable tray for easy storage... handy non-slipper and ice pick... a quality ice chest with folding carrying handles and rugged hardware. Complete with serving tray too... A BIG value for the price. **9.88**

CANVAS FOLDING ALUMINUM GOT
High strength frame of 1-inch special Alcoa aluminum. Removable cover of specially woven canvas, fastened with screws. Corrosion resistant cadmium plated steel hardware. Plastic lip legs. Folds up completely for easy towing or storing. **9.88**

USED SURPLUS FOLDING CAMP GOT (good condition)
Heavy duty camp cot, 30"x70" heavy grade cover with sturdy wooden legs and steel fittings. All corners and edges have reinforced stitching. **3.88**

80 sq. ft. "COOL-DOME" Umbrella Tents
Newest aluminum canvas heat-reflecting... Made of weather-resistant heavy-weight canvas with scrim front Has ROPEHEMME SEWED-IN FLOOR... REAR WINDOW WITH TIE-DOWN STORM FLAPS... STRONG CENTER POLE & METAL SPREADER... RUGGED STAKES AND KOPES... REINFORCED SEWED-IN RINGS. **26.88**

Camper & Hiker Specials... CLOUD SOFT SLEEPING BAGS
Large 36x72 with BUILT-IN GROUND CLOTH. 4 lbs. of soft, comfortable filling. Warm flannel-pleated lining. EZ sliding zipper and water resistant, plastic coated ground cloth, #14c, 12.00 value. **4.88**
36x80 cut size, 3 lbs. eafacloth filling, waterproof vinyl bottom, top and canopy, warm lining, 100 in. zipper, mattress pocket, 2 bags can be zipped together, #210c. **9.88**
36x80 cut size, 4 lbs. eafacloth filling, poplin cover, flannel lining, 100 in. zipper, detachable head flap, 2 mattress pockets, 2 bags can be zipped together, #410. **12.88**
42x84 cut size, 6 lbs. eafacloth filling with 10-oz. duck covering, #810c. **16.88**
STATION WAGON BAG 54x80 cut size, 6 lbs. eafacloth filling with forest green poplin cover, #1006w... **16.88**
STATION WAGON AIR MATTRESS 46x72... **4.88**

palley's

WHERE THE UNUSUAL IS USUAL—AT SAVINGS THAT ARE THE MOSTEST.

OPEN LABOR DAY, ALL 5 STORES... 9 a.m.-6 p.m.



Always in stock, a complete line of Coleman fuels in qts., gals., & low pressure cans.

"COLEMAN" Picnic Stove
REG. 10.85 LIST
#2602 With low pressure, 4000 Btu. fuel... each for 4 hrs. burn time, light, safe. **7.30**

"COLEMAN" Single 2-BURNER
REG. 21.50 LIST
#418. Room for two 12" pans. Fuel cap. 3 1/2 pts. Removable fuel tank, built-in pump. **15.05**

PALLEY'S 30% DISCOUNT PRICE

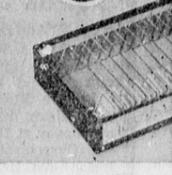
CLOSE-OUT... only 150 of these quality MICROSCOPES left.



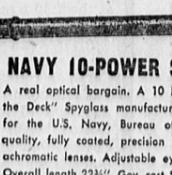
60-600X MICROSCOPE
Two eyepiece, 60-120-200-300-400-600 power magnification with illuminated sub stage mirror and triple turret. Change magnification with a simple shift of the dual eyepiece turret. No loss of focus... no readjustments... your choice instantly of 6X or 20X eyepiece with any of the objective lenses. Triple revolving turret with 10X, 20X and 30X precision ground and polished lenses... Patented sub-stage with built-in battery-operated light, no external light source required. Large sub-stage mirror with revolving variable iris... All metal precision made body, inclines through 90 degrees... Special fitted hardwood carrying case and glass slides... Some wiring slightly faulty... may require minor repairs. We believe any average grade amateur can repair it... Optics guaranteed... a 15.00 value... and only 150 of these microscopes left... so hurry down to Palley's and snap-up these unusual bargains. **5.88**

100X-200X-300X MICROSCOPE
Precision-built 3-turret microscope. All metal construction, with rack and pinion focusing and adjustable plane substage mirror. Square stage... Body inclines to 90° angle. Three objective lenses are 10X, 20X and 30X with 10X eyepiece for magnification up to 300X. Images are clear and sharp. Black enamel finish... Model 6010... each **4.88**

PREPARED MICROSCOPE SLIDES
A "MUST" for botany, biology and chemistry students... these carefully prepared microscopic slides... eight categories to choose from and 12 slides in each category. Your choice of the following categories: Mould and yeast... Micro-organisms... Animals... Textile Fabrics... Plants... Spores. Set of 12 slides, just **2.98**



ASTRONOMICAL TELESCOPE
Study the moon, stars or the many "satellite" now in orbit... this astronomical telescope has a 50mm coated achromatic objective, and eyepiece 53X magnification... star diagonal prism for convenient observation... rack and pinion focusing. Rifle sight type finding device. All metal, tri-pod stand. **24.95**



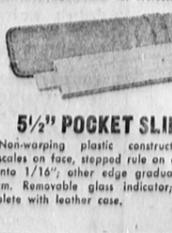
NAVY 10-POWER SPYGLASS
A real optical bargain. A 10 Power "Officer of the Deck" Spyglass manufactured by Wollensak for the U.S. Navy, Bureau of Ships. Has top quality, fully coated, precision ground achromatic lenses. Adjustable eyepiece. Overall length 22 1/2". Gov. cost \$125.00 **14.88**



Adjustable Drawing Table
Basswood Top
A practical table for professional or student work. Easy to disassemble for carrying or storage. Locks in desired position. **10.50**

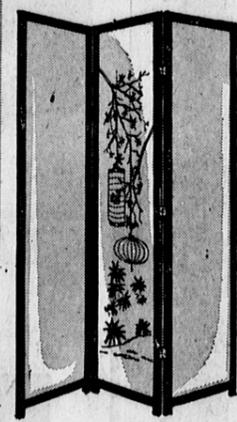


Mechanical DRAWING SETS
The finest & most complete selection in town. Imported German and domestic sets of the highest quality and accuracy. Manufactured of the finest materials with the utmost precision. **98¢ to 22.00**

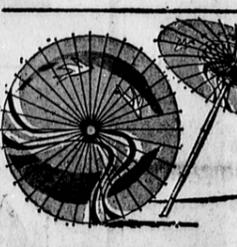


5 1/2" POCKET SLIDE RULE
Non-warping plastic construction. A-B-C-D scales on face, stepped rule on one edge divided into 1/16", other edge graduated in cm. Removable glass indicator, complete with leather case. **98¢**

AIR FORCE BRIEF CASE
You may not be an Air Force Cadet, but this Brief Case will come in mighty handy for stray papers, books, pencils, rulers and other school supplies... If you don't care for the Air Force emblem, put your own school emblem on the front... a big 17"x12"..., all around zipper... made of genuine leather. **1.98**



3 PANEL HINGED SHOJI SCREEN
The ever popular Shoji Panel is back again... this time it's an attractive three panel hinged folding floor screen with white fiberboard inserts... center panel has hand silk screened design in an Oriental motif... makes a smart new accent or focal point for any room. Frames and design on insert are in black or red... each panel is 16" wide by 67" high... overall dimensions of the three panels: 30" wide by 67" high. Reg. 24.95 **11.88** Now just



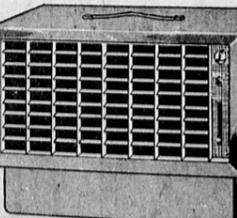
COLORFUL ORIENTAL PARASOLS
2 Open Positions
They make festive party decorations, indoors or out, and kids love 'em too. A precision of hand painted floral and decorative patterns in vivid color combinations. Authentically crafted in the traditional style by Japanese artists. **1.68** each



THE VERY FINEST FOR RELAXATION UNDER THE SUN
#014 FOLDING ALUMINUM CHAISE LOUNGE
Polished extruded aluminum arms, frame of highly polished 1" aluminum tubing with crushed aluminum ends. Four position seat and back permits chaise movement to desired position for ease and comfort. Seat and back of 21" weather-resistant woven plastic webbing, 5x15 webs. "Strong-bill" back leg construction assures giant strength, rigidity and comfort. A real beauty in color combinations. **7.66**



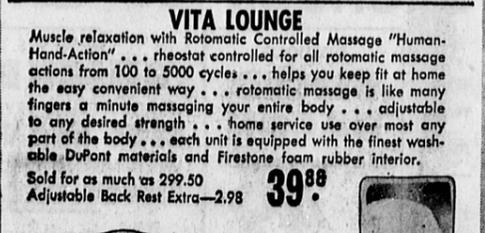
42A ALUMINUM UMBRELLA TABLE
This aluminum table with its exclusive design lends dignity to the setting. Table top, legs in attractive heavy-gauge metal. Twin center braces provide support to hold umbrella in vertical position. Accommodates 6 persons comfortably. **14.88**



STERLING COOLERS
What a "sterling" idea... these Sterling Coolers... they're lightweight... they're portable... and among other things, these Sterling Coolers are made of Rust-Proof Galvanized Steel... they're custom styled to blend with any decor... they're powerful performers and they're compact. Two styles and two prices to select from: S14—Holds 3 1/2 gallons of water—has water level indicator and the pump is of Brass and Stainless Steel construction—has an 8 foot drop cord—has a 1/15 H.P. rubber-mounted motor and its cabinet size is 18 1/4" high x 13 1/4" wide x 13 1/4" deep. Regularly 29.95 **19.88** Palley's low price
S20—Holds 5 gallons of water and four-way operation: 2 speed cooling—2 speed ventilating—has a super quiet motor—convenient recessed carrying handles... maximum cooling capacity at low cost—cabinet size: 13 1/4" high x 20 1/4" wide x 14" deep. Reg. 49.95 **36.88**



27 PC. JUBILEE PUNCH BOWL SET
The beauty of early America can be found in this Jubilee Punch Bowl Set... now in sparkling federal crystal in the graceful Early American Thumbprint Design... a 27 piece set... a tremendously exciting value... a full seven quart Punch Bowl with base... twelve 6-oz. Punch Cups... twelve clear plastic cup hooks and plastic ladle... all individually packed in a colorfully printed box set... makes a lovely and welcomed gift... perfect for parties, picnics and backyard barbecue. You get the complete 27 piece set for just... **3.99**



VITA LOUNGE
Muscle relaxation with Rotomatic Controlled Massage "Human-Hand-Action"... rheostat controlled for all rotomatic massage actions from 100 to 5000 cycles... helps you keep fit at home the easy convenient way... rotomatic massage is like many fingers a minute massaging your entire body... adjustable to any desired strength... home service use over most any part of the body... each unit is equipped with the finest washable DuPont materials and Firestone foam rubber interior. Sold for as much as 299.50 **39.88** Adjustable Back Rest Extra—2.98



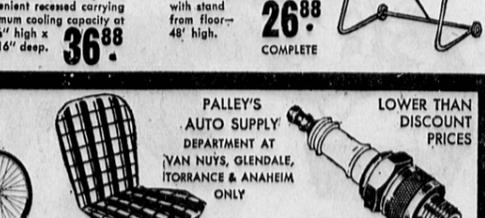
CASCO VIBRATOR
The wonderful new Casco Thermal Massager... now takes the strain and tension out of tired muscles in minutes... personal size thermal massager works wonders to condition, stimulate and restore when muscles are tired out from strenuous living... for you... for your whole family... the ideal size for personal use or for traveling or when pinpoint massage is required... compact, lightweight, yet ruggedly built WITH 4 WAY CONTROL FOR HEAT AND MASSAGE. M2—Reg. 19.95 **6.88** NOW—



WHICH WATCH HAS THE SWISS MOVEMENT
The "Mignon" watch at Palley's of course... a lovely time piece to grace Mr. Lady's wrist... stainless steel backing... antimagnetic... water-resistant handsome leather band... perfect for sports-wear or that second watch. **5.88**

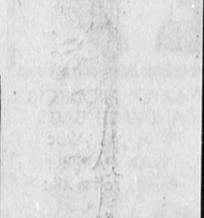


LASKO FAN WITH STAND
Portable Home Cooler... with push button controls... convenient two speed... wonderful for homes, apartments... offices... vibration proof... child safe grill... Venturi design for quiet operation always... roll about adjustable floor stand... easy to roll from room to room... 4400 air dispersion—C.F.M.... 20" blade size... 115 v-60c... 22" wide x 23 1/2" high x 6" deep... with stand from floor—48" high. **26.88** COMPLETE



Boy's and Girl's 26" Lightweight European IMPORTED BIKES
Made by famous European manufacturer. 2 tone saddle, welded seams. Boys - red, Girls - blue. Stop-on-dime brakes. Pump and Tool Bag included, Benn. Reg. \$39.95 **27.88** OUR PRICE

Clearance Advertised in LIFE "Ventilair" Cool CAR SEATS
Full range of colors in tweeds and plaids. Flat-top coil inner spring for comfort, won't flatten when in use. REG. PRICE \$2.95 **1.66** OUR PRICE



LOWER THAN DISCOUNT PRICES
Nationally Advertised BRAND NEW SPARK PLUGS SORRY, CAN'T TELL THE NAME Reg. 1.08 each **59¢** each